WHAT CAN WORKCRED

DO FOR YOU?

Are you an employer, policymaker, education and training provider, credentialing organization, or government agency? Are you interested in quality credentials, quality work-based learning, and quality outcomes data?

At Workcred, quality matters, and is the root of everything we do.

OUR APPROACH

Coaching	Educational workshops	Qualitative and quantitative research reports	Technical assistance

BUILDING SUPPORT FOR THE COLLECTION AND ANALYSIS OF NON-DEGREE OUTCOMES DATA

We are building a powerful network to expand and strengthen the quality of credentials system-wide. We bring together credentialing bodies, educators, business leaders, government representatives, and researchers to explore and share best practices for quality credentials, credential pathways, and credential outcomes. Our extensive knowledge of non-degree credentials allows us to help organizations better understand how third-party, administrative data can inform decisions regarding the value of credentials.

IMAGINE A WORLD… …where foundations and corporate funders could easily access data about the value of credentials that learners are obtaining through projects supported by their investments.

Workcred is working with CredLens to provide strategic support to bring together private and public data sources to answer key questions about employment, economic, and education outcomes associated with earning specific credentials. This information will allow stakeholders to more effectively determine the impact of their investments by understanding the value individuals received by earning non-degree credentials, thereby informing future investment strategies.

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IMPROVE THE QUALITY OF CREDENTIALS AND CREDENTIAL PATHWAYS

Workcred has experience working with higher education institutions and credentialing organizations, including building credentials and credential pathways based on national and/or international standards, determining needs and developing new competency-based credentials, defining competencies and aligning them with assessment tools and learning outcomes, helping organizations determine the appropriate type and use of a credential in specific situations, and aligning the credentialing needs of industry, educational institutions, and credentialing organizations.

IMAGINE A WORLD...

...where universities developed competency-based credentials that offered learners specific skills to enhance their degree program and improve their labor market outcomes.

Workcred provided technical assistance to The University of Texas System to align or embed competency-based microcredentials into bachelor's degrees. This allows universities to strengthen their ability to offer credentials that are aligned with employer skill needs, and learners gain the opportunity to earn an industry-recognized certificate or microcredential as part of their college education.

STRENGTHEN THE DEVELOPMENT AND IMPLEMENTATION OF QUALITY WORK-BASED LEARNING EXPERIENCES

Our knowledge of work-based learning and personnel credentialing standards provides a unique approach to improving existing or developing new quality work-based learning experiences. This includes assessing existing work-based learning experiences to determine if they meet quality standards, building new work-based learning experiences, and evaluating methods for assessing learning to ensure that competencies have been measured and achieved.

IMAGINE A WORLD...

...where work-based learning experiences are aligned to national standards so that both individuals and employers achieve a quality experience.

Workcred is partnering with a four-year higher education institution to embed microcredentials in internship programs that validate employability skills (e.g., communication, teamwork, etc.) with related employers.

CONNECT WITH US

Interested in working with Workcred or learning more about our services? Fill out the linked form and let us know how we can help you.

workcred.org/contact-us.aspx

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