

July 17, 2024 PPP in CET Workshop – AI & Machine Learning

Speaker Biographies

Session 1

Technology Convergence and Standards Readiness Briefings



Laura Lindsay
National Standards Officer
Microsoft

Laura Lindsay has worked in Information Technology for over 30 years with a focus on cybersecurity, artificial intelligence, cloud computing, Information security, network operations, and architecture. Ms. Lindsay has been working on International Standards relating to Information Technology for the last 18 years. She has held the editorship on several standards and working on the process of standards development. Ms. Lindsay currently works within the Corporate Standards team at Microsoft, working on standards in the area of Cybersecurity, Privacy, Artificial Intelligence, Cloud Computing, Information Security and Internet of Things. She is currently the Chair of the INCITS Executive Board and the Vice-Chair of ISO/IEC JTC 1/SC 27 (Cybersecurity, Information Security and Privacy Protection).



Clare Allocca
Senior Advisor for
Standardization
National Institute of Standards
and Technology (NIST)

Clare Allocca is Physical Scientist and Senior Advisor for Standardization in the Standards Coordination Office at NIST. Clare leads and supports extensive standardization activities, and holds multiple chair, secretariat, and convenor roles, both internationally and domestically, within ISO/TC276 Biotechnology, ISO/TC276/SC1 Analytical methods, ISO/TC276/SC1/WG3 Nucleic acid characterization, IEC-ISO/JTC3 Quantum technologies, and other entities. Clare has also developed and supported programs to increase engagement of industry in international standardization and to explore frameworks such as standardization readiness to guide standardization strategies.

Clare holds S.B. degrees in Materials Science and Engineering, and Geochemistry, from the Massachusetts Institute of Technology, an M.S. degree in Ceramic Engineering from the University of Illinois at Urbana-Champaign, and an Executive Master of Management of Technology jointly from the University of Pennsylvania Wharton Business School and School of Engineering.

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Christine Bernat
Associate Director, Standards Facilitation
American National Standards Institute (ANSI)

Christine Bernat joined ANSI as Associate Director, Standards Facilitation in May 2022. In this role, she supports industry stakeholders, such as manufacturers, research institutions, government, and standards development organizations, identify and conduct standards gap analyses through ANSI standards collaboratives and workshops.

Her most recent role prior to ANSI, Christine served as Director of Global Innovation and Policy at the General Aviation Manufacturers Association (GAMA), where she was responsible for supporting emerging technologies and innovation initiatives. At GAMA, she worked with key global aviation stakeholders, regulators, and standards developers to enable introduction of new aircraft designs, propulsion technologies, flight capabilities to the market. During her tenure at GAMA, she also served as the Chairman of ASTM International F44 General Aviation Aircraft committee which develops standards for Part 23 airplanes, VTOL aircraft, electric propulsion and increasing automation.

Previously, Christine served as Director of Business Development and Manager of Technical Committee Operations, at ASTM International. In her 13 years at ASTM Christine supported organizational strategies for various industries including the aviation and aerospace, pharmaceutical, forensics, robotics, additive manufacturing, energy sectors. Her responsibilities included monitoring industry trends, exploring, and launching new standards activities and related programs, establishing partnerships, and providing guidance regarding how standards can solve common challenges to bringing new products to market and support workforce development.

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Session 2

Challenges, Opportunities, and Standards Readiness Discussion



**Shawn Forrest, U.S. FDA
Digital Health Specialist
U.S. FDA, Digital Health Center
of Excellence (DHCoE)**

Shawn Forrest is a Digital Health Specialist in the Digital Health Center of Excellence (DHCoE) at the FDA. He served as a biomedical engineer lead reviewer and supervisor over review of cardiovascular devices, including a variety of artificial intelligence/machine learning (AI/ML)-enabled medical devices, for the agency for 14 years. For the past 3 years he has co-led the DHCoE AI/ML program developing related policy and resources for the agency. He leads an FDA task force on AI standards and serves as the FDA liaison to the ISO/IEC JTC1/SC42 Artificial Intelligence subcommittee.



**Franck Journoud
Senior Director, Technology
Policy
National Association of
Manufacturers**

Franck Journoud joined the NAM in January 2024 to lead its policy development and advocacy on all issues related to technology—including artificial intelligence, privacy, cyber, innovation and telecom—as well as immigration and intellectual property.

Prior to the NAM, Franck was Vice President of Federal Affairs and Technology Policy for the Motion Picture Association (MPA), where he led global advocacy on issues at the intersection of technology and public policy.

Before MPA, Franck was Senior Director of Cybersecurity and Technology Policy at Oracle. He also served as Co-Chair of the Cyber Committee of the Information Technology Industry Council (ITI), and was twice elected to the Executive Committee of the IT Sector Coordinating Council (IT SCC.) Before Oracle, he served as Director of Cybersecurity Policy for the Business Software Alliance, as Manager of Government & Industry Affairs for RSA Security, and as Director of Public Policy for the European-American Business Council. He started his career as an EU affairs consultant with Hill & Knowlton in Brussels, Belgium.

Franck holds a Master in European Political and Administrative Studies from the College of Europe in Bruges, Belgium, and a Master in International Relations from the Sorbonne in Paris, France. He holds a Bachelor in Public and International Law from the University of Poitiers, France, and also studied law at the University of Cambridge (Trinity Hall college), UK.

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Session 3

Standards Driven Public-Private Partnerships (PPPs)



Natalia Globus Martin
Deputy Director for National Cybersecurity Center of Excellence (NCCoE)
National Institute of Standards and Technology (NIST)

Natalia Globus Martin is a Deputy Director for National Cybersecurity Center of Excellence (NCCoE) within the Information Technology Laboratory at the National Institute of Standards and Technology (NIST). In this role, she directs broad range of initiatives involving legislative, policy and technical issues related to cybersecurity, privacy, and information technology. The mission of NCCoE is to accelerate adoption of secure technologies by providing practical guidance and enabling companies to rapidly deploy commercially available standards-based cybersecurity technologies and reducing technological, educational, and economic barriers to adoption. With more than 20 years of experience in organizational and security risk management, she is a passionate motivational leader with a growth mindset. Prior to joining NIST, Natalia served as Senior Advisor to the Food and Drug Administration (FDA) Deputy Chief Information Officer (CIO) and led strategic initiatives to research, analyze and develop new solutions for secure, innovative, cost effective and agile ways to support ongoing digital business transformation that meets FDA public health mission. And prior to that, Natalia served as Systems Engineering Branch Chief for the Extramural Research Administration (eRA), NIH's enterprise grants management system, responsible for management and successful implementation of information technology initiatives across multiple federal agencies in support of grants business lifecycle.

Natalia holds both Masters and Bachelor degrees in Electro-Mechanical Engineering and Metrology from North-West State Technical University, St. Petersburg, Russia. She is certified by (ISC)² as Certified Information Systems Security Professional (CISSP), by GSA as Level III- Senior/Expert Federal Acquisition Certification for Program and Project Managers and Contracting Officer's Representatives (FAC-COR, FAC- P/PM), Project Management Institute (PMI) as Project Management Professional (PMP).

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**Standards Driven Public-Private Partnerships
(PPPs)**



**Rohit Israni
CEO
CertientAI**

Rohit is the founder and CEO of CertientAI. He also serves as the Chair for INCITS/AI, the US TAG to ISO/IEC JTC 1/SC 42. Additionally, he is the liaison for SC 42 with the Organization of Economic Cooperation and Development (OECD). Prior to founding CertientAI, he led Intel’s global scale ecosystem enabling programs in the Developer Relations Division for AI, Datacenter and Network, of which he co-founded the AI partnership program (Intel AI Builders).

Rohit earned a master's degree in engineering with a specialization in robotics and AI from Tulane University. He also holds a master's degree in management science and engineering from Stanford University, where he was part of the Stanford Technology Ventures Program.



**Kerri Haresign
Sr. Director in the Technology &
Standards
Consumer Technology
Association (CTA)®**

Kerriane (Kerri) Haresign is a Sr. Director in the Technology & Standards Department of the Consumer Technology Association (CTA)®, where she is responsible for the oversight and management of CTA’s domestic standards activities. These activities include Health, Fitness & Wellness Technology Committee, Artificial Intelligence Committee, Video, Audio, Smart Energy and their associated working groups that develop standards, bulletins and other technical publications. Additionally, Haresign manages CTA’s Technology Council, a CTO level group bridging the areas of business and technology, exploring topics such as consumer radar API, security of ML-based systems, gesture control, and Ultra HD Interoperability. Haresign also serves as President of SES – The Society for Standardization Professionals and Vice-Chair of the ANSI Executive Standards Council.

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**Amanda Benedict, MA, CStd
Vice President, Sterilization
Association for the
Advancement of Medical
Instrumentation (AAMI)**

Amanda Benedict, MA, CStd, Vice President, Sterilization, focuses on strategic alignment and expansion of resources for AAMI’s extensive community of medical device sterilization professionals. Her work includes overseeing AAMI’s support of the Kilmer Conference, serving on the Board of the Society for Sterility Assurance Professionals (SfSAP), and promoting upstream and downstream initiatives relative to AAMI’s Sterilization Standards portfolio. Ms. Benedict served as AAMI’s Vice President, Standards from 2020 to 2023, overseeing the strategic and operational functions of AAMI’s dynamic standards development program. She serves on the Executive Committee of the Board of Directors of ANSI and in leadership roles within SES – The Society for Standards Professionals.

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Session 4

Information Sharing Necessary to Support CET Standards Development



Mary Saunders
Senior Vice President for
Government Relations and
Public Policy
American National Standards
Institute (ANSI)

Mary Saunders leads ANSI's efforts to advocate greater use of voluntary consensus standards and conformance programs by government agencies and broader participation by agency personnel in standards development. She works with ANSI members to create standardization-related outreach programs to legislators and to increase understanding of the private-sector standards community among agencies involved in trade and commerce issues. Mary is a key player at ANSI in fostering understanding among opinion leaders of the major role standards and conformance play in the international and domestic marketplace.

Ms. Saunders has extensive federal government executive-level experience and served in a variety of positions within the Department of Commerce prior to joining the ANSI staff, most recently as the Associate Director for Management Resources at the National Institute of Standards and Technology (NIST). As Director of NIST's Standards Coordination Office, she represented NIST and its significant interests in the standards and conformity assessment community, advising the NIST Director and other officials throughout the Administration on policy and strategy as they relate to the federal government's role in standardization.



Natalia Globus Martin
Deputy Director for National
Cybersecurity Center of
Excellence (NCCoE)
National Institute of Standards
and Technology (NIST)

See [Session 3](#) for full bio:

Natalia Globus Martin is a Deputy Director for National Cybersecurity Center of Excellence (NCCoE) within the Information Technology Laboratory at the National Institute of Standards and Technology (NIST). In this role, she directs broad range of initiatives involving legislative, policy and technical issues related to cybersecurity, privacy, and information technology.

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Session 4

Information Sharing Necessary to Support CET Standards Development



Muhammad Ali
Senior Standards Strategy and
Policy Leader
HP, Inc.

Muhammad Ali is a Senior Standards Strategy and Policy Leader for HP, Inc. He is responsible for managing the external standards engagement and leading HP's efforts in US-based standards organizations. He is a Certified Standards Professional with leadership in voluntary consensus-based standards development, conformity assessment, and emerging technologies in consumer and electrical industry sectors. Ali previously served as a Program Manager for the National Electrical Manufacturers Association (NEMA) where he was involved with maintenance of ANSI, NEMA, CANENA, IEC, and ISO Standards. Ali holds a Bachelor of Science degree in Electrical Engineering from George Mason University and has served on Society of Standards Professional as a Board Member. He currently serves on INCITS Executive Board and is also a JTC 1 appointed PAS mentor. He is a past recipient of the ANSI Next Generation Award, SES Emerging Professional Award, and INCITS Chair Award.