

Private Sector Perspective on Public Consultation in the Regulatory Process

June 1, 2015

Christine LoCascio
Distilled Spirits Council of the United States, Inc.

Agenda

1. Brief overview of the Distilled Spirits Council
2. Why consult private sector?
3. How and when does private sector engage?
 - Electronic access is ideal!
4. How do we ensure our comments are effective?

1. Distilled Spirits Council of the United States, Inc.

AGAVE LOCO BACARDI

Beam SUNTORY

 BROWN-FORMAN

GRUPPO
CAMPARI

Constellation **DIAGEO**


EDRINGTON

luxco Moët Hennessy USA
SPIRITED BRANDS

THE PATRÓN
SPIRITS COMPANY

Pernod Ricard

PRICHARD'S
DISTILLERY

RÉMY COINTREAU USA

SIDNEY FRANK IMPORTING CO., INC.

Agave Loco

Bacardi U.S.A. Inc.

Beam Suntory Inc.

Brown-Forman Corporation

Campari America

Constellation Brands, Inc.

Diageo North America

Edrington

Luxco, Inc.

Moët Hennessy USA

Prichard's Distillery

The Patrón Spirits Company

Pernod Ricard USA, Inc.

Remy Cointreau USA, Inc.

Sidney Frank Importing Co., Inc.

2015 Small Distiller Affiliate Members

117 members, 31 states

Alltech's Lexington Brewing and Distilling Co. (KY)
Anchor Distilling (CA)
Appalachian Gap Distillery (VT)
Artisan Grain Distillery (IA)
Ascendant Spirits (CA)
Balcones Distilling (TX)
Bardenay (ID)
Black Button Distilling (NY)
Bloomery Plantation Distillery (WV)
Broadslab Distillery (NC)
Breckenridge Distillery (CO)
Brothers Vilgalys Spirits (NC)
Buffalo Bayou Distilleries (TX)
Call Family Distillers (NC)
Cane Land Distilling Co. (LA)
Carolina Distillery (NC)
Catocin Creek Distilling Co. (VA)
Catskill Distilling Co. (NY)
Cleveland Whiskey (OH)
Congenial Spirits (CA)
Copper & Kings American Brandy (CO)
Copper Barrel Distillery (NC)
Copper Fox Distillery (VA)
Coppersea Distilling (NY)
Corsair Artisan (TN/KY)
Dark Horse Distillery (KS)
Death's Door Spirits (WI)
Defiant Whisky (NC)

Dented Brick Distillery (UT)
District Distilling Company (DC)
Dry Fly Distilling (WA)
Durham Distillery (NC)
Eight Oaks Craft Distillers (PA)
Fair Game Beverage Co. (NC)
Few Spirits (IL)
Finger Lakes Distilling (NY)
Firestone & Robertson Distilling Co. (TX)
Foothills Distillery (NC)
Garrison Brothers Distillery (TX)
Georgetown Trading Co. (DC)
Germain-Robin (CA)
Golden Moon Distillery (CO)
Great Lakes Distillery (WI)
Great Northern Distilling (WI)
Greenbar Distillery (CA)
Headframe Spirits (MT)
Hemingway Rum Company (FL)
High Ridge Spirits (AL)
High West Distillery (UT)
Hillrock Estate Distillery (NY)
House Spirits Distillery (OR)
Huber's Starlight Distillery (IN)
Kings County Distillery (NY)
Kōloa Rum Company (HI)
KOVAl Distillery (IL)
Lake George Spirits (NY)
Limestone Branch Distillery (KY)
Louisiana Spirits (LA)

Louisville Distilling Co. (KY)
Lyon Distilling Company (MD)
Mad River Distillers (VT)
Mad Scientist Spirits (NC)
Mayberry Spirits (NC)
MB Roland Distillery (KY)
Michter's Distillery (KY)
Middle West Spirits (OH)
Mississippi River Distilling Company (IA)
Mountain Laurel Spirits (PA)
Napa Valley Distillery (CA)
Nelson's Green Brier Distillery (TN)
New Columbia Distillers (DC)
New Liberty Distillery (PA)
New York Distilling Co. (NY)
Old Pogue Distillery (KY)
Ole Smoky Moonshine Distillery (TN)
Osocalis (CA)
Outer Banks Distilling (NC)
Philadelphia Distilling (PA)
Popcorn Sutton Distilling (TN)
Prohibition Distillery (NY)
Ransom Spirits (OR)
Red Eye Louie's Vodquila (AL)
Redemption Rye (KY)
Revival Spirits Distilling Co. (NC)
Revolution Spirits (TX)
Rogue Ales and Spirits (OR)

Rut 'N Strut Distillery (KY)
Sagamore Spirit (MD)
St. George Spirits (CA)
Santa Fe Spirits (NM)
Saxtons River Distillery (VT)
Sin Vodka (NV)
Smooth Ambler Spirits Co. (WV)
Smugglers' Notch Distillery (VT)
Southern Artisan Spirits (NC)
Southern Grace Distilleries (NC)
Spring44 Distilling (CO)
Square One Organic Spirits (CA)
Stranahan's Colorado Whiskey (CO)
Sugarlands Distilling Co. (TN)
Sun Liquor Distillery (WA)
Sutler's Spirit Co. (NC)
Tatoosh Distillery (WA)
Templeton Rye Spirits (IA)
Tobacco Barn Distillery (MD)
TOPO Organic Spirits (NC)
Troy & Sons Distillers (NC)
Tuthilltown Spirits LLC (NY)
Vermont Spirits Distilling Co. (VT)
Warwick Valley Distillery (NY)
WhistlePig Whiskey (VT)
Wiggly Bridge Distillery (ME)
Wigle Distillery (PA)
Willie's Distillery (MT)
Woodinville Whiskey Co. (WA)
Yahara Bay Distillers (WI)
Yankee Distillers (NY)

U.S. Spirits Industry's Heritage Traces Back to George Washington

Chicago Tribune

Washington's whiskey

1st U.S. president's formula comes to life at his 1790s facilities

BY JULIA EDWARDS
Special to The Washington Post

WASHINGTON — In the fall of 1794, George Washington wrote to his neighbor: "The barrel of gallons of rye may well be ready to-day for your use, and the same in the skins, the better if the demand for it be not great."

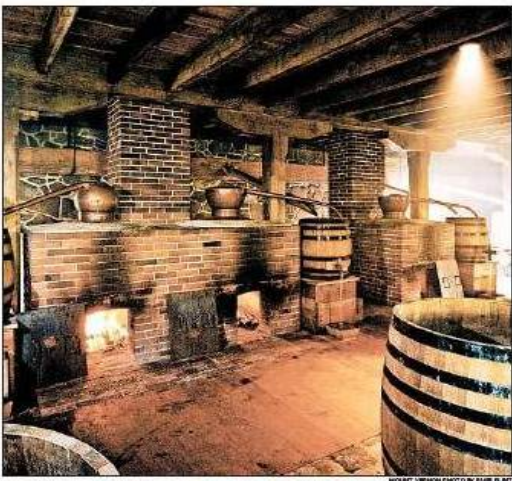
The whiskey Washington spoke of was produced in his own distillery, which once stood on the site of the present-day Mount Vernon. The distillery's ruins are still visible today, and the popularity of the spirit is once again on the rise. Mount Vernon is now a national historical site, and it has been the focus of a new documentary series that tells the story of Washington's whiskey-making process, from the original recipe to the modern-day production.

The team, led by former *Master of Distillation* Steve Bashore, has produced the first of two documentaries that explore the history of Washington's whiskey-making process. The first, *The Spirit of Washington*, is a documentary that explores the history of the spirit, from the original recipe to the modern-day production.

The second, *The Art of the Spirit*, is a documentary that explores the art of the spirit, from the original recipe to the modern-day production. The series is available on DVD and Blu-ray, and can be purchased at www.mountvernon.org.

Washington's whiskey-making process is a testament to the enduring legacy of the first U.S. president. The spirit is a symbol of the American way of life, and its production is a testament to the hard work and dedication of the people who have made it possible.

"I think of this as my spring workout," he said. "The first of many labor days." The spirit is a symbol of the American way of life, and its production is a testament to the hard work and dedication of the people who have made it possible.



George Washington's original and distillery are 2 miles from the main Mount Vernon estate. The operation was reopened in 2007.

"I think of this as my spring workout. The level of manual labor is strenuous."

— Dave Fisher, former Mount Vernon master distiller, making Washington's formula



Small batch of the spirit whiskey was made since 2004. A bottle costs \$45.

THE WALL STREET JOURNAL

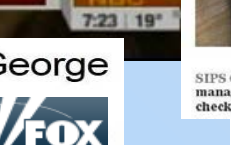
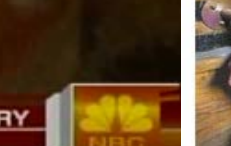
WEDNESDAY, FEBRUARY 21, 2007 VOL. CCLXIX NO. 42

George Washington, Whiskey Entrepreneur



America's first entrepreneur -- George Washington

Recently replicated on their original foundations at Mount Vernon Estate and Gardens (with support from the Distilled Spirits Council of the United States), Washington's gristmill and distillery are architectural wonders that anticipated modern factories.



The Washington Post

A Founding Father's spirit is revived

Whiskey made from Washington's recipe goes on sale at Mount Vernon

BY JULIA EDWARDS
Special to The Washington Post



PAUL J. RICHARDS/AGENCE FRANCE PRESSE VIA GETTY IMAGES

SIPS OF HISTORY: Steve Bashore, manager of the estate's distillery, checks the whiskey output from a still.

George Washington "Two hundred years ready this day after it is taken the rye this article (in

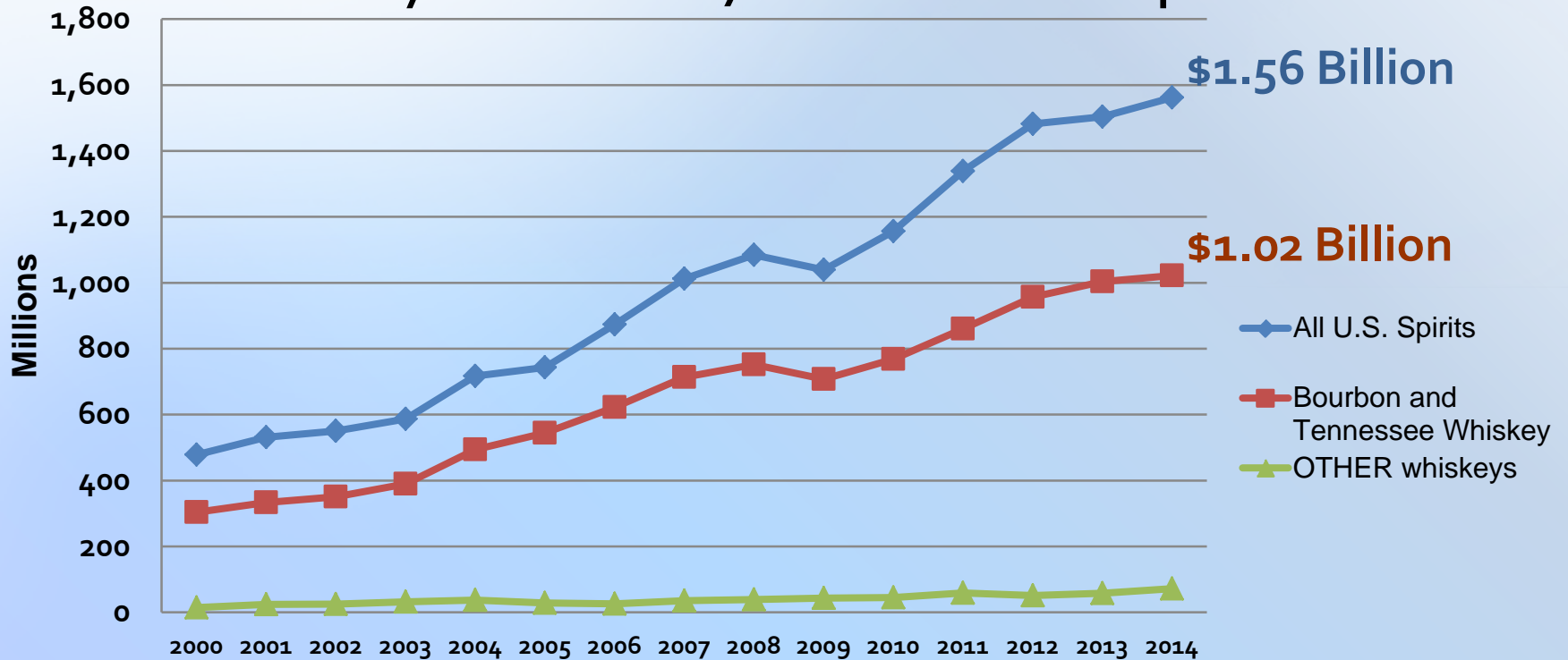
on spoke of was the distillery, at Mount Vernon it is the spirit of the spirit. Mount Vernon distillers have been producing the spirit since 1794. The spirit is a symbol of the American way of life, and its production is a testament to the hard work and dedication of the people who have made it possible.

DISTILLERY CONTINUED ON C3

Global U.S. Spirits Exports

(2000-2014)

Whiskeys Account for 70% of Total U.S. Exports



Source: U.S. Department of Commerce, Compiled by U.S. International Trade Commission
(FAS value – Free Alongside Ship is the value of exports at the U.S. port, based on transaction price including inland freight, insurance and other charges.)

2. Why Consult with Private Sector?

- Private sector views are important!
 - Regulated industry is often best placed to assess the likely impact
 - Industry can help regulators determine answers to key questions:
e.g., will it achieve the stated goals, improve efficiencies, impose unnecessary roadblocks, reduce costs, have a positive or negative impact on industry, sales, jobs, etc.?
 - Often share same goals (*e.g.*, health/safety)
- Consulting early in process with regulated industry can help identify and avoid costly implementation issues
- A broad range of input ensures that all potential impacts have been considered, resulting in better regulations
- Ensures stakeholder buy-in (result = greater compliance)
- Ability to comment electronically benefits all involved

3. How and when engage?

- 1. Identify** the proposed regulation
 - Federal Register, WTO TBT/SPS notices, USDA reports, industry
- 2. In case of WTO notices, obtain copy of regulation**
 - either available via link on WTO notice, or contact via email
- 3. The earlier, the better!**
 - As noted above, can help identify/avoid implementation issues



A Quick Note about E-Rulemaking: Benefits and Goals

- Public Consultations via Technology Tools
- Maximizing Productivity, Resources, Manpower
- The “Green” Choice/Reduces Carbon Footprints
- Provides a Virtual Dialogue and Exchange of Ideas
- All Stakeholders Have Access to the Rulemaking Docket
- Allows Timely Submissions from All Parts of the World
- Achieves Transparency, Improved Rulemaking, Good Governance

US Example - Federal Register: USTR Solicits Input on Barriers to US Exports

The screenshot shows a web browser window displaying the Federal Register website. The address bar shows the URL: <https://www.federalregister.gov/articles/2013/10/23/2013-24722/request-for-public-comr>. The browser's search bar contains the word "trade". The website header includes the Federal Register logo, the text "FEDERAL REGISTER The Daily Journal of the United States Government", and navigation links such as "Sections", "Browse", "Search", "Policy", "Learn", "Blog", and "My FR". A search bar for articles is also present.

The main content area features a blue banner with the word "Notice". Below this, the title of the notice is displayed: "Request for Public Comments To Compile the Report on Sanitary and Phytosanitary Measures". The notice is attributed to the Trade Representative, Office of United States, dated 10/23/2013. A green button labeled "SUBMIT A FORMAL COMMENT" is visible, along with a notification that the comment period ends in 3 days (11/15/2013).

Below the notice, there are sections for "ACTION" and "SUMMARY". The "ACTION" section is titled "Notice And Request For Comments." The "SUMMARY" section begins with: "Pursuant to section 181 of the Trade Act of 1974, as amended (19 U.S.C. 2241), the Office of the United States Trade Representative (USTR) will be publishing in 2014 the Report on Sanitary and Phytosanitary Measures. With this notice, the Trade Policy Staff Committee (TPSC) is requesting interested persons to submit comments to assist".

On the right side of the page, there are navigation links for "Previous Article" and "Next Article", a "LEGAL DISCLAIMER" box, and a "Font Controls" section with plus, minus, and 'A' buttons. At the bottom right, there are icons for "PDF", "DEV", and "PRINT".

U.S. Example - Federal Register: TTB Seeks Input on Proposed Changes to Spirits Standards

The screenshot displays the Federal Register website interface. At the top, there is a navigation bar with links for Sections, Browse, Search, Policy, Learn, Blog, and My FR, along with a search box for documents. The main header features the Federal Register logo and the text "FEDERAL REGISTER The Daily Journal of the United States Government". A blue banner highlights the "Proposed Rule" section. The main heading is "Proposed Amendment to the Standards of Identity for Distilled Spirits", dated 04/30/2012, issued by the Alcohol and Tobacco Tax and Trade Bureau. The "ACTION" is identified as a "Notice Of Proposed Rulemaking". The "SUMMARY" states that the TTB proposes to amend regulations to include "Cachaça" as a type of rum. On the right side, there are navigation links for "Previous Document" and "Next Document", a "LEGAL DISCLAIMER" box, and "Font Controls" with plus, minus, and size selection buttons. Below these are icons for "PDF", "DEV", "PRINT", and "PUBLIC INSPECTION".

Sections ▾ Browse ▾ Search ▾ Policy ▾ Learn ▾ Blog ▾ My FR ▾ Search Documents

Sign in Sign up

FEDERAL REGISTER
The Daily Journal of the United States Government

Proposed Rule

Proposed Amendment to the Standards of Identity for Distilled Spirits

A Proposed Rule by the Alcohol and Tobacco Tax and Trade Bureau on 04/30/2012

ACTION Notice Of Proposed Rulemaking.

SUMMARY □ The Alcohol and Tobacco Tax and Trade Bureau (TTB) proposes to amend the regulations setting forth the standards of identity for distilled spirits to include “Cachaça” as a type of rum and as a distinctive product of Brazil. This proposal follows requests received from the Government of Brazil and subsequent discussions with the Office of the United States Trade Representative. TTB invites comments on this proposed amendment to the TTB regulations.

← Previous Document
Next Document →

LEGAL DISCLAIMER

Font Controls + - A A

PDF DEV
PRINT
PUBLIC INSPECTION

WTO Notifications Search

The screenshot shows a web browser window with the URL https://docs.wto.org/dol2fe/Pages/FE_Search/FE_S_S001.aspx. The page header includes the WTO logo and navigation links: [Recent documents](#), [Commonly-consulted documents](#), [Documents for meetings](#), [By topic](#), [Notifications](#), [Search](#), and [Help](#). A red bar at the top right contains the text "Please Sign-On for member access" and a breadcrumb trail: "home > wto documents > search all documents".

The search form is highlighted with a red border and contains the following fields:

- Document symbol
- Document number
- Document date from
- Document date to
- Document title
- Country/territory concerned
- Country/territory mentioned
- Topic
- Document type
- Summary
- Full text search criteria

Buttons for "Clear the form" and "Search" are located at the bottom of the form area.

NIST Email Alerts – TBT Notifications

From: notifyus@nist.gov [mailto:notifyus@nist.gov]

Sent: Wednesday, May 20, 2015 5:00 AM

To: Christine LoCascio

Subject: New WTO TBT Notifications For You on 5/20/2015

- Hello clocascio@discus.org
Please go to [Notify U.S.](#) and sign in to your personalized home page to view your new and recent WTO TBT notifications:
Fast access to your notifications? Use the "Countries" tab! Your new Notify U.S. WTO TBT notifications on 5/20/2015:

(1) Notification Number: CAN/446 (Canada)

Date Issued: 5/18/2015

Products: Bulk dairy products, maple syrup, maple sugar, canned chicken haddie (a flaked white fish product), canned lobster meat, frozen lobster meat and pickled lobster meat (ICS: 67.100, 67.120, 67.180, 01.120, 5

Title: Regulations Amending Certain Regulations Administered and Enforced by the Canadian Food Inspection Agency

(2) Notification Number: CZE/183 (Czech Republic)

Date Issued: 5/18/2015

Products: Milk and milk products, Ice cream and ice confectionery, Edible oils and fats, Oilseeds

Title: Decree laying down the requirements for milk and milk products, ice creams and edible fats and oils

USDA Weekly Newsletter – SPS and TBT Notifications



Produced by: USDA/FAS/OSTA/IRSD

5/22/2015

WTO Notifications Newsletter #20

Listed below are proposed changes to existing or new foreign government regulations pertaining to food safety, and animal or plant life or health. As required by the WTO Sanitary and Phytosanitary (SPS) Agreement, and WTO Technical Barriers to Trade (TBT) Agreement governments are required to notify Members of proposed changes in their regulations and allow trading partners an opportunity to comment. This newsletter is being distributed to encourage interested parties to review and offer comments on the foreign regulations.

The table below summarizes all the SPS and TBT regulations notified to the WTO Secretariat over the last week. A brief summary of each notification is also included.

Notification Detail

WTO# - SPS/N/CAN/891/Add.1 Country - Canada

Comment Deadline - Enforcement Date -

Product - Pesticides,MRL

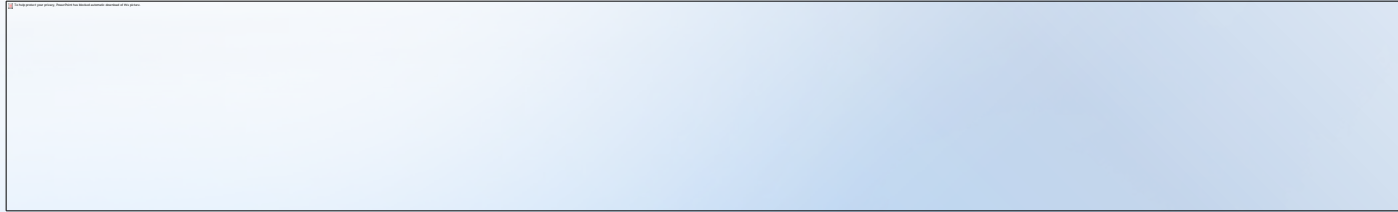
Objective - Food Safety

Description - The proposed maximum residue limit (PMRL) document for glyphosate notified in G/SPS/N/CAN/891 (dated 30 October 2014) was adopted 19 May 2015. The proposed MRL was established via entry into the Maximum Residue Limits Database and is provided directly below: MRL (ppm) Raw Agricultural Commodity (RAC) and/or Processed Commodity 40 Undelinted cotton seeds ppm = parts per million MRLs established in Canada may be found using Health Canada's Maximum Residue Limit Database (<http://pr-rp.hc-sc.gc.ca/mrl-lrm/index-eng.php>) on the Maximum Residue Limits for Pesticides webpage (<http://www.hc-sc.gc.ca/cps-spc/pest/part/protect-proteger/food-nourriture/mrl-lmr-eng.php>). The database allows users to search for pesticides(s) or for food commodity(ies).

Non-WTO Notice Example: Hong Kong Consultation on 2014-2015 Budget

The screenshot shows a web browser window displaying the Hong Kong Government's public consultation page for the 2014-2015 Budget. The page is in English and features a navigation menu on the left with the following items: What's New, TV & Radio API, Background Information, Give your views, Previous Policy Address, Previous Budget, Related Links, and Site Map. A blue arrow points to the 'Give your views' link. The main content area includes a section titled 'Background Information' with a link to 'Consultation on 2014 Policy Address and 2014-15 Budget'. A blue-bordered box highlights the following contact information: 'Give your views', 'Hotline : 2810 3768', 'Faxline : 2147 5770', 'Mailbox : policyaddressbudget@fstb.gov.hk', and 'www.policyaddress.gov.hk'. To the right, a large white box contains the title 'Consultation on 2014 Policy Address and 2014-15 Budget' and the date 'October 2013'. The top of the page features the Hong Kong Government logo and the slogan '為香港 為未來 For Hong Kong For Our Future'.

Non-WTO Notice Example



The following Global Agricultural Information Network (GAIN) reports were released on Wednesday, May 20, 2015.

[India: Draft Amendments in Contaminants Toxins and Residues Regulations](#)

The Government of India's (GOI) Food Safety and Standards Authority of India (FSSAI) amended the Food Safety and Standards (Contaminants, Toxins and Residues) Regulations, 2011, to update standards for various food contaminants. The GOI is currently seeking public comments for these regulations. The deadline for public comments is June 15, 2015.

[Russia: Draft Rules of Veterinary Testing-Examination and Regionalization](#)

Three new draft SPS regulations covering laboratory testing rules, rules of veterinary and sanitary examination, and veterinary regionalization were posted on the Russian Government website for public review at <http://regulation.gov.ru/>. According to the regulation.gov.ru, it is planned that all three documents will come into effect as of September 1, 2015. Interested U.S. parties are encouraged to share their comments and/or concerns with USDA via the point of contact specified below.

[Hong Kong: Proposed Regulations on Claims on Formula Products](#)

Pursuant to WTO notification, the Hong Kong government has proposed legislation to further regulate nutrition and health claims on products for children under 36 months, such as infant and toddler formulas and prepackaged foods. Under consideration are regulations that grant government additional control over the utilization of nutrition and health claims on products intended for the very young.

Getting Started in U.S.

The screenshot shows the homepage of regulations.gov. At the top left is the logo "regulations.gov" with the tagline "Your Voice in Federal Decision-Making". To the right are navigation links for "Home", "Help", and "Regulations". A search bar is located on the right side. The main content area features a "Participate Today!" section with a call to action to submit comments on proposed regulations. Below this is a search box with the text "SEARCH for: Rules, Comments, Adjudications or Supporting Documents:" and a "Search" button. On the left side, there is a "What's Trending" section with a bar chart icon, listing several regulatory topics with their closing dates. On the right side, there are two sections: "Comments Due Soon" and "Newly Posted", both listing the number of comments for various time periods.

regulations.gov
Your Voice in Federal Decision-Making

Home Help Regulations

Search

Participate Today!

Submit your comments on proposed regulations and related documents published by the U.S. Federal government. You can also use this site to search and review original regulatory documents as well as comments submitted by others.

Help improve Federal regulations by **submitting your comments**.

SEARCH for: Rules, Comments, Adjudications or Supporting Documents:

Search

Advanced Search

What's Trending

- Meetings: Science Advisory Board Panel; Water Body Connectivity Report
Closing on Nov 06, 2013
- Standards for the Growing, Harvesting, Packing, and Holding of Produce for Human Consumption; Extension of Comment...
Closing on Nov 15, 2013
- Current Good Manufacturing Practice and Hazard Analysis and Risk-Based Preventive Controls for Human Food; Extension of...
Closing on Nov 15, 2013
- Requests for Information: Supplemental Nutrition Assistance Program Enhancing Retail Food Store Eligibility
Closing on Nov 06, 2013
- Removing the Gray Wolf (Canis lupus) from the List of Endangered and Threatened Wildlife and Maintaining Protections for...
Closing on Dec 17, 2013

Comments Due Soon

- Today (19)
- Next 3 Days (34)
- Next 7 Days (63)
- Next 15 Days (333)
- Next 30 Days (766)
- Next 90 Days (988)

Newly Posted

- Today (1)
- Last 3 Days (218)
- Last 7 Days (671)
- Last 15 Days (1,591)
- Last 30 Days (1,762)
- Last 90 Days (5,939)

Tools to Help

Are you new to the site?

Click the links below to get started.

- [What can I find on this site?](#)
- [How do I find a rule?](#)
- [How do I submit a comment?](#)
- [How do I find my comment?](#)
- [Do my comments make a difference?](#)



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Pa

Enter Rulemaking Topic

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[Current Good Manufacturing Practice and Hazard Analysis and Risk-Based Preventive Controls for Human Food; Extension of Comment Periods](#)

- Document Contents : ...211 [Docket No. [FDA-2011-N-0920](#)] RIN 0910-AG36 Current Good Manufacturing Practice and Hazard Analysis and Risk- Based [Preventive Controls](#) for Human Food...

Proposed Rule by FDA on 08/09/2013 ID: FDA-2011-N-0920-0188

[Comment Now!](#)

Due Nov 15, 2013 11:59 PM ET

[Open Docket Folder](#)

RIN: 0910-AG36

Comments Filed/Rulemaking History

Labeling and Advertising of Wines, Distilled Spirits and Malt Beverages (Serving Facts Labeling)

Docket Browser [Return to Docket Folder Summary](#)

Docket ID: TTB-2007-0062 Agency: Alcohol and Tobacco Tax and Trade Bureau Parent Agency: Department of the Treasury

Summary:

TTB requests public comment on possible changes to the labeling and advertising requirements of alcohol beverage products regulated by TTB. TTB has long required certain labeling, such as brand name, class and type, alcohol content (in the case of wines containing more than 14 percent alcohol by volume and distilled spirits), net contents, and in recent years has published updated standards for the use of carbohydrate and calorie claims. Because of petitions to mandate additional information, including ingredient, allergen, alcohol, calorie, and carbohydrate content, and requests by some to use labels with at least some of that additional information on a voluntary basis under existing rules, TTB believes it is now appropriate to consider revising the alcohol beverage labeling and advertising regulations, and seeks public comment on several issues to assist TTB in formulating specific regulatory proposals.

RIN: 1513-AB07 Impacts and Effects: None CFR Citation: 27 CFR 4 and 5, 27 CFR 7 Priority: Other Significant

Search New Search within this Docket Search Within Results

[Export](#) | [Sign-up for E-mail alert](#)

Filter Results By...

193 results for "alcohol and alcoholic beverages"

Document Type

Clear Filter

- Notice (0)
- Proposed Rule (1)
- Rule (0)
- Supporting & Related Material (0)
- Other (0)
- Public Submission (192)

Posted

Search All

Comments Due

Search All

Document SubType

Results per page: 25

Sort By: Best Match

Notice No. 73 -- Labeling and Advertising of Wines, Distilled Spirits and Malt Beverages

Document Contents : ...commenters supported mandatory alcohol content labeling for all alcoholic beverage products. CSPI commented: Requiring all alcoholic beverages, whether beer, wine, distilled spirits, alternatives, or others...

Proposed Rule | Posted: 07/31/2007 | ID: TTB-2007-0062-0001

Comment from Buck Shoals Vineyard & Winery (Acker, Dana)

General Comment : ...for the entire alcoholic beverage industry, but most especially the small producers. New labels...not indulge in alcohol, and common sense...

Public Submission | Posted: 07/17/2013 | ID: TTB-2007-0062-0719

Organization: Buck Shoals Vineyard and Winery Inc. | Submitter Name: Acker, Dana

Comment from Bertman, Mike

General Comment : ...and Rulings Division, Alcohol and Tobacco Tax...to help alcohol beverage consumers make responsible...is the preeminent alcoholic beverage consumed in...

Public Submission | Posted: 01/28/2008 | ID: TTB-2007-0062-0403

Submitter Name: Bertman, Mike

Comment from Frysinger, James R.

Comment Period Closed
Jan 28, 2008 11:59 PM ET

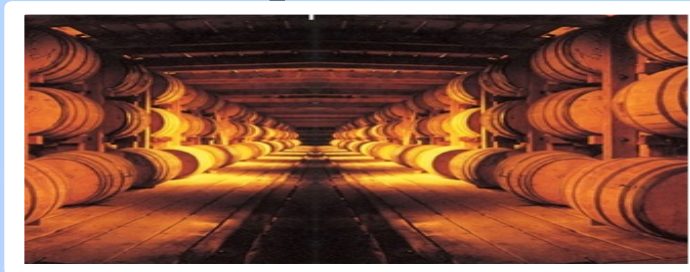
Comment Period Closed
Jan 28, 2008 11:59 PM ET

Comment Period Closed
Jan 28, 2008 11:59 PM ET

Comment Period Closed

4. How Ensure Effective Industry Comments?

- Understand the goals of the proposal
 - Would it meet these?
- Step back, review what's happening in the marketplace
 - Does proposal reflect this, or constrain it and future innovation?
- Does it create unjustified barriers? Is it discriminatory?
 - Sometimes trade implications are not known or considered
- Is it consistent with U.S. and/or international standards?
 - If no int'l standard, is it consistent w/ global industry practices?
- Solicit input from members who are active in the market
 - May have insight/other input that would be helpful



4. How Ensure Effective Industry Comments (2)?

- State rationale for why you are commenting
 - Establish bona fides/note how sector will be directly impacted
- Note areas of proposal that industry supports
- Provide a clear explanation of problems it would create
 - e.g., would not meet stated goals, negative impact on trade, not in compliance with WTO commitments, costs, impact govt revenues
- Ensure arguments are backed up with data/sound reasoning
- Suggest an alternative/propose marked-up language
 - If can provide a solution, more likely will be considered



Steps in Responding to Proposed Regulations: Why Sufficient Time Needed

1. Identify the proposed regulation
2. In case of WTO notices, obtain copy of regulation
3. Translate document (if necessary)
4. Analyze proposed regulation for potential impact*
5. Draft summary and industry comment (if needed)
6. Solicit input from members
7. Review and incorporate comments from members
8. Finalize comment (translate, if needed)
9. Submit to USG or foreign government

Submit Your Comment

regulations.gov
Your Voice in Federal Decision-Making

Home Help Resources Feedback and Questions

FDA preventive controls

Advanced Search

You are commenting on:

The Food and Drug Administration (FDA) Proposed Rule: [Current Good Manufacturing Practice and Hazard Analysis and Risk-Based Preventive Controls for Human Food; Extension of Comment Periods](#)

For related information, [Open Docket Folder](#)

1 Your Information

Information entered will be viewable on Regulations.gov [View Commenter's Checklist \(PDF\)](#) | [Alternate Ways to Comment](#)

Comment (Required)

5000 characters remaining

Upload file(s) (Optional)

First Name **Last Name**

I want to provide my contact information

I am submitting on behalf of a third party

Submitter's Representative **Organization Name (Required)**

Category (Required)

Select a Category...

Final Thoughts

- Regulated industry has an important role to play in regulatory process
- Often share same goals (e.g., health and safety)
- Consultation with industry should lead to better regulations and greater compliance
- Ensure allow sufficient time for consultation in advance and during implementation



Thank you!



Whiskey Distilleries

- 1 George Washington Distillery
Mount Vernon, VA
- 2 Woodford Reserve
Versailles, KY
- 3 Wild Turkey
Lawrenceburg, KY
- 4 Barton Brands
Bardstown, KY
- 5 Jim Beam
Clermont, KY
- 6 Maker's Mark
Loretto, KY
- 7 George Dickel
Tullahoma, TN
- 8 Jack Daniel's
Lynchburg, TN
- 9 Buffalo Trace
Franklin County, KY

Historical Sites

- 1 Fraunces Tavern Museum
New York, NY
- 2 Gadsby's Tavern Museum
Alexandria, VA
- 3 Woodville Plantation,
The John and Presley
Neville House
Bridgeville, PA
- 4 Oscar Getz Museum
Bardstown, KY
- 5 West Overton Museum
Scottsdale, PA
- 6 Oliver Miller Homestead
Allegheny County's
South Park, PA

Rum Distilleries

- Barcardi Visitor Center
Cataño, Puerto Rico
- Cruzan Rum Distillery
St. Croix, US Virgin Islands