

Standards Wars: Myth or Reality?

How the forces of competition, convergence, and coordination impact standards development

May 12, 2011 Washington, DC

Workshop Report



1.0 Background for Workshop

Coordination of standards development in the U.S. benefits the public, government, and industry. The topic of conflict and duplication in standards is not new and has once again become a point of discussion and debate among various constituencies.

A workshop organized by the American National Standards Institute (ANSI) with the support of the National Institute of Standards and Technology (NIST), *Standards Wars: Myth or Reality?*, brought together a broad range of stakeholders to share their views and insights on standards development, coordination, and competition. The workshop, which took place May 12, 2011, in Washington, DC, was attended by over 200 in-person participants and over 70 more via a live teleconference, representing government, industry, standards developing organizations (SDOs), conformity assessment bodies, consortia, academia, consumers, and other interested stakeholders. More than 1,000 individuals also followed the proceedings via Twitter using the hashtag #standardswars.

This day-long workshop took a panel-based approach to discussing competition, convergence, and coordination in different areas of standards development. During these discussions, attendees uncovered instances where conflict and duplication in standards development have been intentional in response to stakeholder needs, and unintentional due to lack of awareness of existing standardization efforts. Workshop attendees also discussed tools to identify potentially conflicting and duplicative standards projects as early as possible in their development, including NSSN (www.nssn.org), the search engine for standards, which is currently under redevelopment.

2.0 Report Format and Acknowledgements

The workshop provided attendees with an opportunity to understand the various constituencies that are impacted by standards development, including users of standards, standards developing organizations (SDOs) and consortia, and specifiers of standards. Following this introductory information, the discussion then centered on three focused panels with audience participation, an overview of the plans for future enhancement of the NSSN, and a summary discussion. Each of these components of the workshop is addressed briefly in this report, organized in accordance with the agenda, which is provided in Appendix 1. Representatives from a range of interested stakeholder groups participated in the workshop; a complete list of in-person attendees is available in Appendix 2. Workshop-related presentations are available at www.ansi.org/standardswars.

Recognition and sincere appreciation are due to the following:

- NIST, for its support of this activity and its many contributions to advancing dialogue and solutions related to this topic, especially Ms. Mary Saunders and Mr. Gordon Gillerman.
- Mr. Jim Pauley, senior vice president, external affairs and government relations, Schneider Electric, for moderating the workshop, facilitating discussions and bringing his unique perspective to the day.

- Ms. Fran Schrotter, senior vice president and COO of ANSI, for her introductory remarks and leadership.
- Mr. Lane Hallenbeck, vice president of accreditation services at ANSI, for his leadership.
- The moderators from each of the panels for their effective role in facilitating the sessions, including Mr. Jim Pauley; Mr. Neil Bogatz, International Association of Plumbing and Mechanical Officials (IAPMO); and Mr. Gordon Gillerman.
- All of the panelists listed on the agenda for sharing their expertise and introducing key ideas and concepts utilized during the open dialogue sessions.

3.0 Opening Remarks

Fran Schrotter, senior vice president and COO of ANSI, opened the workshop by reviewing ANSI's role and mission as a non-profit organization that coordinates the U.S. private sector standards and conformance system. She noted that ANSI works with its diverse members and all stakeholders to bring about cross-sector, market-driven, standards-based solutions that are characterized by consensus, openness, and balance. These are the very principles that the U.S. voluntary standardization system is based on and they are the same principles that were applied to the organization and management of the workshop.

She noted that the workshop was intended to continue an important conversation that has been ongoing since at least the 1970s: a conversation about how – and whether – conflict and duplication should be addressed in the standards and conformance world.

For years, the issues of competition, convergence, and coordination have been hotly debated within the standards and conformance community. There are many players but two prevailing schools of thought:

Number one: There are simply too many standards out there. Many of them are duplicative, and some are even conflicting in their specifications. Too many standards really means that there is no standard.

And number two: Standards developers and consortia work to meet marketplace needs. If there are multiple standards in a given area, that is because there is a demand for multiple standards-based solutions. Multiple standards indicate a healthy and competitive environment.

ANSI recognizes the critical role that well-coordinated standards development activities play in our national economy. In an effort to share information about how market forces impact different areas of standards development, the workshop was convened to provide an open and constructive mechanism through which different viewpoints could be raised and discussed.

She emphasized that all participants in the standardization system are players in this dialogue. The workshop's discussion surrounded standards and conformance in the broadest sense and not solely the

part of the system represented by American National Standards (ANS) and ANSI-accredited standards developers (ASDs).

Ms. Schrotter asked the participants to consider the following questions during the workshop:

- Is there such a thing as too many standards?
- Should any entity have the ability to limit the number of standards that address a particular topic?
- For that matter, should any entity be able to prevent a standards developer from working in an area that some might argue is already fully addressed by existing standards?
- And finally, is competition tolerated in some industry sectors but not others?

Participants were invited to learn about different perspectives on conflict and duplication in the standards arena so that going forward, stakeholders will have a better appreciation of various viewpoints.

4.0 Panel 1: Users of Standards

The first panel was a facilitated discussion by Jim Pauley with users of standards, including industry, consumers, government purchasers, and attorneys. This panel considered different perspectives on whether the existence of multiple standards matters, how standards are selected, and whether the source of the standard matters.

Multiple Standards Represent Choice

Many in the information and communications technology (ICT) industry see multiple standards as a choice among different technical solutions and formats. Amy Marasco of Microsoft noted that it can be hard to define conflict and duplication versus what may instead be termed choice in the marketplace, with the stakeholders and end users ultimately deciding which solution is best. From the federal government perspective, panelists recognized that multiple standards solutions exist and are a reflection of the entrepreneurial nature of the economy. This concept was further echoed by members of each of the panels that followed.

The concept of policing and/or structuring the standards system to preclude the possibility of competing or duplicative standards is viewed by many as one that would unnecessarily hinder innovation.

Factors Informing Standards Selection

Panelists acknowledged the value of the important support given to the U.S. voluntary consensus standards development process by OMB Circular A-119,¹ which encourages federal government reliance on voluntary consensus standards. Panelists noted that federal government procurement practices rely on a range of standards, including industry standards, voluntary consensus standards, and others that

¹ OMB A-119, Federal Participation in the Development and Use of Voluntary Consensus Standards and in Conformity Assessment Activities (http://www.whitehouse.gov/omb/circulars-a119/).

meet specified needs. Where more than one solution is viable, having a choice among standards is not viewed as a problem from a procurement perspective. However, some felt that if there are conflicting standards among the options then it could be more challenging to rely upon standards to help meet national priorities.

Panelists and attendees next turned their attention to whether selecting a standard takes into account the "process" of the standard's development. The panelists agreed that the best process does not necessarily produce the best content; however, the principles embodied in OMB A-119 – openness, consensus, balanced participation, and due process – are important considerations nonetheless. Participants also acknowledged that in any given standards development process, stakeholders may "vote with their feet" if a particular standards process is unsatisfactory and that such action does send a signal to the marketplace. In some instances, this may be the most efficient way to sort through multiple standards efforts. The role of consumers in this context was discussed as well by Don Mays of Consumers Union, which monitors the effectiveness of existing standards and works to improve them on behalf of consumers.

Who Judges What Is Duplicative?

ANSI serves an important role in fostering collaboration and has done a lot to facilitate discussions on this issue, but some participants asserted that the Institute should not be put in the position of jury to decide whether standards are duplicative or conflicting, nor should ANSI force standards developers to act one way or another. While some disagree with this perspective, many acknowledged that the best standards are those that are effective and used – and that such decisions are best made by the marketplace.

Some participants expressed a view that there is an unnecessary proliferation of standards developers. While this was acknowledged as true by most, it was also recognized that many forces contribute to this phenomenon, including the competitive and entrepreneurial nature of the U.S. market, which routinely gives rise to new consortia that aim to address emerging technology areas.

5.0 Panel 2: Standards Developers

The second panel was led by Neil Bogatz of the International Association of Plumbing and Mechanical Officials (IAPMO) and offered the perspective of standards developing organizations (SDOs), including ANSI-accredited standards developers and consortia. Drivers for initiating a standards development project were discussed alongside coordination with other SDOs working on standards that address the same subject matter. Panelists also addressed how consideration is given – or not given – to potential conflict or duplication with existing standardization activities when undertaking new work.

Multiple Standards

Andy Updegrove of Gesmer Updegrove, LLP, provided insight into the world of consortia, emphasizing

that almost every week there is a new body developing ICT standards. Consortia are formed by U.S. companies to achieve strategic objectives. They identify a unique interest of value to them – and by extension, of value to the U.S. economy – and they form an entity to address their interest. Mr. Updegrove added that developers have an obligation to the market to create useful standards, and those will be the ones widely adopted.

Many of the panelists felt that the marketplace chooses the standards. Industry can and should participate in their development, but ultimately the standard will be decided by the market. In addition, even if the U.S. addresses the issue of multiple standards, there will still be competition and multiple standards in the global system.

SDO panelists remarked that, in general, they try to avoid unnecessary conflict and duplication, but sometimes there is a compelling need for more than one standard, which translates into different or overlapping content. For example, different stakeholder groups may want different things from a standard, which simply could not be addressed by a single document. Good faith efforts to address related concerns are important, but in the end, panelists acknowledged that the market will decide which standards project will succeed and if more than one has value. In the healthcare industry, for example, Ms. Gilbertson noted that SDOs are trying to harmonize standards, but cannot do that well if the problem that requires a solution is not well defined or if stakeholders disagree on its definition. Specificity can be important to successful harmonization.

Coherence

Ms. Morgan asked the audience to contemplate how we can enhance a proven and successful U.S. standardization system. One suggestion is to continue to advocate for coherence in the global standards system and consider adding the concept to the *ANSI Essential Requirements*. She noted that coherence is everyone's responsibility and reaches beyond U.S. standardization activities. Avoidance of redundancy and duplication, not starting an activity when one exists, not replicating a viable standard – all of these actions would minimize confusion in the marketplace and the duplication of resources. Ms. Karen Higginbottom from ISO/IEC Joint Technical Committee (JTC) 1 shed some more light into the ICT perspective, stressing the importance of reaching out to and collaborating with the many different standardization efforts competing in the marketplace.

Global Database

All agreed that a global standards database with up-to-date information provided by all developers would be a useful tool in facilitating coherence and avoiding unnecessary duplication in the range of standards development contexts. Ms. Claire Ramspeck of ASHRAE pointed out that such a tool will facilitate discussions among and between stakeholders, users, and standards developers. To this end, the NSSN

² ANSI Essential Requirements: Due process requirements for American National Standards is the document that governs the American National Standards process. As such, its reach is limited to American National Standards only. (www.ansi.org/essentialrequirements)

standards database is being further developed and enhanced, and its improvements should be well publicized to foster greater usage. ANSI is currently at work on this upgrade, as was discussed by Bob Hager (see Section 6.0 NSSN Overview). The panelists also stated that the database should contain not only ANS data, but also consortia and other SDO data.

6.0 Panel 3: Specifiers of Standards

The final panel presented the perspectives of specifiers of standards, including those involved in regulation and procurement. NIST's Gordon Gillerman moderated a discussion on how standards are chosen for government programs, participation in standards development, and duplication as related to standards enforced by law or regulation. He noted that attendees should leave the day's session with a respect for alternative points of view and a desire to achieve a balance in the way we talk about the issues of conflict and duplication as we move forward.

Standards Selection

In describing her work with the U.S. Department of Energy's Superior Energy Performance (SEP) program, Ms. Aimee McKane of the Lawrence Berkeley National Laboratory stressed that the program relies upon both national and international standards as well as ANSI accreditation to assess conformance to those standards. This project is an example of a successful public-private sector initiative involving reliance on voluntary consensus standards and harmonization – both domestic and international – without the intention of regulation. That said, the issue of the intersection of standards and regulations is an important one.

Mr. Bill Dupler provided insight into the code creation process of Chesterfield County, Virginia, explaining that in choosing standards sometimes only one standard is needed, while in other instances multiple standards are a benefit. The benefits of harmonization in the code arena include familiarity with a common framework and a reduced cost burden. Mr. Scott Colburn of the FDA agreed, noting the importance within the FDA of transparency and consensus with respect to standards selection.

Following earlier expressed themes, the panel felt that as a tool for deploying a particular technology or assisting a national priority, a federal agency does indeed look for the best standard.

Conflict and Duplication

Dr. Mary McKiel of the U.S. Environmental Protection Agency explained that government procurement is handled on a program-by-program basis, with a variety of approaches even within one agency. What is less important than whether there are conflicting standards is whether standards exist that will achieve an articulated goal. Dr. McKiel and Mr. Gillerman agreed that a systems engineering approach considering multiple paths is most useful.

This panel also recognized that the existence of multiple standards efforts requires the expenditure of

greater resources. While this may be an acceptable cost in some sectors, in others it can be a drain.

7.0 NSSN Overview (www.nssn.org)

Bob Hager, ANSI senior director of publishing and production, provided an overview of the current NSSN, what the new NSSN will contain, how it will support this effort, and what the next steps will be.

NSSN is a search engine for standards that was originally launched in 1996 with a significant upgrade in 2003. It contains information on published and in-development standards with over 330,000 records from 325 standards development organizations. Currently there are extensive data update mechanisms in place, but limited search options, a limited number of data elements available for search and display, and a limited number of in-development records outside of ANS.

In the long-term, the goal of the enhanced NSSN is to facilitate discovery of and potential for coordination of related standards development projects across a broader range of organizations, processes, and data sets – and as early in the development cycle as possible. This will increase the possibility of productive discussions and perhaps the formation of collaborative relationships, as well as foster broader participation in standards development. In addition, it will improve ANS data retrieval and presentation, making better search and filtering capability within this context possible.

A more robust, advanced search with a new dynamic filtering of the results is also planned. ANSI hopes to include non-ANS development data which will include a broader set of standards development organizations, including consortia. It will also include development data mapping in order to maximize the alignment of conceptually similar stages of development to allow for easier comparison.

This enhanced system will be integrated with ANSI's new web platform, which is under development, to provide a consistent online presence across all sites. The first phase of deployment is scheduled for the fourth quarter of 2011.

ANSI plans to gather input from this workshop to inform future development work. It will reach out to establish new data exchange relationships, explore ways to standardize data exchange, and analyze and begin to develop conceptual mapping of varied development processes. ANSI is also planning a 2012 workshop to review the data exchange efforts and the status of NSSN platform refinements, with deployment targeted for 2013.

8.0 Closing Remarks and Next Steps

Moderator Jim Pauley closed the workshop by recapping some of the key points raised during the day's sessions. He noted that while attendees did not expect to end the debate about the implications of conflict and duplication in the standards world, the goal of providing an open and constructive mechanism through which different viewpoints could be raised and debated was achieved.

While conflict and duplication in standards development are deserving of continual review, the U.S. voluntary consensus standardization system is strong, effective, and responsive to the country's needs. As a result of the workshop, stakeholders gained a better understanding of the range of perspectives that are brought to the table when someone raises the issue of whether there are too many standards. Participants also explored whether any entity should have the ability to limit the number of standards that address a particular topic or prevent one standards developer from working in an area that some might argue is already fully addressed by existing standards and standards developers.

During the workshop it became apparent that some stakeholders clearly believe that multiple standards in a given market reflect a healthy and competitive environment, while others maintain that too many standards really means that there is no standard and so the system is broken. Sector-specific needs were also highlighted, particularly in the ICT space. Many acknowledged that competition is fine in one or a limited number of sectors or in relation to one type of standard, but cannot so easily be tolerated in other areas.

One shared perspective is that easily accessible and widely available data about published standards and standards under development will improve the likelihood that productive conversations among those working on similar projects will take place. But data alone will not result in a more efficient standards marketplace. As one speaker noted, coherency is the collective responsibility of the global standards community. All participants and all standards developers are encouraged to be open to hearing different viewpoints, to make good faith efforts to harmonize or collaborate when appropriate, and to utilize limited resources efficiently to ensure the continued health and strength of the U.S. voluntary consensus standards system.

Next Steps

Two additional workshops are planned and will be held during the next 18 months. More focused in scope, these workshops will explore the enhanced NSSN and its use.





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AGENDA

Thursday, May 12, 2011 | 10:00 a.m. – 5:00 p.m.

Grand Hyatt Washington, 1000 H Street NW, Washington, DC

Topic	Speaker
Registration / Networking Breakfast	
Welcome and Opening Remarks	Fran Schrotter, ANSI Senior Vice President and Chief Operating Officer
Introduction of Moderator Moderator Remarks Perspectives of the three constituencies of standards: users, specifiers, and standards developers define conflict and duplication and how they defend (or not) against it.	Jim Pauley, Senior Vice President, External Affairs and Government Relations, Schneider Electric; member, ANSI Board of Directors
Users of Standards (Industry, Consumers, Government Purchasers, Conformity Assessment Bodies) Questions for the Panel: Does the existence of multiple standards matter? On what basis is a standard selected? Are there areas where conflicts can be less tolerated versus more tolerated (i.e., product specifications versus safety)? Does every standard have to have the same level or status, or does the market sort that out? The Panel's discussion will be followed by a 30-minute Q&A session.	Facilitator Jim Pauley Panelists Don Mays, Consumers Union Amy Marasco, Microsoft Marty Strauss, Consultant Mary Saunders, National Institute of Standards and Technology (NIST) Jamie Carroll, JBC Law Group
	Registration / Networking Breakfast Welcome and Opening Remarks Introduction of Moderator Moderator Remarks Perspectives of the three constituencies of standards: users, specifiers, and standards developers define conflict and duplication and how they defend (or not) against it. Users of Standards (Industry, Consumers, Government Purchasers, Conformity Assessment Bodies) Questions for the Panel: Does the existence of multiple standards matter? On what basis is a standard selected? Are there areas where conflicts can be less tolerated versus more tolerated (i.e., product specifications versus safety)? Does every standard have to have the same level or status, or does the market sort that out?

12:00 p.m	Lunch Networking lunch	
1:00 p.m. 1:00 p.m 2:30 p.m.	Standards Developers (Accredited Standards Developers, Consortia) Questions for the Panel: What are the drivers for developing a standard? Does it matter that others are in the space? If coordination is a goal, how is it achieved? Is duplication of standards ever desirable? The Panel's discussion will be followed by a 30-minute Q&A session.	Facilitator Neil Bogatz, International Association of Plumbing and Mechanical Officials (IAPMO) Panelists Kathie Morgan, ASTM International Claire Ramspeck, ASHRAE
		Andy Updegrove, Gesmer Updegrove LLP Lynne Gilbertson, National Council for Prescription Drug Programs (NCPDP) Karen Higginbottom, ISO/IEC JTC 1
2:30 p.m 4:00 p.m.	 Specifiers of Standards (Regulators/Government, Procurement) Questions for the Panel: How do you choose standards on which to base programs? Do you participate in the development and if so, are issues of conflict and duplication relevant to your participation? When is it desirable to have one standard and when is it desirable to have more than one? When standards are enforced (by law/regulators), what issues result when multiple standards are created on the same topic? The Panel's discussion will be followed by a 30-minute Q&A session. 	Facilitator Gordon Gillerman, NIST Panelists Mary McKiel, U.S. Environmental Protection Agency Aimee T. McKane, Lawrence Berkeley National Laboratory Bill Dupler, Building Official, County of Chesterfield, VA Scott Colburn, U.S. Food and Drug Administration

4:00 p.m 4:45 p.m.	NSSN Overview	Bob Hager, ANSI	
	The NSSN: A National Resource for Global Standards is a search engine that provides users with standards-related information from a wide range of developers, including organizations accredited by ANSI, other U.S. private sector standards bodies, government agencies, and international organizations. ANSI, with NIST's support, is working to enhance the breadth and accessibility of the NSSN's standards data to facilitate coordination and as a general tool for all stakeholders. The presentation will be followed by a brief Q&A session.		
4:45 p.m 5:00 p.m.	Facilitated Discussion	Jim Pauley	
	Next StepsWorkshop Report		
5:00 p.m.	Adjournment	Jim Pauley	

May 12, 2011 Standards Wars Workshop Participants

Last Name	First Name	Organization	Participation
Abbate	Danny	Air-Conditioning, Heating and Refrigeration Institute	In-Person
Abelson	Donald	Sudbury International LLC	In-Person
Ambrosius	Teresa	American Petroleum Institute	In-Person
Baldwin	Cheryl	Green Seal Inc.	In-Person
Barrett	· '		
	Amy	American Institute of Aeronautics and Astronautics	In-Person
Bart	Dan	Valley View Corporation	In-Person
Belt	Bill	Consumer Electronics Association	In-Person
Benigni	Dan	NIST – U.S. Department of Commerce	In-Person
Berger	Paula	Paula Berger Consulting	In-Person
Berger	William	American Society of Mechanical Engineers	In-Person
Best	Karl	Project Management Institute	In-Person
Bhopti	Rustom	B System Compliant LLC	In-Person
Bieber	George	U.S. Department of Defense Defensewide Information Assurance Program	In-Person
Bittner	Patricia	Consumer Product Safety Commission	In-Person
Bodden	Martha	Noblis	In-Person
Boesenberg	Alex	National Electrical Manufacturers Association	In-Person
Bogatz	Neil	International Association of Plumbing & Mechanical Officials	In-Person
Borishade	James	Association for Challenge Course Technology	In-Person
Boyles	Michael	U.S. Department of Commerce - ITA Office of Multilateral Affairs	In-Person
Brown	Samuel	Environmental Protection Agency	In-Person
Burakowski	Tracy	Kavi Corporation	In-Person
Busch	Lawrence	Michigan State University	In-Person
Button	John	SRA	In-Person
Cade	Greg	National Fire Protection Association	In-Person
Caldas	Anne	American National Standards Institute	In-Person
Cantrell	Rick	Sustainable Forestry Initiative, Inc.	In-Person
Carioti	Susan	ASIS International	In-Person
Carnahan	Christopher	Aerospace Industries Association	In-Person
Carroll	Jameson	JBC Law Group LLC	In-Person
Carroll	Stephanie	American National Standards Institute	In-Person
Carter	Catherine	American Board for Certification	In-Person
Chatterjee	Asok	Ericsson Inc	In-Person
	Scott		
Collins		U.S. Food and Drug Administration	In-Person
Conn	Belinda Kerrianne	NIST – U.S. Department of Commerce	In-Person
Conn		Alliance for Telecommunications Industry Solutions	In-Person
Cooperstein	Sharon	Green Seal Inc.	In-Person
Covington	Christine	SEIA	In-Person
Cronin	Amy	National Fire Protection Association	In-Person
Crosta	Paul	Standards Publishing Associates LLC	In-Person
Desjardins	Emily	JEDEC SSTA	In-Person
DiBernardo	Mary Jo	NIST – U.S. Department of Commerce	In-Person
Dominick	Chiriyan	SRA International, Inc.	In-Person
Donaldson	Mary	NIST – U.S. Department of Commerce SCCG	In-Person
Dubay	Christian	National Fire Protection Association	In-Person
Emard	Jean-Paul	Alliance for Telecommunications Industry Solutions	In-Person

Last Name	First Name	Organization	Participation
Ennis	Mike	SPRI, Inc.	In-Person
Escobar	Luis	Air Conditioning Contractors of America	In-Person
Fagan	Ellen	American Speech-Language-Hearing Association	In-Person
Farvardin	Siavash	International Code Council	In-Person
Fatah	Alim	NIST – U.S. Department of Commerce	In-Person
Fefer	Rachel	U.S. Department of Commerce	In-Person
Felinski	David	B11 Standards Inc.	In-Person
Firschein	Ben	US Pharmacopeia	In-Person
Fiske	William	Intertek	In-Person
Foster	John	STIHL Inc.	In-Person
Furey	Inette	DHS	In-Person
Garcia	Patricio	U.S. Food and Drug Administration	In-Person
Garner	Jennifer	InterNational Committee for Information Technology Standards	In-Person
Garvin	Patty	NCATE	In-Person
Gides	George	Hayes Management Consulting	In-Person
Gilbertson	Lynne	National Council Prescription Drug Program	In-Person
Gillerman	Gordon	NIST – U.S. Department of Commerce	In-Person
Gilmour	Lillian	U.S. Department of Homeland Security	In-Person
Goldstein	Benjamin	U.S. Department of Energy	In-Person
Gonzalez	Juan	U.S. Department of Homeland Security	In-Person
Granum	Angela	U.S. Department of Commerce – ITA	In-Person
Graves	William	U.S. Department of Homeland Security	In-Person
Grieco	Michael	The SI Org. Inc.	In-Person
Griffin	Patricia	American National Standards Institute	In-Person
Griggs	Ashley	Kavi Corporation	In-Person
Grills	George	U.S. Coast Guard	In-Person
Gulledge	William	American Chemistry Council	In-Person
Hager	Bob	American National Standards Institute	In-Person
Hallenbeck	Lane	American National Standards Institute	In-Person
Harper	Jim	The Cato Institute	In-Person
Hendricks	Renee	U.S. Department of Homeland Security/US-VISIT	In-Person
Higginbottom	Karen	Hewlett Packard Co	In-Person
Hijikata	Heidi	U.S. Department of Commerce – ITA	In-Person
Hildreth	Anna	Institute for Credentialing Excellence	In-Person
Hoang	Ben	Orbital Sciences Corporation	In-Person
Hogan	MaryAnn	NIST – U.S. Department of Commerce	In-Person
Hogan	Michael	NIST – U.S. Department of Commerce	In-Person
Housewright	Megan	National Fire Protection Association	In-Person
Howard	Eli	Sheet Metal and Air Conditioning Contractors' National Association	In-Person
Hoyler	Susan	QUALCOMM Incorporated	In-Person
Hurlbutt	Lori	JEDEC Solid State Technology Assocation	In-Person
Ivanov	George	Telecommunications Industry Association	In-Person
Jacobs	Josh	Greenguard Environmental Institute	In-Person
Jacobs	Stephen	National Association of Manufacturers	In-Person
Jillavenkatesa	Ajit	NIST – U.S. Department of Commerce	In-Person
Johnston	Michael	National Electrical Contractors Association	In-Person
Joos De Ter Beerst	Chantal	Aerospace Industries Association	In-Person
Justus	Ralph	Building Performance Institute	In-Person
Kadambi	N. Prasad	American Nuclear Society	In-Person

Last Name	First Name	Organization	Participation
Kanka	Terry	MITRE	In-Person
Kapturowski	David	Spruce Environmental Technologies	In-Person
Kegley	Bryan	U.S. Department of Homeland Security	In-Person
Kenney	Thomas	NAHB Research Center, Inc.	In-Person
Khan	Siraj	U.S. Department of Homeland Security	In-Person
Kim	Simon	U.S. Department of Commerce - ITA	In-Person
Klouser	Deborah	Certified Automotive Parts Association	In-Person
Ku	Sharon	NIH	In-Person
Kulick	John	Siemens USA	In-Person
Kurihara	Thomas	TKstds Management	In-Person
Lawrence	Joan	Toy Industry Association, Inc.	In-Person
Lee	Tracey	U.S. Food and Drug Administration	In-Person
Littler	Tony	Petrofac Training Services	In-Person
Long	Bill	U.S. Environmental Protection Agency	In-Person
Maas Deane	Michelle	American National Standards Institute	In-Person
Marasco	Amy	Microsoft	In-Person
Mavely	Mili	American Industrial Hygiene Association	In-Person
May	Melanie	U.S. Department of Energy - OITDC	In-Person
Mays	Don	Consumers Union/Consumer Reports	In-Person
McCallion	Aidan	National Electrical Contractors Association	In-Person
McGeehan	Shazia	Consumer Electronics Association	In-Person
McKane	Aimee	Lawrence Berkeley National Laboratory	In-Person
McKiel	Mary	U.S. Environmental Protection Agency	In-Person
McLeavey	Dennis	CFA Institute	In-Person
McNabb	Nancy	NIST – U.S. Department of Commerce	In-Person
Mecham	Brent	Irrigation Association	In-Person
Meincke	Brian	American National Standards Institute	In-Person
Meininger	Anne	NIST – U.S. Department of Commerce	In-Person
Minter	Tracy	Customs and Border Protection	In-Person
Montgomery	Stephanie	Telecommunications Industry Association	In-Person
Moore	Ashley	U.S. Department of Homeland Security	In-Person
Morgan	Katharine	ASTM International	In-Person
Morris	Erin	U.S. Department of Agriculture Livestock & Seed Program	In-Person
Moskowitz	Jay	American National Standards Institute	In-Person
Neiman	Elizabeth	American National Standards Institute	In-Person
Newton	Elaine	NIST – U.S. Department of Commerce	In-Person
Nickerson	Ayana	American Speech-Language-Hearing Association	In-Person
O'Connor	Martin	U.S. Department of Agriculture Livestock & Seed Program	In-Person
Offner	Arnold	Phoenix Contact Inc	In-Person
Oksala	Stephen	Society of Cable Telecommunication Engineers	In-Person
Opicka	Aivelis	ASIS International	In-Person
Orloff	Greg	CSA America, Inc.	In-Person
Pauley	James	Schneider Electric	In-Person
Piskorski	Geraldine	ASCP Board of Registry	In-Person
Plemons	Robert	NIST – U.S. Department of Commerce	In-Person
Pollock	Marcus	U.S. Department of Homeland Security FEMA	In-Person
Ponleaarun	Le	U.S. Food and Drug Administration	In-Person
Powers	Chuck	Motorola Inc	In-Person
Purcell	Don	The Center for Global Standards Analysis	In-Person

Last Name	First Name	Organization	Participation
Puskar	Erik	NIST – U.S. Department of Commerce	In-Person
Quinn	Anthony	ASTM International	In-Person
Rains	Robert	ASME – Innovative Technologies Institute	In-Person
Ramspeck	Claire	American Society of Heating, Refrigerating and	In-Person
·		Air-Conditioning Engineers, Inc.	
Ranville	Michelle	Environmental Protection Agency Office	In-Person
Rifkin	Jonathan	National Association of State Procurement Officers	In-Person
Riley	James	NEI	In-Person
Rioux	Nathalie	NIST – U.S. Department of Commerce	In-Person
Rossberg	James	American Society of Civil Engineers	In-Person
Rothleder	Burton	U.S. Department of Energy	In-Person
Rozsa	J. David	Association of Clinical Research Professionals	In-Person
Rugh	Timothy	3-A Sanitary Standards, Inc.	In-Person
Sastry	Rama	U.S. Department of Energy	In-Person
Saunders	Mary	NIST – U.S. Department of Commerce	In-Person
Scarpelli	Brian	Telecommunications Industry Association	In-Person
Schnuelle	David	Dolby Laboratories	In-Person
Schrotter	Frances	American National Standards Institute	In-Person
Schutzer	Dan	Financial Services Technology Consortium	In-Person
Schweiker	Jane		In-Person
Scolnik	Alvin	National Electrical Manufacturers Association	In-Person
Shebell	Peter	U.S. Department of Homeland Security	In-Person
Smith	Dan	ASTM International	In-Person
Snyder	Donald	Underwriters Laboratories Inc.	In-Person
Stanford	Sharon	American Dental Association	In-Person
Stone	John	Michigan State University	In-Person
Strauss	Warren Martin		In-Person
Swift	Roy	American National Standards Institute	In-Person
Thomas	Charles	U.S. Department of Homeland Security	In-Person
Thompson	David	Manufacturers Standardization Society	In-Person
Thompson	Jim	American National Standards Institute	In-Person
Tice	Patrima	American Speech-Language-Hearing Association	In-Person
Tierney	Michael	Builders Hardware Manufacturers Association	In-Person
Tobert	Gwen	U.S. Department of Homeland Security	In-Person
Tongson	Nicolas	American Institute of Aeronautics and Astronautics	In-Person
Updegrove	Andrew	Gesmer Updegrove LLP	In-Person
Urban	Mike	FICO	In-Person
Wall	Nate	3-A Sanitary Standards, Inc.	In-Person
Warholic	Michele	Certified Financial Planner Board of Standards	In-Person
Weaver	Bill	Association for Challenge Course Technology	In-Person
Webster	Lee	Society for Human Resource Management	In-Person
Wennblom	Philip	Intel Corp	In-Person
Werner	Jack	Solar Rating & Certification Corporation	In-Person
Wild	Cheryl	Wild & Associates, Inc.	In-Person
Williams	Matthew	Association of Home Appliance Manufacturers	In-Person
Williams	Trudie	U.S. Department of Defense	In-Person
Willingmyre	George	GTW Associates	In-Person
Wilson	Jane	NSF International	In-Person
Windelberg	Marjorie	University of Maryland University College	In-Person

Last Name	First Name	Organization	Participation
Winn	Kay	CSA America, Inc.	In-Person
Woodford	Michael	Air-Conditioning, Heating and Refrigeration Institute	In-Person
Woods	Kathleen	Outdoor Power Equipment Institute	In-Person
Wright	Don	Lexmark International, Inc.	In-Person
Yerkes	Sara	International Code Council	In-Person
Zavaleta	Moises	NAFTA and Trade Office	In-Person
Zeng	Jianchao	FDA/CDRH	In-Person
Zimmerman	Robert	Homeland Security Institute	In-Person
Zuraski	Theresa	Association for the Advancement of Medical Instrumentation	In-Person
August	JK	CORE, Inc.	Teleconference
Bennett	Herbert	NIST – U.S. Department of Commerce	Teleconference
Biber	Michael	Dolby Laboratories Inc	Teleconference
Church	Colin	U.S. Consumer Product Safety Commission	Teleconference
Costello	Mindy	NSF International	Teleconference
Emelius Swartz	Carola	QUALCOMM Incorporated	Teleconference
Englert	Brian	GREENGUARD	Teleconference
Fishman	Gary	Pearlfisher International	Teleconference
Hsu	Fallight	Centre Testing International LLC	Teleconference
Kahwaji	Autumn	Tire and Rim Association, Inc	Teleconference
Lamberty	Dennis	MTD Southwest Inc.	Teleconference
Narayanan	Vivek	PG&E	Teleconference
Nelson Shea	Roberta	Safety Compliance Services, LLC	Teleconference
Pa	Khunteang	International Association for Continuing Education and Training	Teleconference
Remedios	Sally	Delta Faucet Company	Teleconference
Shimabuku	Норе	Research in Motion Limited	Teleconference
Stelts	Michael	Panasonic	Teleconference



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