



# Philippines Cold Chain Standards and Innovation Virtual Workshop

October 19-20, 2022, 8:30-10:30 AM (PHT) | October 18-19, 2022, 8:30-10:30 PM (EDT)

## U.S.-Indo-Pacific Standards and Technology Cooperation Program

Join this two-day workshop on the Philippines' cold chain logistics sector transformation. Participants will engage with key Filipino and U.S. regulators and industry experts to share technical advice and best practices for implementing policies that advance modern and innovative cold chain standards. **Participants may attend both days by registering once. Workshops held via Zoom.**

### BACKGROUND

With increasing domestic and international demands for perishable goods, cold chain logistics is becoming more important to the global economy. The Philippine government will face unique challenges and opportunities as it overhauls regulations governing its domestic sector. Implementing international standards and best practices will support this endeavor.

Workshop panelists will share insights into domestic and international regulatory considerations, highlight industry experiences and economic opportunities, and promote standards harmonization. The objectives are to:

#### Day 1

- Understand the domestic and global state of play
- Discuss the rollout of the Philippines Cold Chain Industry Roadmap

#### Day 2

- Highlight standards to develop a modern and green industry
- Introduce innovations empowered by new technologies in cold chain logistics and relevant infrastructure

Participants will include Filipino and U.S. government officials, industry experts and other key stakeholders.

### ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

Attendance at these workshops is limited to U.S. and Indonesian individuals, firms, or consultants as defined by USTDA's Nationality Source and Origin Requirements available on USTDA's website at [www.USTDA.gov](http://www.USTDA.gov).

### AGENDA HIGHLIGHTS

#### Day 1: October 19 PHT (October 18 EDT)

- Session 1: Current State of Standards and Regulations in the Philippines and Global Trends
- Session 2: The Philippines' Cold Chain Industry Roadmap and Strategies for Relevant Developments

#### Day 2: October 20 PHT (October 19 EDT)

- Session 3: Standards for Energy-Efficient and Modern Cold Storage and Transportation Facilities
- Session 4: Case Studies of New Technologies and Innovations in the Cold Chain Logistics Sector

### INDO-PACIFIC STCP

USTDA's U.S.-Indo-Pacific Standards and Technology Cooperation Program provides a forum for cooperation and exchange on issues related to standards development, technical regulations, and conformity assessment policies and procedures.

### CONTACT INFORMATION

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