



# ANSI Electric Vehicles Standards Panel (EVSP) Roadmap of Standards & Codes for EVs@Scale Sponsorship Opportunities and Benefits

Sponsorship of the ANSI Electric Vehicles Standards Panel (EVSP) enables you to:

- **Position your organization, business, or agency as a leader** that recognizes the critical role of standards and codes to achieve the goal of electric vehicles (EVs) at scale
- **Support the development of a standardization roadmap** that will address priority areas, describe published and in-development EV standards, define where gaps exist, recommend additional work needed and a timeline for its completion, and identify standards developing organizations (SDOs) that can perform the work
- **Increase awareness about EV standardization activities** broadly with the community of interest
- **Facilitate decision-making on allocation of resources for standards participation** by articulating standardization needs and priorities from the perspective of your organization, business, or agency
- **Inform SDO work programs and drive coordinated activity** that minimizes duplication of effort
- **Decrease the economic risk of your R&D activities** and better align products and services with new and emerging standards and conformity assessment programs
- **Stay ahead of the curve on EV standardization developments**, technical advancements, and policy issues
- **Network with industry experts and leaders** in EV businesses, federal agencies, industry associations, and professional societies, and enhance your ability to compete in the EV market
- **Demonstrate active support for the EVSP**, a coordinating body of public- and private-sector stakeholders working to enable the safe, mass deployment of electric vehicles and associated charging infrastructure in the U.S. with international coordination, adaptability, and engagement
- **Influence coordination** of EV standardization internationally

<b>SPONSORSHIP BENEFIT</b>	<b>\$7,500 Premier Partner (4 available)</b>	<b>\$4,000 Supporting Partner (5 available)</b>	<b>\$1,500 Associate Partner</b>
Testimonial by your organization in the published EVSP roadmap	X		
Organizational profile in the published EVSP roadmap	X		
Banner ad on EVSP webpage of ANSI.org for one year	X		
Your organization's externally-hosted video linked to EVSP webpage for one year	X		
Links to 3 white papers, webcasts, podcasts from EVSP webpage for one year	X		
Name recognition in EVSP press releases	X	X	
Banner ad on EVSP webpage of ANSI.org for 6 months*		X	
Your organization's externally-hosted video linked to EVSP webpage for 6 months*		X	
Links to 3 white papers, webcasts, podcasts from EVSP webpage for 6 months*		X	
Name and logo recognition in the published EVSP roadmap	X	X	X
Logo recognition on EVSP webpage with link to your organization's website	X	X	X
Name and logo recognition at any plenary events	X	X	X

All sponsorship revenue will be directly applied to help offset ANSI's costs of operating the EVSP. Timeframe for benefits: June 2022 – May 2023. Asterisks signify that the sponsor gets to select the timing within that timeframe to maximize the impact for your organization. EVSP is open to EV stakeholders that have operations in the U.S. **INTERESTED?** Contact Jim McCabe, Senior Director, Standards Facilitation, ANSI, 212-642-8921, [jmccabe@ansi.org](mailto:jmccabe@ansi.org), or Christine D. Bernat, Associate Director, Standards Facilitation, ANSI, 212-642-8919, [cbernat@ansi.org](mailto:cbernat@ansi.org).