RUSSIA IN THE WTO: WHAT DOES IT MEAN FOR YOU?

Standards and market access for companies

Friday, November 16, 2012
3:00 – 5:00 pm

Location
American National Standards Institute (ANSI)
1899 L Street NW – 11th Floor; Washington, DC 20036

Welcome/Opening Remarks
- Joe Bhatia, President and CEO, ANSI

Keynote Address: “Market Opportunities in Russia after WTO Accession”
- Matthew Murray, Deputy Assistant Secretary for Europe and Eurasia, U.S. Department of Commerce, International Trade Administration

The Russian Landscape: Market environment and implications of Permanent Normal Trade Relations (PNTR) on market access
- Matt Edwards, Director, Office of Russia, Ukraine and Eurasia, U.S. Department of Commerce, International Trade Administration (ITA)

The WTO Technical Barriers to Trade (TBT) Agreement: What does it say?
- Office of the U.S. Trade Representative (USTR)/(TBD)

Models of Success from Emerging Economies
- U.S. Department of Commerce International Trade Administration (ITA)/(TBD)

Implementing WTO Requirements in Russia: Company Perspectives

A panel of company speakers will provide an overview of experiences with standards and market access in Russia, including testing & certification and regulatory requirements. They will highlight lessons learned and recommendations for further engagement in the post-WTO accession landscape.

Closing
- Joe Bhatia, President and CEO, ANSI