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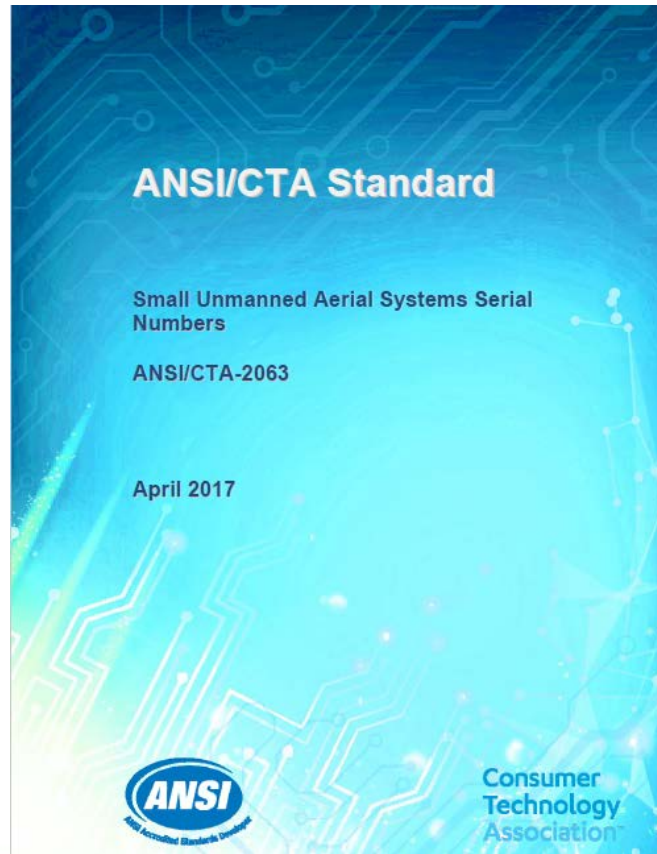
May 19, 2017

CTA at a Glance

The Consumer Technology Association accelerates growth and progress for the fast-paced economy. With leading [market research](#), CTA educates members, and by [establishing standards](#), CTA shapes the industry at large.

- [Market Research](#): CTA expects total drone sales in the U.S. to top 3.4 million units (a 40% year-over-year increase) and \$1 billion in revenue for the first time (a 46% increase). Drones below 250 grams are expected to sell two million units, and drones above 250 grams will sell 1.3 million units.
- [Establishing Standards](#): Committee R06, *Portable Handheld and In-Vehicle Electronics Committee Working Group 23, Unmanned Aerial Systems*.

CTA UAS Standards - Published



This standard outlines the elements and characteristics of a serial number to be used by small unmanned aerial systems.

ANSI /CTA- 2063

Physical Serial Number = [4
Character MFR CODE] [1 character
LENGTH CODE] [20 character
SERIAL NUMBER]

Electronic Serial Number = [4
Character MFR CODE] [20 character
SERIAL NUMBER] [16 character
IMEISV] [7 Performative
Characteristics]



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CTA UAS Standards

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Open Project

*ANSI/CTA-2067, Small Unmanned
Aerial Systems - Remote
Identification.*

CTA is developing a new standard that will allow small unmanned aerial systems to be identified during flight using a Remote ID.

ANSI /CTA- 2067 (draft)

1. Identify Use Cases
2. Prioritize Use Cases
3. Develop a standard

ANSI /CTA- 2067 (draft)

All interested parties are encouraged to participate by joining both the *Unmanned Aerial Systems (UAS)* working group, and CTA's *Portable, Handheld and In-Vehicle Electronics Committee*.

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