



# ANSI-USAID Standards Alliance Year Two (2014-2015) Plan

September 2014



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## INTRODUCTION AND BACKGROUND

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The Standards Alliance is a public-private partnership between the American National Standards Institute (ANSI) and USAID designed to assist developing countries in effectively implementing their commitments under the WTO's Technical Barriers to Trade (TBT) agreement. The program began in May 2013 when USAID and ANSI entered into a partnership which will coordinate private-sector subject matter experts from ANSI member organizations in the delivery of training and other technical assistance to interested Standards Alliance countries. The ANSI-USAID agreement covers a planned 5-year initiative, funded 50% by USAID and 50% by ANSI and other private sector partners.

The main objectives of the overall Standards Alliance program includes increased understanding of WTO TBT principles, encouraging transparency in the development and alteration of technical regulations, and improving implementation of the TBT Agreement's Code of Good Practice for the preparation, adoption and application of standards, with the larger goal of promoting trade and economic development.

During the first year of the Standards Alliance, ANSI and USAID selected ten countries/regions for engagement and ANSI conducted initial assessments with each partner, establishing individual work plans for each country/region. The countries include:

- Central America (CAFTA-DR)
- Colombia
- East African Community (EAC)
- Indonesia
- Mexico
- Middle East/North Africa (Jordan and Morocco)
- Peru
- Southern African Development Community (SADC)
- Vietnam
- Yemen (cooperation with the Gulf Cooperation Council – GCC)

In addition to establishing work plans for each of these countries/regions, the first year of the Standards Alliance also witnessed progress from trainings and other activities such as support for national enquiry points. These outcomes and successes are outlined in the [Standards Alliance Annual Report \(2013-2014\)](#). Other information on the project, including the work plans for each partner country and news about upcoming events, is available on the website: <http://standardsalliance.ansi.org/>.

The sections below include an overview of the project activities that will take place in the second year (2014-2015), taken from each country-specific work plan. These are summarized in the table with a projected calendar of events. Monitoring and evaluation and specific details for each activity can be found in the country-specific work plan.

**ACTIVITIES**

ACTIVITY	PROPOSED COUNTERPART	OUTPUT	STATUS
<b>Central America (CAFTA-DR)</b>			
1. Training on standards and U.S. customs requirements for the textiles industry	Guatemala (VESTEX)	Training for government and private sector	Tentatively planned for May 2015
2. Conference on food additive regulation (led by USDA)	El Salvador (TBC)	Training on existing regulations and standards used in the U.S.	Tentatively planned for January 2015
3. Development of StandardsPortal in Spanish language	COGUANOR, INTECO, OSN	Additions to <a href="http://www.StandardsPortal.org">www.StandardsPortal.org</a> , a tool that provides information on standards systems	Ongoing
<b>Colombia</b>			
4. Training/information exchange on the WTO Code of Good Practice	MinCIT and ICONTEC	Training for public and private sector, summary guide publicly available	Tentatively planned for February 2015
5. Assistance for laboratory recognition by CPSC	ICONTEC and designated laboratory	Training on CPSC requirements	Ongoing
6. Development of StandardsPortal in Spanish language	ICONTEC	Additions to <a href="http://www.StandardsPortal.org">www.StandardsPortal.org</a>	Ongoing
7. FSMA training	ICONTEC	Training to be provided by FDA and others on the U.S. Food Safety Modernization Act	TBD
<b>East African Community (EAC)</b>			
8. Focused enquiry point capacity building (led by Thompson Consulting)	Burundi, Kenya, Rwanda, Tanzania, and Uganda	Action plans for improvement	Ongoing

9. Workshop on public consultation in the regulatory process and standards development	EAC and the East African Trade Hub	Training for public and private sector	Completed in August 2014
10. Standards and/or conformity assessment exchange	Burundi, Kenya, Rwanda, Tanzania, and Uganda	Exchange between U.S.-based SDOs and EAC members; information on priority sectors exchanged	Ongoing
<b>Indonesia</b>			
11. Development of a Uniform Plumbing Code for Indonesia (UPC-ID) (led by IAPMO)	BSN	UPC-ID published as Indonesian national standard	Ongoing
12. Implementation of UPC-ID (led by IAPMO)	BSN, Ministry of Public Works, Ministry of Industry	Code adopted in sub-national jurisdictions throughout Indonesia	To begin following publishing of UPC-ID
13. Development of a personnel certificate program for installers and code enforcement officials (led by IAPMO)	BSN, academic institutions	Curriculum and training program	To begin following publishing of UPC-ID
14. Development of a third-party testing and certification program for plumbing products sold in Indonesia (led by IAPMO)	BSN	Development of a testing and certification program that meets manufacturers' needs	To begin following publishing of UPC-ID
<b>Mexico</b>			
15. North American Conference on Good Regulatory Practices and Regulatory Cooperation	Secretariat of Economy, COFEMER	Exchange between U.S., Canada and Mexico	Planned for December 2014
16. Capacity building for COPANT members on conformity assessment principles	DGN	Training conducted for young professionals in COPANT member countries	Planned for November 2014
17. Advanced course for regulators on TBT principles and the TBT Agreement	Secretariat of Economy	Regulators in both countries exchange ideas on TBT disciplines	Ongoing

<b>Middle East/North Africa (Jordan and Morocco)</b>			
18. TBT awareness building seminars for stakeholders	JSMO, MCINET, IMANOR	Public and private sector stakeholders trained in tools and resources provided by the TBT Agreement	Ongoing
19. Enquiry point capacity building	JSMO, IMANOR	Establish interagency TBT committee, guidelines for staff	Ongoing
20. Training/information exchange on standards, technical regulations, and conformity assessment for the electrical/electronic sectors	JSMO, MCINET, FENELEC	Trainings conducted in each country	Ongoing
<b>Peru</b>			
21. Training on regulatory impact assessment (RIA) and risk analysis	INDECOPI	Training for Peruvian regulators	Planned for October 2014
22. Development of StandardsPortal in Spanish language	INDECOPI	Additions to <a href="http://www.StandardsPortal.org">www.StandardsPortal.org</a>	Ongoing
23. Improving the Quality and Management of Water Resources Training	INDECOPI	Training to be provided by ASTM International and other ANSI members	TBD
<b>Southern African Development Community (SADC)</b>			
24. Focused enquiry point capacity building (led by Thompson Consulting)	Lesotho, Malawi, Zambia	Action plans for improvement	Ongoing
25. Capacity building for national mirror committees	Lesotho, Malawi, Zambia	Training on operation and effective participation for national mirror committees	Ongoing
26. Exchange on good regulatory practices, including best practices for national TBT committees	SADCSQUAM	Training for SADC members	Ongoing
27. Training/information exchange on the WTO Code of Good Practice	South Africa (SABS)	Training, guide publicly available	Ongoing

<b>Vietnam</b>			
28. Capacity building for TBT Enquiry Point (led by Vietnam GIG)	STAMEQ TBT office	TBT database and seminars conducted to raise awareness among stakeholders	October 2014 – May 2015
29. Training/information exchange for the medical devices, pharmaceuticals, and cosmetics sectors	STAMEQ	Training conducted for government and private sector	Ongoing
30. Capacity building for operation of standards technical committees	STAMEQ/VSQI	Training for STAMEQ/VSQI staff on secretariat role and improving technical committee composition and participation	Ongoing
31. Capacity building for certification and inspection bodies (led by Vietnam GIG)	STAMEQ conformity assessment department	Training on ISO 17065	Ongoing
32. Support for revising law on product and goods quality (led by Vietnam GIG)	STAMEQ conformity assessment department	Share U.S. and international examples of implementation of similar laws	Ongoing
<b>Yemen</b>			
33. Training for TBT Enquiry Point	YSMO	Training program	Tentatively planned for January/February 2015
34. TBT awareness building seminars for stakeholders	YSMO	Public and private sector stakeholders trained in tools and resources provided by the TBT Agreement	Ongoing
35. Training on standards management and TC/Secretariat skills	YSMO	Training to support increased participation in international standards activities	Ongoing

**SCHEDULE**

	Jun-2014	Jul-2014	Aug-2014	Sept-2014	Oct-2014	Nov-2014	Dec-2014	Jan-2015	Feb-2015	Mar-2015	Apr-2015	May-2015
<b>USA</b>				Call for proposals for next work plans								
<b>C. America</b>							Food additives event with USDA	Textiles training	Development of Standards Portal in Spanish			
<b>Colombia</b>							Laboratory assistance	Code of Good Practice exchange	Development of Standards Portal in Spanish			
<b>EAC</b>	Focused enquiry point capacity building											
			Public consultation event							Standards/conformity assessment exchange		
<b>Indonesia</b>	Drafting of UPC-ID and public comment period							Publication of UPC-ID		Education and personnel training		
<b>Mexico</b>						Conformity assessment training	North American Conference on GRP		Advanced TBT course for regulators			
<b>MENA</b>								TBT Awareness building, enquiry point assistance		Electrical/electronic sector exchange		
<b>Peru</b>					RIA Training					Development of Standards Portal in Spanish		
										Water Resources training		

	Jun-2014	Jul-2014	Aug-2014	Sept-2014	Oct-2014	Nov-2014	Dec-2014	Jan-2015	Feb-2015	Mar-2015	Apr-2015	May-2015
SADC	Focused enquiry point capacity building											
								Capacity building for national mirror committees		Code of Good Practice Exchange		Good regulatory practice exchange
Vietnam	IT Support for TBT Enquiry Point											
							TBT Awareness building		Health sectors training			
Yemen								TBT Awareness building, enquiry point assistance				Training on standards management