

## Integrating Industry Certifications into Four-Year Degree Programs Liberal Arts Convening Agenda

**October 10, 2019**

11:00 a.m.–4:00 p.m. ET

**Lumina Foundation**

30 S. Meridian St., Suite 700

Indianapolis, Indiana 46204

<p><b>WELCOME AND INTRODUCTIONS</b> (11:00–11:30 a.m.)</p> <p>Members of the project team will welcome attendees to the convening, provide a brief overview of the project and the convening objectives, preview the agenda, and facilitate introductions.</p>	<p><b>Karen Elzey</b> Associate Executive Director, Workcred</p> <p><b>Julie Uranis</b> Vice President for Online and Strategic Initiatives, UPCEA</p>
<p><b>LEVEL SETTING DISCUSSION</b> (11:30 a.m.–12:00 p.m.)</p> <p>Members of the project team will share themes that emerged from the previous two convenings on health care and cybersecurity. There will also be a discussion about the definitions of credentials and the variations that exist.</p>	<p><b>Roy Swift</b> Executive Director, Workcred</p>
<p><b>POLLING</b> (12:00–12:10 p.m.)</p> <p>Using Slido, members of the project team will poll the attendees about the skills they gained in a liberal arts undergraduate degree.</p>	<p><b>Shalin Jyotishi</b> Assistant Director, Economic Development and Community Engagement, APLU</p>
<p><b>LUMINA FOUNDATION’S RESEARCH AND PORTFOLIO</b> (12:10–12:45 p.m.)</p> <p>Debra Humphreys will discuss Lumina Foundation’s current portfolio of work and how this project that’s exploring closer alignment between certifications and four-year degrees fits into their broader portfolio.</p>	<p><b>Debra Humphreys</b> Vice President of Strategic Engagement, Lumina Foundation</p>
<p><b>LUNCH</b> (12:45–1:30 p.m.)</p>	<p><b>All</b></p>
<p><b>CERTIFICATION BODY TED-STYLE TALK: BARRIERS ENCOUNTERED WORKING WITH UNIVERSITIES</b> (1:30–1:50 p.m.)</p> <p>Christy Uden and Marya Ryan will discuss some of the challenges the Board of Certified Safety Professionals has experienced working with their university partners as well as provide attendees with some of their solutions to those challenges.</p>	<p><b>Christy Uden</b> Chief Operating Officer, Board of Certified Safety Professionals</p> <p><b>Marya Ryan</b> Program Director, Board of Certified Safety Professionals</p>

<p><b>UNVIERSITY TED-STYLE TALK: BARRIERS ENCOUNTERED INCORPORATING CERTIFICATIONS</b> (1:50–2:10 p.m.)</p> <p>Monique LaRocque will share how the University of Maine is seeking to advance the conversation about embedded certifications and how they can begin to pilot a few programs that will bring added value to their students.</p>	<p><b>Monique LaRocque</b> Associate Provost, Division of Lifelong Learning, University of Maine</p>
<p><b>TABLE DISCUSSIONS: BARRIERS ALIGNING CERTIFICATION AND DEGREES</b> (2:10–2:40 p.m.)</p> <p>The goal for this session is for participants to discuss what they heard in the TED-talks and to identify perceived barriers and solutions to implementing pathways that align certifications and degrees.</p>	<p><b>Julie Uranis</b></p> <p>All</p>
<p><b>BREAK</b> (2:40–2:50 p.m.)</p>	
<p><b>TED-STYLE TALK: AN EMPLOYER’S USE OF NON-DEGREE CREDENTIALS</b> (2:50–3:10 p.m.)</p> <p>John Kessler will provide a perspective of how Accenture develops credentials for its professionals and how non-degree credentials could be aligned with four-year degree programs to prepare students for the workforce.</p>	<p><b>John Kessler</b> Director of Global Certifications, Accenture</p>
<p><b>DEGREE-CERTIFICATION PATHWAY MODEL EXERCISE OVERVIEW</b> (3:10–3:25 p.m.)</p> <p>Members of the project team will explain the purpose of the degree-certification model pathway exercise and discuss the template that will be used.</p>	<p><b>Shalin Jyotishi</b></p> <p>All</p>
<p><b>DEGREE-CERTIFICATION PATHWAY MODEL EXERCISE – PART I</b> (3:25–3:50 p.m.)</p> <p>Participants will work individually to complete the first two sections of the model template.</p>	<p><b>Shalin Jyotishi</b></p> <p>All</p>
<p><b>TAKEAWAYS, WRAP UP AND CLOSING REMARKS</b> (3:50–4:00 p.m.)</p> <p>Participants will complete an online survey that asks for one takeaway and one question from today’s session. Participants are asked to share their thoughts with the group. Other takeaways and questions will be highlighted during tomorrow’s session.</p>	<p><b>Andréa Rodriguez</b> Assistant Director for Urban Initiatives/USU, APLU</p>
<p><b>ADJOURNMENT</b> (4:00 p.m.)</p>	
<p><b>RECEPTION</b> (5:30–7:00 p.m.)</p> <p>JW Marriott 10 S. West Street Indianapolis, Indiana 46204</p>	<p>All</p>

## Integrating Industry Certifications into Four-Year Degree Programs Liberal Arts Convening Agenda

**October 11, 2019**

9:00 a.m.–1:00 p.m. ET

**Lumina Foundation**

30 S. Meridian St., Suite 700  
Indianapolis, Indiana 46204

<b>BREAKFAST</b> (9:00–9:30 a.m.)	
<b>WELCOME AND REFLECTIONS</b> (9:30–9:45 a.m.)  The convening will begin with a recap of the discussions from yesterday’s session.	Shalin Jyotishi  Andréa Rodriguez
<b>GROUP DISCUSSION: VALUE PROPOSITION OF A DEGREE-CERTIFICATION PATHWAY MODEL</b> (9:45–10:15 a.m.)  Participants will share with the group the value proposition they developed during the degree-certification pathway model exercise during yesterday’s session.	Julie Uranis  All
<b>DEGREE-CERTIFICATION PATHWAY MODEL EXERCISE – PART II</b> (10:15–11:00 a.m.)  Participants will work individually to complete the remainder of the model canvas.	Shalin Jyotishi  All
<b>BREAK</b> (11:00–11:15 a.m.)	
<b>TABLE DISCUSSION: CHALLENGES, COSTS, AND INDICATORS OF SUCCESS OF A DEGREE-CERTIFICATION PATHWAY MODEL</b> (11:15 a.m.–12:00 p.m.)  Participants will discuss at their tables the challenges, costs, and indicators of success they identified for a degree-certification pathway model.	Julie Uranis  All
<b>GROUP DISCUSSION: MOVING FORWARD</b> (12:00–12:45 p.m.)  This session will focus on what type of support and technical assistance universities and certification bodies would need to implement a degree-certification pathway.	Shelia Martin Vice President, Economic Development and Community Engagement, APLU  All
<b>WRAP UP, FINAL TAKEAWAYS, AND CLOSING REMARKS</b> (12:45–1:00 p.m.)  Participants will complete an online post-convening survey. Data gathered from the survey will help design a roadmap for this ongoing project. Final findings and learnings will be shared with the group upon completion of the project.	Shalin Jyotishi  Andréa Rodriguez
<b>ADJOURNMENT</b> (1:00 p.m.)	