3.2 Commercial terms and conditions

Provisions involving business relations between buyer and seller such as guarantees, warranties, and other commercial terms and conditions. Except as otherwise permitted by these the provisions in sub-clauses of 3.2 of the Essential Requirements, ANS shall not be included in an American National Standard. The appearance that a standard endorses any particular products, services or companies must be avoided. Therefore, it generally is not acceptable to include terms or conditions that are primarily contractual or commercial in nature, as opposed to technical, engineering or scientific in nature. Thus, among other things, an ANS shall not include contractual or contract negotiation requirements (3.2.1); endorse or require the use of proprietary products or services (3.2.2); or endorse or require the use of particular conformity-assessment bodies, testing facilities or training organizations (3.2.3).

3.2.1 Contractual or Contract Negotiation Requirements

Except as provided below An ANS shall not contain contractual requirements such as those relating to particular products or services, guarantees, warranties, reworks, indemnities, buybacks, price-related terms and other conditions of sale or use. Nor shall an ANS contain requirements primarily relating to negotiation of contracts.

3.2.2 Endorsements of Proprietary Products or Services

ANS shall not endorse or require the purchase or use of proprietary products or service providers as a condition of implementing the standard. Proprietary in this context means products or services that are the property of an owner and cannot be obtained or recreated without the consent of the owner. For example, an ANS may not endorse or require the purchase or use of brand-name tools or components, licenses, manufacturer lists, service provider lists, or similar material in the text of a standard or in an annex (or the equivalent). Where a sole source exists for essential equipment, or copyrighted materials:

However, for informational purposes, where known sources exist for products or services necessary to comply with or to determine compliance with the standard ANS, it is permissible, but not obligatory, to supply identify the name and address of the source sources in a footnote, an appendix, or informative annex as long as reference to a website. The referenced products or services shall be reasonably available from the referenced sources, the words “or the equivalent” are added to the reference, and the reference shall also expressly state that identification of products or services is not an endorsement of those products or services or their suppliers.

3.2.3 Conformity Assessment, Testing and Training

In connection with standards, ANS that relate to the determination of whether products or services conform to one or more standards, the process or criteria for determining conformity may be standardized as long as the description of the process or criteria is limited to technical and, engineering or scientific concerns and does not include what would otherwise be a contractual or commercial terms.
It is permissible for health, safety or environmental protection reasons to include a generic requirement for third-party, i.e., independent, conformity assessment, testing or training. ANS shall not dictate the use or non-use of a particular conformity-assessment body, testing facility or training organization.

However, for informational purposes, where known sources exist for products or services necessary to determine compliance with the ANS, it is permissible, but not obligatory, to identify the name and address of the sources in a footnote, an appendix, or reference to a website. The referenced products or services shall be reasonably available from the referenced sources, the words “or the equivalent” shall be added to the reference, and the reference shall also expressly state that identification of sources is not an endorsement of those sources.

¹The term "copyrighted materials" is not intended to include: (a) manufacturers' instruction/safety manuals; or (b) third-party standards, when such documents are incorporated by reference into the text of an ANS for non-commercial technical, or safety-related purposes, as long as such references do not otherwise violate other provisions of the Commercial Terms and Conditions Policy (e.g., they cannot also contain warranties, guarantees and like commercial clauses).