



U.S.–India Standards and Conformance Cooperation Program (SCCP) Phase II

Interested in supporting standards and conformance development in India? Get involved in a series of collaborative infrastructure- and capacity-building workshops.

Sponsored by the U.S. Trade and Development Agency (USTDA) and coordinated by the American National Standards Institute (ANSI) and the Confederation of Indian Industry (CII), the **U.S.–India Standards and Conformance Cooperation Program (SCCP) Phase II** will facilitate India's development and adherence to a technical regulations system. The program will also increase cooperative exchange between the two countries to address trade-related issues at the technical level.

The goals of the program are to:

- Develop and deliver six standards and conformance workshops addressing three major sectors of interest to U.S. and Indian industry: smart and sustainable cities, clean energy, and water and sanitation.
- Update information on Indian standards and conformity assessment on the Standards Portal (www.standardsportal.org) and facilitate CII's creation of a counterpart India Standards Portal website.

To learn more about the U.S.–India SCCP Phase II program, including how to get involved as a workshop participant or sponsor, email us at us-indiasccp2@ansi.org or visit:

www.standardsportal.org/us-indiasccp2



India ranks as one of the top 10 economies showing improvement in performance, according to the World Bank Group's *Doing Business 2018*.



Urbanization in India is projected to reach 40% by 2030, including 7 megacities with populations over 10 million (including Bangalore, left).

USTDA and the Indian central and state governments are working together on the development of 3 Indian smart cities: Allahabad (right), Ajmer, and Visakhapatnam.



India's government has prioritized initiatives for: 100% household electrification and universal sanitation by 2019, and safe, piped water for 90%+ of rural households by 2022.

