India has set a target of making 30% all of India’s vehicles electric by 2030. According to a survey, 90% car owners in India are willing to switch to EVs. At present, however, EV market penetration is only 1% of total vehicle sales in India, and of that, 95% of sales are electric two-wheelers. The Faster Adoption and Manufacturing of Hybrid and Electric Vehicles in India (FAME-India) scheme launched by the Government of India entails providing incentives for strong hybrid and electric vehicles. Additionally, the National Mission on Transformative Mobility and Energy Storage, has been approved by the Government which aims to localize the entire EV value chain. A phased manufacturing program for battery manufacturing at “giga-scale” is the highlight. India needs a minimum of 10 GWh of cells by 2022, which would need to be expanded to about 50 GWh by 2025.

Tamil Nadu, with its urbanized population and an established vehicle-manufacturing base, is especially well poised to benefit from a shift to electric vehicles (EVs). During this 1-day workshop, ANSI will conduct a roundtable dialogue with Massachusetts and Tamil Nadu stakeholders for knowledge sharing and discussion of EV and transportation electrification policy. Stakeholders include energy and transportation government officials, knowledge leaders, and key private sector representatives. This will help bring clarity on business models for EV manufacturing and sales as well as strengthen the case for the government and private sector’s investment in electric mobility.

March 23, 2020
9:30 AM – 6:00 PM
The ITC Grand Chola
Chennai, India

This workshop will be followed by a series of site visits to an EV and electric bus charging station on March 24.

Registration is required – to save your seat, please visit: [https://cvent.me/mqLLKy](https://cvent.me/mqLLKy)