



ANSI-USAID Standards Alliance Year Four (2016-2017) Plan

August 2016



INTRODUCTION AND BACKGROUND

The Standards Alliance is a public-private partnership between the American National Standards Institute (ANSI) and USAID designed to assist developing countries in effectively implementing their commitments under the WTO's Technical Barriers to Trade (TBT) agreement. The program began in May 2013 when USAID and ANSI entered into a partnership which will coordinate private-sector subject matter experts from ANSI member organizations in the delivery of training and other technical assistance to interested Standards Alliance countries. The ANSI-USAID agreement covers a planned 5-year initiative, funded 50% by USAID and 50% by ANSI and other private sector partners.

The main objectives of the overall Standards Alliance program includes increased understanding of WTO TBT principles, encouraging transparency in the development and alteration of technical regulations, and improving implementation of the TBT Agreement's Code of Good Practice for the preparation, adoption and application of standards, with the larger goal of promoting trade and economic development.

During the first year of the Standards Alliance, ANSI and USAID selected ten countries/regions for engagement and ANSI conducted initial assessments with each partner, establishing individual work plans for each country/region. In the program's third year five additional countries were added to support the expansion of the Obama Administration's Trade Africa initiative. The countries include:

- Central America (CAFTA-DR)
- Colombia
- East African Community (EAC)
- Indonesia
- Mexico
- Middle East/North Africa (Jordan and Morocco)
- Peru
- Southern African Development Community (SADC)
- Trade Africa Countries (Cote d'Ivoire, Ghana, Mozambique, Senegal, Zambia)
- Vietnam
- Yemen (cooperation with the Gulf Cooperation Council – GCC) (*programming suspended*)

In 2015-2016, the Standards Alliance began implementation of these work plans and witnessed further progress from trainings and other activities such as support for national enquiry points. These outcomes and successes are outlined in the [Standards Alliance Annual Report \(2015-2016\)](#). Other information on the project, including specific activities and news about upcoming events, is available on the website: <http://standardsalliance.ansi.org/>.

The sections below include an overview of the project activities that will take place in the third year of the Standards Alliance (2016-2017). These are summarized in the table with a projected calendar of events. These activities may change according to the needs of ANSI or the partner country/region, and additional details will be made available on the project website.

ACTIVITIES

ACTIVITY	PROPOSED COUNTERPART	OUTPUT	STATUS
Central America (CAFTA-DR)			
1. Development of StandardsPortal in Spanish language	COGUANOR, INTECO, OSN	Additions to www.StandardsPortal.org , a tool that provides information on standards systems	Ongoing
Colombia			
2. Cost Benefit Analysis Training in follow-up to June RIA training	ICONTEC	Training	TBD
3. Development of StandardsPortal in Spanish language (<i>In cooperation with Facilitando Comercio</i>)	ICONTEC	Additions to www.StandardsPortal.org	Ongoing
East African Community (EAC)			
4. EAC delegation visit to the U.S.	Rwanda, Tanzania, Burundi, Kenya, and Uganda	Capacity building and mentoring	April 2017
5. Clean cooking fuel workshop in Uganda	Uganda	Workshop on standards to support trade	November 2016
Indonesia			
6. Development of a personnel certificate program for installers and code enforcement officials (<i>led by IAPMO</i>)	BSN, academic institutions	Curriculum and training program	Ongoing
7. Development of a third-party testing and certification program for plumbing products sold in Indonesia (<i>led by IAPMO</i>)	BSN	Development of a testing and certification program that meets manufacturers' needs	Ongoing
Mexico			
8. Mexican Regulation development: labeling, IT, telecomm, commercial	EMA	Capacity building	TBD

9. Innovation Forum for Renewable Energy	CONMENOR	Capacity building	TBD
Middle East/North Africa (Jordan and Morocco)			
10. U.S.-Gulf Conference on Good Regulatory Practice and Regulatory Impact Assessment	GSO and JSMO	Training for Jordan, conducted in partnership with Gulf experts	April 2017
Peru			
11. Workshop on standards and regulation for medical devices	INACAL	Workshop and capacity building for an advanced technology	January 2017
Southern African Development Community (SADC)			
12. ISO national mirror committee training with SADCSTAN	SADCSTAN	National mirror committee training	May 2017
13. Focused NNA/NEP training for Zambia and Mozambique by Thompson Consulting	ZABS, MCTI, INNOQ	Capacity Building for national enquiry point and national notification authority	December 2016 – April 2017
14. Two-day training on regulatory impact assessment	ZABS, BRRA, MCTI	Discussions on the implementation of Zambia's RIA and best practices for analytical rule-making	April 2017
15. Standards to Support U.S.-Zambia trade and investment	ZABS, relevant industry associations	Targeted training sessions on standards and conformity assessment for sectors and products of priority to participants	Fall 2017
16. Standards to Support U.S.-Mozambique trade and investment	INNOQ, FCS, relevant industry associations	Targeted training sessions on standards and conformity assessment for sectors and products of priority	Fall 2017

17. Training to support implementation of public participation law	MIC, INNOQ, SPEED Plus, relevant industry associations	Training and mentoring on public consultation in the regulatory process and utilizing effective notice and comment procedures	June 2017
Vietnam-ASEAN			
18. Standards Alliance and APEC Chemicals Dialogue: Sharing Best Practices in Chemicals Regulation	APEC Chemicals Dialogue	Technical exchange amongst ASEAN and APEC participants of the Chemicals Dialogue	August 2017
19. Advanced TBT Course for APEC members	APEC Sub-Committee on Standards and Conformance	Support for ASEAN LDC members to attend TBT training in Vietnam	August 2017 TBC
West Africa			
20. Focused TBT NNA/NEP Training for Senegal, Ghana, and Cote d'Ivoire by Thompson Consulting	ASN, Senegal Department of External Trade, GSA, CODINORM, CDI Ministry of Commerce	Capacity Building for national enquiry point and national notification authority	December 2016 – April 2017
21. Workshops to Sensitize Senegalese Stakeholders for Participation in the Standards Alliance	ASN, BMN	Capacity building for standards activity participation	March 2017
22. Capacity building for International Standards Participation in Senegal	ASN staff and committee secretaries	Mentoring and training on the formation and operation of ISO national mirror committees, serving as committee secretariat, and leading standards development	September 2016 – June 2018
23. Risk-based consumer protection orientation delegation visit by Senegal, Ghana, and Cote d'Ivoire	ASN, GSA, MOTI, CODINORM	Training on best practices for conducting risk-based analysis and trade-friendly consumer protection laws and policies	June 2017

24. Standards to support U.S.-Ghana trade and investment	GSA, relevant trade associations	Targeted training sessions on standards and conformity assessment for sectors and products of priority to participants	April 2017
25. Standards to support U.S.-Cote d'Ivoire Trade and investment	CODINORM, APEX-CI	Targeted training sessions on standards and conformity assessment for sectors and products of priority to participants	April 2017
26. Workshops with U.S. investors to sensitize stakeholders on international standards	CODINORM, APEX-CI, ADB	Workshops to raise awareness among Ivorian suppliers about relevant international standards	Fall 2017
Yemen			

SCHEDULE

	Jun-2016	Jul-2016	Aug-2016	Sept-2016	Oct-2016	Nov-2016	Dec-2016	Jan-2017	Feb-2017	Mar-2017	Apr-2017	May-2017
USA												
C. America	Central America Delegation visit to U.S.											
Colombia												
EAC												
						Standards Workshop on Ethanol fuels for Cookstoves						
Indonesia												
Mexico												
MENA												
Peru												

	Jun-2016	Jul-2016	Aug-2016	Sept-2016	Oct-2016	Nov-2016	Dec-2016	Jan-2017	Feb-2017	Mar-2017	Apr-2017	May-2017
SADC						TBT NNA/NEP Inquiry Point Training for Zambia and Mozambique						National mirror committee training
											Training on regulatory Impact assessment	

Vietnam-ASEAN				Capacity Building for international standards participation									
West Africa												Workshops to support trade and investment	
Yemen													