



**SCIENCE FORUM OF CHINA
INTERNATIONAL INDUSTRY FAIR**

**International Seminar on Economic
Globalization and Standardization**

Wednesday, November 16, 2011

9:00 am – 4:00pm

**Venue
Shanghai Hengshan Hotel
Shanghai, PRC**

Organized by:



上海市标准化协会
Shanghai Association of Standardization

AGENDA	Wednesday – November 16, 2011
08:30 – 09:00 am	Registration
09:00 – 09:10 am	Introduction of guests
09:10 – 09:35 am	<p>Welcome / Opening Remarks</p> <ul style="list-style-type: none"> ▪ Mr. HUANG Xiaolu, Director Shanghai Quality Technical and Supervision Bureau ▪ Mr. Dale Wright, Standards Officer United States Embassy, Beijing ▪ Mr. Ji Zhengkun, President China Association of Standardization (CAS) ▪ Ms. Gao Xiaomei, Vice President Shanghai Municipal People's Political Consultative Conference, Shanghai Science and Technology Association ▪ Congratulatory letter by Mr. S. Joe Bhatia, President and CEO American National Standards Institute (ANSI)

09:35 – 10:50 am	<p>Keynote Speeches</p> <p><i>The Report on Science Forum of China International Industry Fair - Overview of China's Standardization Development</i></p> <ul style="list-style-type: none"> ▪ Mr. SHI Baoquan, Vice Administrator Standardization Administration of China <p><i>Standards and the WTO - A closer look at the WTO TBT Agreement</i></p> <ul style="list-style-type: none"> ▪ Mr. Erik Wijkström, Counselor, Trade and Environment Department World Trade Organization (WTO) <p><i>The IEC Role in Facilitating Global Trade</i></p> <ul style="list-style-type: none"> ▪ Mr. Damien Lee, Technical Officer IEC Asia Pacific Regional Center
10:50 – 11:05 am	<p>Tea Break</p>
11:05 – 12:20 pm	<p>The Innovation and Development of Shanghai Standardization under the WTO System</p> <ul style="list-style-type: none"> ▪ Mr. SHEN Weiming Shanghai Quality Technical and Supervision Bureau <p>Compliance with the WTO Technical Barriers to Trade Agreement and Steps Towards Developing Good Regulatory Practices</p> <ul style="list-style-type: none"> ▪ Mr. Bryan O'Byrne U.S. Department of Commerce, International Trade Administration <p>Standards Harmonization: A Contributor to Global Trade</p> <ul style="list-style-type: none"> ▪ Mr. Robert Williams Underwriters Laboratories, Inc.
12:20 – 1:20 pm	<p>Lunch</p>
1:20 – 3:50 pm	<p>Report on how Foreign Technical Trade Measures Affects Exporting of Chinese Products</p> <ul style="list-style-type: none"> ▪ Mr. SU Zhongmin, Standards and Legal Center General Administration for Quality Supervision, Inspection and Quarantine (AQSIQ) <p>Integrating WTO TBT Agreement principles in EU technical harmonization legislation</p> <ul style="list-style-type: none"> ▪ Mr. Fabrizio Sacchetti, Policy Officer European Commission's Directorate-General for Enterprise and Industry

	<p>U.S. Approach to Standards and Conformance and Overview of “Best Practices”</p> <ul style="list-style-type: none"> ▪ Ms. Elise Owen, Director of International Development American National Standards Institute (ANSI) <p>Engineering Industries Leading the Implementation of Technical Standards Strategies</p> <ul style="list-style-type: none"> ▪ Mr. ZHANG Ke, Chief Economist Shanghai Electrical Group <p>IPC – Supporting China's Electronic Manufacturing Industry Through Global Standardization</p> <ul style="list-style-type: none"> ▪ Mr. David Bergman, VP International Relations IPC – Association Connecting Electronics Industries <p>The ASME Boiler & Pressure Vessel Code Application and Use for Export and Import</p> <ul style="list-style-type: none"> ▪ Mr. Todd Fleckenstein, Senior Standards and Certification Expert ASME
3:50 – 4:00 pm	<p>Closing Remarks</p> <ul style="list-style-type: none"> ▪ Mr. ZHANG Guohua, President China Association for Standardization