

TORT LIABILITY IN THE STANDARDS WORLD

2007 ANSI Legal Issues Forum



Avoiding Tort Liability: What Works and What Doesn't Work?

Michael Weiss King & Spalding LLP October 17, 2007

Issues

- Developing the Standard
- Documents and Communications
- Liability Insurance



Developing The Standard

Understand the scope of your organization's involvement

- Providing a forum
- Technical knowledge
- Inspection or approval
- Testing
- Proxy for government agency



Developing The Standard (cont'd)

Scope of Standard

- Members of organization
- Entire industry
- Voluntary what are the consequences?



Standards Development

Disclaimers

- Spell out what standard intends to address
- Spell out scope of organization's involvement
- Spell out ability to inspect, enforce or certify
- Watch out for words of 'requirement'
- Emphasize government involvement



Disclaimers



FOREWARD

WCMA standards, of which the document contained herein is one, are developed through a consensus standards development process approved by the American National Standards Institute. This process brings together volunteers representing varied viewpoints and interests to achieve consensus around window covering products and safety issues. While the WCMA administers the process and establishes rules to promote fairness in the development of consensus, it does not independently test, evaluate, or verify the accuracy of any information or the soundness of any judgments contained in any such standards.

The WCMA disclaims liability for any personal injury, property, or other damages of any nature whatsoever, whether special, indirect, consequential or compensatory, directly or indirectly resulting from the publication, use of, or reliance on this document. The WCMA also makes no guaranty or warranty as to the accuracy or completeness of any information published herein.

In issuing and making this document available, the WCMA is not undertaking to render professional or other services for or on behalf of any person or entity. Nor is the WCMA undertaking to perform any duty owed by any person or entity to someone else. Anyone using this document should rely on his or her own independent judgment or, as appropriate, seek the advice of a competent professional in determining the exercise of reasonable care in any given circumstances.

The WCMA has no power, nor does it undertake, to police or enforce compliance with the contents of this document. Nor does the WCMA list, certify, test or inspect products, designs, or installations for compliance with this document. Any certification or other statement of compliance with the requirements of this document shall not be attributable to the WCMA and is solely the responsibility of the certifier or maker of such statement.

The WCMA has no power, nor does it undertake, to police or enforce compliance with the contents of this document. Nor does the WCMA list, certify, test or inspect products, designs, or installations for compliance with this document. Any certification or other statement of compliance with the requirements of this document shall not be attributable to the WCMA and is solely the responsibility of the certifier or maker of such statement.



Developing The Standard (cont'd)

Meetings and Minutes

- Report on decisions and action items
- Avoid play-by-play of meetings
- Avoid recitations of discussions
- Avoid attribution to members (except government participants)
- **BUT** record approvals, mandates, advice, and requests from government agencies



Documents and Communications

- Document Retention Policy
 - Develop one and stick to it
 - Apply policy across the board
 - Document compliance with policy
 - **BUT** watch for ANSI rules



Documents and Communications (cont'd)

E-mails

- Keep business e-mails professional
- Try to keep e-mails to a single topic
- Consider telephone or face-to-face meetings, especially for involved discussions
- Consider hard copies for circulating drafts



Documents and Communications (cont'd)

- Government Relations
 - Document contacts with government agencies related to standards
 - When government agency requests, suggests, or approves action, confirm in writing



Insurance

- Examine policies closely for coverage for standards developing activities
- Consider seeking indemnity or coverage from manufacturers
- If issue arises, consider requesting that insurance company defer determination



If It Happens

- Try to determine what plaintiffs really want from SDO
- Try to make plaintiffs aware of how standards development process works
- If applicable, consider letting plaintiffs know about limited finances or insurance issues





