Philippines Cold Chain Standards and Innovation Virtual Workshop

October 19-20, 2022, 8:30-10:30 AM (PHT) | October 18-19, 2022, 8:30-10:30 PM (EDT)

Join this two-day workshop on the Philippines’ cold chain logistics sector transformation. Participants will engage with key Filipino and U.S. regulators and industry experts to share technical advice and best practices for implementing policies that advance modern and innovative cold chain standards. Participants may attend both days by registering once. Workshops held via Zoom.

With increasing domestic and international demands for perishable goods, cold chain logistics is becoming more important to the global economy. The Philippine government will face unique challenges and opportunities as it overhauls regulations governing its domestic sector. Implementing international standards and best practices will support this endeavor.

Workshop panelists will share insights into domestic and international regulatory considerations, highlight industry experiences and economic opportunities, and promote standards harmonization. The objectives are to:

Day 1
- Understand the domestic and global state of play
- Discuss the rollout of the Philippines Cold Chain Industry Roadmap

Day 2
- Highlight standards to develop a modern and green industry
- Introduce innovations empowered by new technologies in cold chain logistics and relevant infrastructure

Participants will include Filipino and U.S. government officials, industry experts and other key stakeholders.

About USTDA
The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

Attendance at these workshops is limited to U.S. and Indonesian individuals, firms, or consultants as defined by USTDA’s Nationality Source and Origin Requirements available on USTDA’s website at www.USTDA.gov.

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