08:00 a.m.  Registration

08:30 a.m.  **Logistical Announcements**
Master of Ceremonies, Joseph Tretler, Vice President International Policy, American National Standards Institute (ANSI), United States.

08:45 a.m.  **Welcoming Remarks**
- Rocío Ruiz Chavez, Undersecretary of Competitiveness and Regulation, Secretariat of Economy, Mexico.
- Sean Jones, Mission Director, USAID Mexico.
- François Rivest, Minister Counsellor, Embassy of Canada to Mexico.

09:00 a.m.  Photo Opportunity of Welcoming Speakers and the Keynote Speakers.

**Day 1: Positive Effects of Good Regulatory Practice on Trade and Competition**

09:10 a.m.  **Keynote Opening Address**
Rosaura Castañeda, Head of Unit of International Negotiations, Secretariat of Economy, Mexico. Presentation: “The Positive Effects of Good Regulatory Practice on Trade and Competition”.

09:30 – 11:00 a.m.  **Session 1: Examination of Principles of Good Regulatory Practices**
This session will examine the principles of Good Regulatory Practices and international activities focused on advancing such principles.

**Moderator:**
Bernardo Altamirano, Better Business Bureau, Mexico Chapter.

**Speakers:**
- Manuel Gerardo Flores, Senior Economist, Regulatory Policy Division, OECD. Presentation: “Overview OECD Regulatory Policy Committee and Steering Group on Measuring Regulatory Performance”.
- Jennifer Stradtman, Director, Technical Barriers to Trade, Office of the U.S. Trade Representative, United States. Presentation: “Overview of APEC Initiatives on Good Regulatory Practices”.
Samuel Marleau Ouellet, Senior Trade Policy Office, Technical Barriers and Regulations Division, Department of Foreign Affairs, Trade and Development Canada.

11:00 – 11:15 a.m. Coffee Break

11:15 – 12:15 a.m.
**Session 2: Scientific and Evidence Based Rulemaking**
Experts will discuss information quality, appropriate use of data, and use of peer review studies. Panelists will discuss challenges and opportunities around achieving, finding and using the best data.

**Moderator:**
Jeffrey Heynen, Deputy Director, Department of Foreign Affairs, Trade and Development Canada.

**Speakers:**
- Mark Laurence, Aerodromes Standards Inspector, Transport Canada.

12:15 – 01:45 p.m. Luncheon Address
Virgilio Andrade, Director General, COFEMER, Mexico. Presentation: “The Importance of Good Regulatory Practices”.

01:45 – 03:15 p.m. **Session 3: Regulatory Impact Assessment (RIA)**
This session will focus on the principles of implementing RIA, tangible examples of RIA, analysis of impact on competition, risk analysis and ex-post assessment. The discussion will include examples of how best practices for RIA have been implemented for a regulated sector.

**Moderator:**
Roberto Anaya, Deputy Director General for Standardization, DGN, Mexico.

**Speakers:**
- Eliza Mojduszka, Senior Economist, U.S. Department of Agriculture (USDA), United States.
- Eduardo Esteban Romero, General Coordinator for Regulatory Impact Assessments, COFEMER, Mexico.

03:15 – 03:30 p.m. Coffee Break
03:30 – 05:15 p.m.  **Session 4: Public Consultation and Advancements in E-Rulemaking**

Public and private sector experts will discuss the current state-of-play of public consultation tools, including use of e-rulemaking. The presenters will discuss the impact of public consultation and opportunities and challenges in participating in public consultation process.

**Moderator:**
Alexa Burr, Manager, Regulatory & Technical Affairs, American Chemistry Council (ACC), United States.

**Speakers:**
- Luis Antonio Foncerrada, Director of the Centre for Economic Studies of the Private Sector, Mexico.
- Nathan Frey, Office of Information and Regulatory Affairs, Office of Management and Budget, U.S. Presentation: “Regulations.gov”.

05:15 – 05:30 p.m.  **Day One Wrap Up**
Joseph Tretler, ANSI, United States.

05:30 p.m.  **Adjourn**

*Networking reception for all participants will take place at the same venue: Secretaría de Economía, Torre Ejecutiva, Ground Floor (right next to the entrance to the Art Gallery of the Secretariat of Economy).*
Day 2: Contributions of GRP in the Elaboration of Technical Regulations, Standards and Conformity Assessment Procedures

08:00 a.m. Registration.

08:30 a.m. Logistical Announcements.

08:45 – 09:15 a.m. **Welcoming Keynote**
Michael Fitzpatrick, General Electric, United States.

09:00 – 10:30 a.m. **Session 1: Use of Good Regulatory Practices in the Elaboration of Technical Regulations and Standards**
Experts will discuss the use of standards in regulations and best practices to identify and reference a standard in regulations.

**Moderator:**

**Speakers:**
• Abel Hernández, Director General, Asociación Nacional de Normalización y Certificación del Sector Eléctrico, A.C. (ANCE), México.
• Jorge Gonzalez Cabello, Standardization Manager, Petróleos Mexicanos.
• Fernando Hernández, Deputy Director General for Energy Efficiency Standards, National Commission for the Efficient Use of Energy (CONUEE), México.

10:30 – 11:00 a.m. Coffee Break

11:00 – 12:30 p.m. **Session 2: Panel on Use of Conformity Assessment in Regulation**
Experts will discuss good practices related to Conformity Assessment, as well as the innovative mechanisms (reputation, risk) to promote compliance with the standards.

**Moderator:**
Ileana Martinez, National Institute of Standards and Technology (NIST), U.S.

**Speakers:**
• Pamela Wright, Accreditation Manager, A2LA, United States.
Standards Alliance
North American Conference on Good Regulatory Practices and Regulatory Cooperation

- G Rae Dulmage, Director, Standards Department, Government Relations Office and External Affairs, ULC Standards and Underwriters Laboratories of Canada, Inc.
- Alberto Ulises Esteban Marina, Director General, DGN, Mexico.

12:30 – 02:00 p.m. Luncheon Address
- Ambassador E. Anthony Wayne, Embassy of the United States of America to Mexico

Discussion of Positive Examples and Best Practices for Regulatory Cooperation in North America and Other International Experiences

02:00 – 3:30 p.m. Panel 1: Defining the Elements to Achieve Effective Regulatory Cooperation, based in the North American Experience
From a perspective of a regulator or private sector – with so many venues for regulatory cooperation – what is the most effective way to act on an idea for regulatory cooperation based in the North American experience?

Moderator:
Sarah Cook, Standards Attaché, Department of Commerce, United States.

Speakers:
- Bruce Ross, Deputy Regional Director, Latin America, Food and Drug Administration, United States.
- Ricardo Cavazos, Chief of Staff, Federal Commission for the Protection Against Sanitary Risks (COFEPRIS), Mexico.
- Jeffrey Heynen, Deputy Director, Department of Foreign Affairs, Trade and Development Canada.

03:30 – 03:45 p.m. Coffee Break

03:45 – 05:15 p.m. Panel 2: Case Studies/Best Examples of Effective Regulatory Cooperation in other countries, regions or fora.

Moderator:
Stan Hazan, Sr. Director, Scientific & Regulatory Affairs, NSF International, United States.

Speakers:

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• Juan Antonio Dorantes Sánchez, Director General, Secretariat of Economy, Mexico.

05:15 – 06:00 p.m.  Report of Conference Outcomes
Joseph Tretler, ANSI, United States.