SOLUTIONS FOR A RELEVANT, HIGH-QUALITY U.S. CREDENTIALING SYSTEM AND A STRONGER WORKFORCE
We need consistent terminology and language describing credentials. We need mechanisms that ensure the quality of credentials. We need credentials that have validity, are market valued, and are proven to be effective in the workplace. We need to stack credentials efficiently to lessen duplication and wasted time for job seekers. We need an open, transparent exchange of information. And we need alignment between industry, education, and credentialing organizations to close the skills gap.

What the U.S. needs is a competency-driven workforce credentialing ecosystem.

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That’s what Workcred is here to accomplish.

A confusing credentialing maze and lack of transparency in the system are among the reasons our economy is suffering from a skills gap. Workcred is dedicated to increasing the quality, market value, and effectiveness of credentials.
Formed in 2014, Workcred’s mission is to strengthen workforce quality by improving the credentialing system, ensuring its ongoing relevance, and preparing employers, workers, educators, and governments to use it effectively.

Our vision is a labor market which relies on the relevance, quality, and value of workforce credentials for opportunities, growth, and development.

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