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March 10–18, 2008

### FOR MORE INFORMATION

Ms. Amy Michel  
Program Administrator  
American National Standards Institute  
1819 L Street NW — Sixth Floor  
Washington, DC 20036

T: 202.331.3625  
F: 202.293.9287  
E: [vstp@ansi.org](mailto:vstp@ansi.org)

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Sponsored by the U.S. Trade and Development Agency (USTDA) and coordinated by the American National Standards Institute (ANSI), the **Vietnam Standards Training Program (VSTP)** will help the Government of Vietnam implement a transparent, open and consensus-based standards and regulatory system that incorporates international practices and that facilitates trade. The VSTP comes at a significant point in the development of U.S. trade relations with Vietnam, given the country's considerable market-driven economic reforms and recent accession to the World Trade Organization.

The VSTP will include an intensive training session for more than 50 Vietnamese government and industry leaders to be carried out March 10–18, 2008. The session will focus on key topics such as the development and application of standards, conformity assessment (e.g., testing, certification, inspection, etc.), good regulatory practice, WTO compliance, and effective engagement in the Asia Pacific Economic Cooperation (APEC).

Training will be conducted by U.S. experts in collaboration with STAMEQ, the Vietnamese Directorate for Standards and Quality. Representatives from U.S. companies and organizations with an interest in the Vietnamese market are also being invited to participate in the training as private-sector experts, sharing their experiences and perspectives with Vietnamese leaders.

To learn more about the VSTP program or to express interest in participating as a U.S. expert during the training, please contact [vstp@ansi.org](mailto:vstp@ansi.org).



**USTDA/ANSI VIETNAM STANDARDS TRAINING PROGRAM**