



# CELEBRATING

People, Progress, and Possibilities

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# THE TALK OF THE TOWN

How Credentialing Leaders Are Responding to Today's Trends



# SPEAKERS



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# EVOLVING WORKFORCE TRAINING & CREDENTIALING

# HOW SHOULD CREDENTIALING BODIES BALANCE EVOLVING WORKFORCE DEMANDS,

ensuring that the credential is  
reflective of one's competency  
to perform in one's job role?



# PERFORMANCE- BASED TESTING

# WHAT IS MISUNDERSTOOD

regarding the implementation  
of performance-based testing?

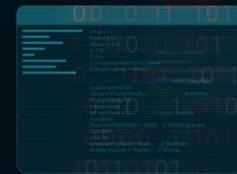


# AI- AND TECH- ENABLED

EXAM SECURITY THREATS

# WHAT SHOULD PROGRAMS INVEST IN FIRST:

prevention, detection, or response and why?



# EVOLVING WORKFORCE TRAINING & CREDENTIALING

# HOW DOES DATA DRIVE WORKFORCE INITIATIVES,

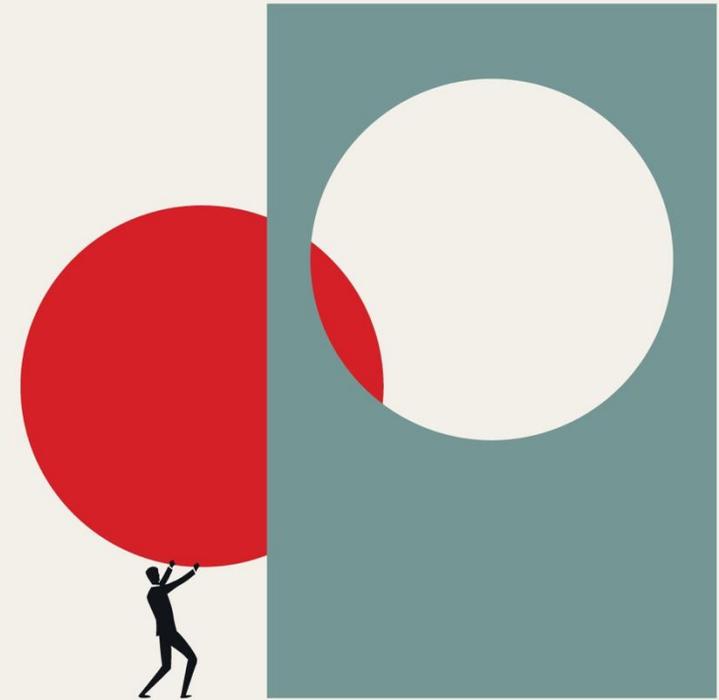
particularly in non-degree  
“required” occupations?



# PERFORMANCE- BASED TESTING

# HOW SHOULD CREDENTIALING BODIES DETERMINE

whether performance-based testing is “the right fit” for their assessment strategy?



# AI- AND TECH- ENABLED

EXAM SECURITY THREATS

# HOW SHOULD TEST OWNERS

(education and professional testing) distinguish between realistic, actionable risks and alarmist noise when thinking about AI-enabled threats?



# EVOLVING WORKFORCE TRAINING & CREDENTIALING

# WHAT ARE EXAMPLES OF ASSESSMENT STRATEGIES THAT ENSURE JOB PREPAREDNESS?

e.g., internships, apprenticeships, education



# PERFORMANCE- BASED TESTING

# WHAT OPERATIONAL AND FINANCIAL COSTS

should credentialing bodies consider when adopting performance-based assessment components?

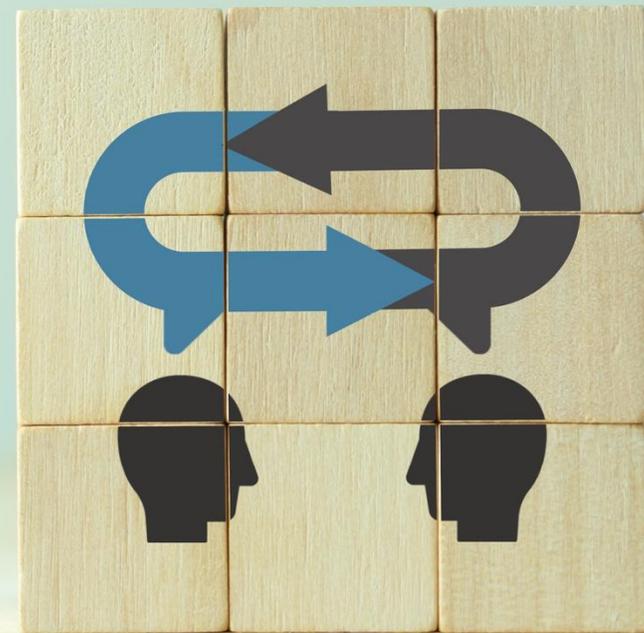


# AI- AND TECH- ENABLED

EXAM SECURITY THREATS

# WHAT IS AN EFFECTIVE METHOD

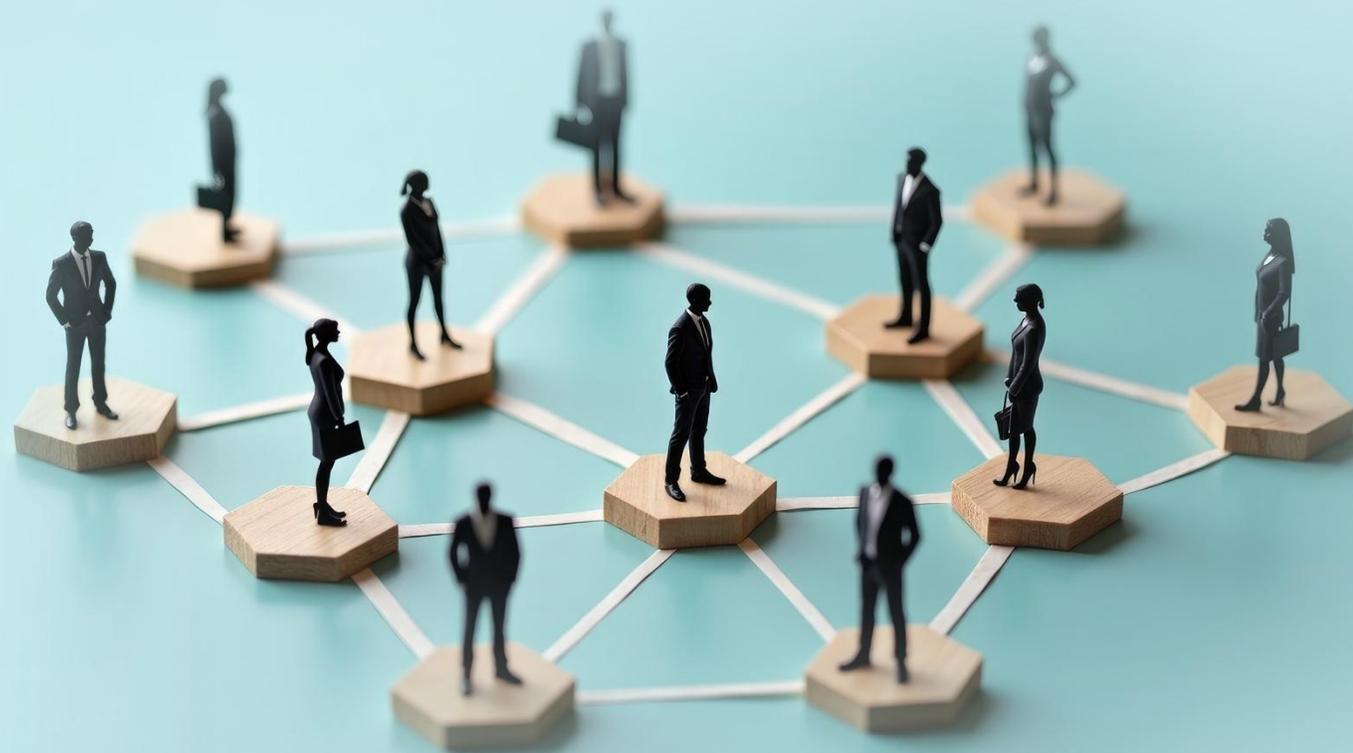
to communicate security risks and mitigation strategies without igniting fear or resistance?



# EVOLVING WORKFORCE TRAINING & CREDENTIALING

# WHO PAYS THE PRICE

when education/training,  
credentialing, and job  
competency do not align and how  
do professions overcome this?



# PERFORMANCE- BASED TESTING

# HOW ARE PSYCHOMETRIC MODELS DESIGNED

in performance-based testing to ensure fairness, defensibility, and scalability?



# AI- AND TECH- ENABLED

EXAM SECURITY THREATS

## IN YOUR OPINION,

what is the most underestimated exam security threat? What is the most surprising exam security threat?



# EVOLVING WORKFORCE TRAINING & CREDENTIALING

# WHAT DO YOU SEE AS THE BIGGEST BARRIER

to creating learning-to-  
credentialing pathways?



# AI- AND TECH- ENABLED

EXAM SECURITY THREATS

# HOW SHOULD TEST OWNERS

keep pace with  
rapidly evolving exam  
security threats?

