



**Period of Performance:** January 1 – March 31, 2019

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## INTRODUCTION

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The following report contains a summary of the major activities completed and outcomes achieved of the Standards Alliance, a public-private partnership between the American National Standards Institute (ANSI) and the U.S. Agency for International Development (USAID). The enclosed report contains a summary of all activities completed in the first quarter of 2019.

The [Standards Alliance](#) was announced by USAID in November 2012 as a new funding facility designed to provide capacity building assistance to developing countries, specifically related to implementation of the WTO Technical Barriers to Trade (TBT) Agreement. In May 2013, USAID and ANSI entered into a public-private partnership, which will coordinate subject matter experts from throughout the private sector-led U.S. standardization system in the delivery of training and other technical assistance to interested Standards Alliance countries. In September 2016, the ANSI-USAID agreement was extended to five additional countries and the period of performance extended until September 2021.

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## SUMMARY OF ACTIVITIES COMPLETED DURING PERIOD OF PERFORMANCE

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This period of performance was dedicated primarily to implementation of activities described in the country-specific work plans in Cote d'Ivoire and Senegal; as well as planning for 2019 activities in Southern and West Africa. A general summary of these activities, according to their country or region is listed below.

### General Program Management/Promotion

- *Outreach to engage partner agencies, organizations, and countries*

ANSI updated the Standards Alliance website including the dates and locations of project activities and trainings conducted in partnership with other agencies and organizations, as well as materials from past events. Also, through regular email correspondence, ANSI updated its members and U.S. government stakeholders.

## West Africa (Cote d'Ivoire, Ghana, and Senegal)

- *Cote d'Ivoire Training on ISO37001: Anti-Bribery Management Systems (Year 6 Annual Plan #2)*

On March 26-28, the Standards Alliance hosted a three-day training on ISO 37001: Anti-bribery management systems in Abidjan, Cote d'Ivoire. This workshop provided an opportunity for public and private sector experts from Cote d'Ivoirian and U.S. to exchange information and increase the understanding of various aspects of ISO 37001 to support Cote d'Ivoire's efforts to combat bribery.

The workshop began with an initial awareness-building seminar attended by more than 40 participants from the public and private sector in Cote d'Ivoire. Participants received an overview of ISO 37001 including the value of the standard and examples for organizational implementation to improve management structures and minimize corruption. The U.S. experts also discussed the impact and use of ISO37001 around the globe.

Following the awareness-building event, select Ivorian experts were invited to participate in a two-day training to cover the standard in detail. This training included 17 participants from certification bodies, inspection agencies, and government decision-makers. The in depth training provided an opportunity for participants to discuss practical application of ISO 37001 as well as local and regional challenges to implementation in Cote d'Ivoire.

In total, both activities attracted more than 50 participants, including Bakari Traoré of the Ivorian High Authority for Good Governance (HABG), which is in charge of promoting good governance and fighting corruption in Cote d'Ivoire.

Following the event, Ivorian participants held a strategic planning meeting to discuss next steps for the utilization of ISO37001 in Cote d'Ivoire. In this meeting, the High Authority for Good Governance noted that it is considering methods for incorporating the ISO37001 standard into select government agencies, particularly those related to trade and inspection.

- *Reactivation of the Senegal Commission on Food Safety (Year 6 Annual Plan #8)*

The Standards Alliance supported the government of Senegal in reactivating its Food Safety Commission in Dakar, Senegal on March 28. This activity evolved out of previous Standards Alliance events on consumer protection including the West Africa Risk-Based Consumer Delegation and the West Africa Consumer Protection Roadshow. Following these activities the Senegalese Ministry of Trade (DCI) expressed interest in reactivating its dormant Food Safety Commission. The Food Safety Commission was established in 1966 to improve food safety, reliability, and quality on the Senegalese market and its

reactivation creates a vital link between government agencies to harmonize legal and institutional frameworks to protect consumer health, safety, and economic wellbeing related to food products.

More than 50 participants from consumer associations and government agencies attended the reactivation meeting, including the Minister of Commerce and the President of the Senegalese Consumer Association (ASCOSEN). Recognizing the importance of legal and institutional coordination, the government of Senegal has made the Commission a high priority to streamline government activities and safeguard citizens. The Commission will coordinate legal frameworks as well as monitor and control instruments to more efficiently identify hazardous or low quality goods in the Senegalese market. The Commission plans to reconvene on a monthly basis to ensure consistent communication between agencies and private sector stakeholders related to food safety and consumer protection.

- *Planning for the World Trade Organization Workshop on Transparency (Added to Year 6 Annual Plan in Q1)*

During the first quarter, ANSI began preparations to send three West African Delegates to attend the World Trade Organization Workshop on Transparency in Geneva, Switzerland on June 17-21, 2019. This event is planned to be a five-day workshop to discuss WTO TBT principles, transparency in the development and alteration of technical regulations, and implementation of the TBT Agreement's Code of Good Practice for the Preparation, Adoption and Application of Standards. This activity will provide hands-on sessions detailing relevant and new WTO tools to support transparency mechanisms for notification and comment of national regulations. Group exercises will present an opportunity for participants to network and learn from peer organizations from across the developing world.

- *Planning for Building Codes in Ghana (Year 6 Annual Plan #4)*

During the first quarter, ANSI began preparations for a workshop to discuss the newly minted Ghana Building Code with the Ghana Standards Authority (GSA). This event is planned to be a one to two-day workshop to discuss building and construction codes to help Ghana fine tune and implement the newly adopted Ghana Building Code, which was based on the ICC Building Code. This workshop will occur in either late Q2 or early Q3 in Accra, Ghana. ANSI is recruiting interested speakers to discuss standards, codes, and best practices that will help Ghana best adapt and implement their current building and construction code.

- *Planning for Cote d'Ivoire ISO 37101 workshops (Added to Year 6 Annual Plan in Q1)*

During the first quarter, ANSI continued discussions with CODINORM regarding a sensitization workshop on an ISO standards for sustainable development (37101). This event is intended to support Cote d'Ivoire's goals for developing better community

management systems in 2019. ANSI has been working with relevant U.S. standards bodies to develop a timeline for this activity, which is tentatively planned for August 2019.

Mozambique

- *Planning for Good Regulatory Practice and National Quality Infrastructure Roundtable (Added to Year 6 Annual Plan during Q1)*

During the first quarter, ANSI began coordination with the Corporate Council on Africa to consider the development of a one day roundtable to cover National Quality Infrastructure and Good Regulatory Practices on the sidelines of the U.S. – Africa Business Summit in Maputo, Mozambique on June 18-21. ANSI is currently recruiting interested speakers from attending African governments to share their experience and perspectives. Once government representatives are confirmed, ANSI will finalize US government and private sector speakers.

Zambia

- *Planning for Regulatory Impact Assessment (RIA) 3.0 (Year 5 Annual Plan #13)*

ANSI finalized plans and speakers for the May 13-17 training to support the implementation of regulatory impact assessment (RIA) in Livingstone, Zambia. This activity builds on previous events that provided an introduction to and basic training on the implementation of RIA.

**EVALUATION OF ACTIVITIES**

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The primary outcomes for the period of performance are outlined in the table below.

#	Country	Definition	Required in Work Plan?
1.	United States	Provided regular project updates and communication to government and private sector stakeholder groups outlined in the project plan	Yes
2.	United States	Posted project news and activities to the Standards Alliance website	Yes
3.	Cote d’Ivoire	Training on ISO 37101: Anti-bribery and Management Systems	Yes

4.	Senegal	Reactivation of the Food Safety Commission	Yes
5.	Switzerland	World Trade Organization Workshop on Transparency	No
6.	Ghana	Workshop on Ghana Building Code	Yes
7.	Cote d'Ivoire	Training on ISO 37001: Sustainable Cities	No
8.	Mozambique	Workshop on Good Regulatory Practice	No
9.	Zambia	Regulatory Impact Assessment 3.0	Yes

This period of performance included a combination of execution and planning for future activities in the first and second quarter of 2019. The outcomes witnessed in Q1 are positive and represent the continued success of the Standards Alliance program. In particular, the reactivation of the Senegalese food safety commission is a strong outcome building from past work under the Standards Alliance to support robust consumer protection systems that include private sector engagement and risk-based solutions.

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#### CONCLUSION

This period of performance achieved important milestones for the Standards Alliance such as the implementation of key workshops in West Africa. ANSI looks forward to building off these successes in the next period and carrying out activities with Ghana, Cote d'Ivoire, Senegal, Mozambique, Zambia, and other partners.