



# WORLD STANDARDS WEEK 2012

OCTOBER 9–12, 2012 WASHINGTON, DC

## calendar of events ▼ and sponsorship opportunities ►

All events will be held at:

**Newseum  
Knight Conference Center**  
555 Pennsylvania Ave. NW  
Washington, DC  
(Please use Freedom Forum  
Entrance on 6th St.)

\*with the exception of:

**U.S. Celebration of  
World Standards Day**  
**The Fairmont Washington**  
2401 M St. NW  
Washington, DC

### Tuesday, October 9

**Joint Meeting: ANSI Government Member Forum/  
Interagency Committee on Standards Policy** 9 a.m. – 12 p.m.  
(open to ANSI members and ICSP participants)  
**Networking Luncheon** 12 p.m. – 1 p.m.  
**ANSI Open Forum: *Public-Private Partnerships  
for Sustainability*** 1 p.m. – 5 p.m.

### Wednesday, October 10

**ANSI Legal Issues Forum** 9 a.m. – 12:30 p.m.  
**Networking Luncheon** 12:30 p.m. – 1:30 p.m.  
**Event TBD** 1:30 p.m. – 5 p.m.  
**ANSI Awards Banquet and Ceremony** 6 p.m. – 9:30 p.m.

### Thursday, October 11

**ANSI Company Member Forum** 9 a.m. – 12 p.m.  
**ANSI Annual Business Meeting Luncheon** 12:30 p.m. – 2 p.m.  
**ANSI Organizational Member Forum** 2 p.m. – 5 p.m.  
**ANSI Consumer Interest Forum** 2 p.m. – 5 p.m.  
**\*U.S. Celebration of World Standards Day** 5:30 p.m. – 9:30 p.m.

### Friday, October 12

**ANSI Workshop: *Educating the Next Generation of  
Standards Professionals*** 9 a.m. – 5 p.m.

## DIAMOND SPONSOR

\$5,000 contribution

- Annual Business Meeting luncheon sponsor
- Premiere signage
- Three (3) complimentary admissions to ANSI Legal Issues Forum
- Two (2) complimentary admissions to Annual Awards Banquet
- Table-top exhibit in premiere location
- Option to include small promo item in WSWEEK attendee welcome kit
- Full-page color ad in the programs for the ANSI Open Forum and the ANSI Legal Issues Forum
- Logo in the programs for the ANSI Open Forum, the ANSI Legal Issues Forum, and the Annual Awards Banquet
- Premiere placement within the table-top sponsors literature exhibit, including up to five unique brochures/flyers at Newseum events
- Rotating banner ads on ANSI online home page, events page, and WSWEEK page
- Logo and link on event sponsors webpage

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## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR

\$4,000 contribution

- Breakfast or break sponsor
- Premiere signage
- Two (2) complimentary admissions to ANSI Legal Issues Forum
- Half-page color ad in the programs for the ANSI Open Forum and the ANSI Legal Issues Forum
- Logo in the programs for the ANSI Open Forum, the ANSI Legal Issues Forum, and the Annual Awards Banquet
- Participation in the table-top sponsors literature exhibit, with up to two unique brochures/flyers, at Newseum events
- Rotating banner ads on ANSI online events page and WSWEEK page
- Logo and link on event sponsors webpage

### GOLD SPONSOR

\$3,000 contribution

- General sponsor
- Premiere signage
- One (1) complimentary admission to the ANSI Legal Issues Forum
- Logo in the programs for the ANSI Open Forum and the ANSI Legal Issues Forum
- Rotating banner ads on ANSI online events page and WSWEEK page
- Logo and link on event sponsors webpage

### BREAK SPONSOR

\$2,000 contribution

- Beverage or other limited food service sponsorship
- Premiere signage
- Logo and link on event sponsors webpage

### FRIEND Other financial or in-kind contribution

- Contact ANSI for opportunities and benefit information
- Call 212.642.4890 or e-mail [pr@ansi.org](mailto:pr@ansi.org)

To register as a sponsor of WSW 2012,  
sign up online at [ansi.org/wsweek](http://ansi.org/wsweek)  
or return this completed form to the address below.

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Bus/Org \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
E-mail \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_

#### Sponsorship level (check one)

\_\_\_\_ Diamond \$5,000      \_\_\_\_ Gold \$3,000  
\_\_\_\_ Platinum \$4,000      \_\_\_\_ Break \$2,000  
\_\_\_\_ Friend – description of contribution:  
\_\_\_\_\_

Total Contribution: \$ \_\_\_\_\_

#### Payment information

Enclose your check or purchase order, payable to ANSI,  
or provide credit card information: (please check one)

Check     Purchase Order     American Express  
 MasterCard     Visa    Account Number:

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Exp Date \_\_\_ / \_\_\_ Card Security Code \_\_\_ \_ \_ \_

Authorized Signature \_\_\_\_\_

**Deadline: September 7, 2012**

**Return to:** Sponsorship Coordinator

American National Standards Institute  
25 West 43rd Street, 4th Flr, NY, NY 10036  
via fax: 212.398.0023 via e-mail: [pr@ansi.org](mailto:pr@ansi.org)

**More info:** [www.ansi.org/wsweek](http://www.ansi.org/wsweek) or 212.642.4890

**Notices:** Some sponsorships are subject to availability. Some sponsorship benefits, especially those related to the placement of print ads, are time sensitive and may not be available after the September 7, 2012, deadline.

WSW sponsorship includes all ANSI Newseum events. Separate sponsorships are available for the **U.S. Celebration of World Standards Day 2012** exhibition, reception, and dinner.

For more information, please visit [www.wsd-us.org](http://www.wsd-us.org)