Meeting Agenda
Demonstrating Value Through Linking Data

February 25, 2021
1:00 p.m. – 3:30 p.m. EST

JOIN WEBEX MEETING
Meeting number (access code): 172 369 0015; Meeting password: Km9RKaFJW29
Phone: 1-866-469-3239

WELCOME AND INTRODUCTIONS (1:00-1:15 p.m.) Karen Elzey will open and set the context for the meeting and take attendance.	**Karen Elzey** Associate Executive Director, Workcred
RECAP OF INTERVIEWS WITH CERTIFICATION BODIES (1:15-1:45 p.m.) Karen Elzey will provide a summary of the information gleaned from the interviews with some Network members. In response to the interviews, Karen Elzey and Vanessa Brown will lead a discussion about some of the tools that have been developed to help certification bodies make a decision about getting involved in data linking efforts.	**Karen Elzey** **Vanessa Brown** Deputy Chief Data Officer, National Student Clearinghouse
VALUE OF ADMINISTRATIVE DATA AND DATA INITIATIVES (1:45-2:15 p.m.) Bob Sheets will lead a conversation about the value and importance of administrative data at both the state and federal level, and the benefit that individual organizations can gain from using this data. In addition, he will share information about several data initiatives that he is involved with that are relevant to the certification community.	**Bob Sheets** Research Professor, George Washington Institute of Public Policy
CREATING DATA BENCHMARKS AND DISSEMINATING THEM TO BROADER AUDIENCES (2:15-2:45 p.m.) Isabel Cardenas-Navia and Roy Swift will lead participants through a discussion of the core and ideal data benchmarks. The discussion will also focus on strategies to build a community of certification bodies who publicly show leadership around the importance and value of data collection and linking efforts.	**Isabel Cardenas-Navia** Director of Research, Workcred **Roy Swift** Executive Director, Workcred
NEW DATA INSIGHTS (2:45-3:00 p.m.) Vanessa Brown will highlight new insights that have been gathered recently from linking certification, education, and wage data.	**Vanessa Brown**
ENGAGING WITH CREDENTIAL ENGINE (3:00-3:20 p.m.) Karen Elzey will facilitate a discussion about the information Network members have shared with Credential Engine, focusing on the reasons that Network members have or have not	**Karen Elzey**

provided data to Credential Engine's Credential Registry, and the value proposition for certification bodies to engage with Credential Engine.	
NEXT STEPS (3:20-3:30 p.m.) Karen Elzey will discuss the next steps and future activities of the Network, and bring the meeting to a close.	Karen Elzey
ADJOURNMENT (3:30 p.m.)	Karen Elzey