The Consumer Technology Association accelerates growth and progress for the fast-paced economy. With leading market research, CTA educates members, and by establishing standards, CTA shapes the industry at large.

- **Market Research:** CTA expects total drone sales in the U.S. to top 3.4 million units (a 40% year-over-year increase) and $1 billion in revenue for the first time (a 46% increase). Drones below 250 grams are expected to sell two million units, and drones above 250 grams will sell 1.3 million units.

- **Establishing Standards:** Committee R06, Portable Handheld and In-Vehicle Electronics Committee Working Group 23, Unmanned Aerial Systems.
This standard outlines the elements and characteristics of a serial number to be used by small unmanned aerial systems.
ANSI/CTA-2063

Physical Serial Number = [4 Character MFR CODE] [1 character LENGTH CODE][20 character SERIAL NUMBER]

Electronic Serial Number = [4 Character MFR CODE] [20 character SERIAL NUMBER] [16 character IMEISV] [7 Performative Characteristics]
CTA UAS Standards – Open Project


CTA is developing a new standard that will allow small unmanned aerial systems to be identified during flight using a Remote ID.
ANSI/CTA-2067 (draft)

1. Identify Use Cases
2. Prioritize Use Cases
3. Develop a standard
All interested parties are encouraged to participate by joining both the Unmanned Aerial Systems (UAS) working group, and CTA's Portable, Handheld and In-Vehicle Electronics Committee.

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