



Sponsorship Opportunities

- **Position your organization, business, or agency as a leader** that recognizes the importance of standardization to foster the growing market for unmanned aircraft systems (UAS a/k/a “drones”)
- **Engage actively in the UASSC**, a coordinating body of public- and private-sector stakeholders working to accelerate the development and compatibility of standards and conformity assessment programs that are needed to facilitate the safe integration of UAS into the national airspace system
- **Support the development of a standardization roadmap** that will describe published and in-development UAS standards, define where gaps exist, recommend additional work needed and a timeline for its completion, and identify standards developing organizations (SDOs) that can perform the work
- **Share UAS standardization activities** broadly with the community of interest
- **Facilitate decision-making on allocation of resources for standards participation** by articulating UAS standardization needs and priorities that affect your organization, business, or agency
- **Inform SDO work programs** and drive coordinated activity that minimizes duplication of effort
- **Decrease the economic risk of your R&D activities** and better align your products and services with new and emerging standards and conformity assessment programs
- **Stay ahead of the curve on UAS standardization developments**, technical advancements, and policy issues
- **Network with leaders** in UAS businesses, federal agencies, industry associations, and professional societies, and enhance your ability to compete in the UAS market
- **Influence coordination** of UAS standardization internationally

SPONSORSHIP BENEFIT	\$10,000 <i>Premier Partner</i>	\$5,000 <i>Supporting Partner</i>	\$2,500 <i>Associate Partner</i>
Representation on the UASSC Steering Committee	X		
Profile of your organization in the UASSC roadmap (June 2020)	X		
Testimonial by your organization in the UASSC roadmap (June 2020)	X		
Table-top exhibit at 12 September 2019 UASSC plenary meeting	X		
Rotating banner ad on home page of ANSI Online for 3 months*	X		
Your organization’s externally-hosted video linked to UASSC webpage for 3 months*	X		
<i>Networking Lunch & Reception</i> sponsor signage at 12 September 2019 plenary mtg.	X		
Social media promotion for 3 months leading up to your event*	X	X	
3 links to your white papers, webcasts, podcasts from UASSC webpage for 3 months*	X	X	
Full-page ad in the 12 September 2019 UASSC plenary meeting program	X	X	
Named recognition in all UASSC press releases	X	X	
Rotating banner ad on home page of ANSI Online for 1 month*		X	
Your organization’s externally-hosted video linked to UASSC webpage for 1 month*		X	
<i>Networking Break</i> sponsor signage at 12 September 2019 plenary mtg.		X	
Half-page ad in the 12 September 2019 UASSC plenary meeting program			X
Logo recognition in UASSC marketing flyer (commitment needed by mid-August 2019)	X	X	X
Logo recognition on UASSC webpage with link to your organization’s website	X	X	X
Named and logo recognition at plenary meeting (verbal, presentation, program)	X	X	X
Named and logo recognition in the UASSC roadmap (pdf download & hardcopy)	X	X	X

All sponsorship revenue will be directly applied to help offset ANSI's costs of operating the UASSC: personnel costs to develop the roadmap; meeting arrangements (e.g., facility rentals, audio-visual, food & beverage); staff travel; signage & supplies; roadmap printing; postage to mail the roadmap to those involved in its development, etc. **Benefits run July 2019 – June 2020.** Asterisks signify that the sponsor gets to select the timing within that timeframe to maximize the impact for your organization. Open to UAS stakeholders that have operations in the U.S. **INTERESTED?** Contact Jim McCabe, Senior Director, Standards Facilitation, ANSI, 212-642-8921, jmccabe@ansi.org.