



## RUSSIA IN THE WTO: WHAT DOES IT MEAN FOR YOU?

### Standards and market access for companies

Friday, November 16, 2012

3:00 – 5:00 pm

#### Location

American National Standards Institute (ANSI)  
1899 L Street NW – 11<sup>th</sup> Floor; Washington, DC 20036

#### Welcome/Opening Remarks

- *Joe Bhatia, President and CEO, ANSI*

#### Keynote Address: “Market Opportunities in Russia after WTO Accession”

- *Matthew Murray, Deputy Assistant Secretary for Europe and Eurasia, U.S. Department of Commerce, International Trade Administration*

#### The Russian Landscape: Market environment and implications of Permanent Normal Trade Relations (PNTR) on market access

- *Matt Edwards, Director, Office of Russia, Ukraine and Eurasia, U.S. Department of Commerce, International Trade Administration (ITA)*

#### The WTO Technical Barriers to Trade (TBT) Agreement: What does it say?

- *Office of the U.S. Trade Representative (USTR)(TBD)*

#### Models of Success from Emerging Economies

- *U.S. Department of Commerce International Trade Administration (ITA)(TBD)*

#### Implementing WTO Requirements in Russia: Company Perspectives

A panel of company speakers will provide an overview of experiences with standards and market access in Russia, including testing & certification and regulatory requirements. They will highlight lessons learned and recommendations for further engagement in the post-WTO accession landscape.

#### Closing

- *Joe Bhatia, President and CEO, ANSI*