



**www.StandardsPortal.org**  
A resource for global trade



**StandardsPortal** is an online resource developed by the American National Standards Institute (ANSI) to facilitate international trade by providing answers to the critical standards, conformance, market-access, and trade related questions that companies must address to succeed in the United States and internationally.

The site contains highly sought-after information about the standards and conformity assessment systems of the United States, China, India, and Korea, with more countries and regions to be added in the future.

By presenting this critical information in a comprehensive, easy-to-access format and at no cost, ANSI is contributing to the development of global business and providing the transparency and accountability needed in the world marketplace.

The following is just a sample of the many unique resources available on **StandardsPortal.org**:



[www.standardsportal.org/China](http://www.standardsportal.org/China) provides key information on the Chinese market and enables organizations to receive early notification on changes to mandatory standards and regulations

for products entering the Chinese market.



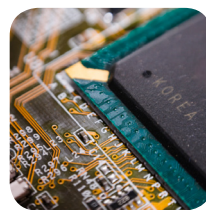
[www.standardsportal.org/USA](http://www.standardsportal.org/USA) introduces the U.S.'s market-driven, private-sector-led standards and conformance system and presents the requirements a company must address

before bringing a product to market in the United States.



[www.standardsportal.org/India](http://www.standardsportal.org/India), developed by ANSI, the Bureau of Indian Standards (BIS), and the Confederation of Indian Industry (CII), outlines India's standards and conformance systems and

the keys to market access in this fast-growing economy.



[www.standardsportal.org/Korea](http://www.standardsportal.org/Korea), a collaboration between ANSI and the Korean Agency for Technology and Standards (KATS), provides an overview of Korea's increasingly

market-driven standardization system.