U.S.-GERMAN STANDARDS PANEL 2018

Smart Agriculture

A brief outlook to the future – How digitization will fundamentally change our world

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History

Agriculture as key factor for cultural progress and wealth

This Fourth Industrial Revolution is, however, fundamentally different. It is characterized by a range of new technologies that are fusing the physical, digital and biological worlds, impacting all disciplines, economies and industries, and even challenging ideas about what it means to be human.

Klaus Schwab, Founder and CEO World Economic Forum

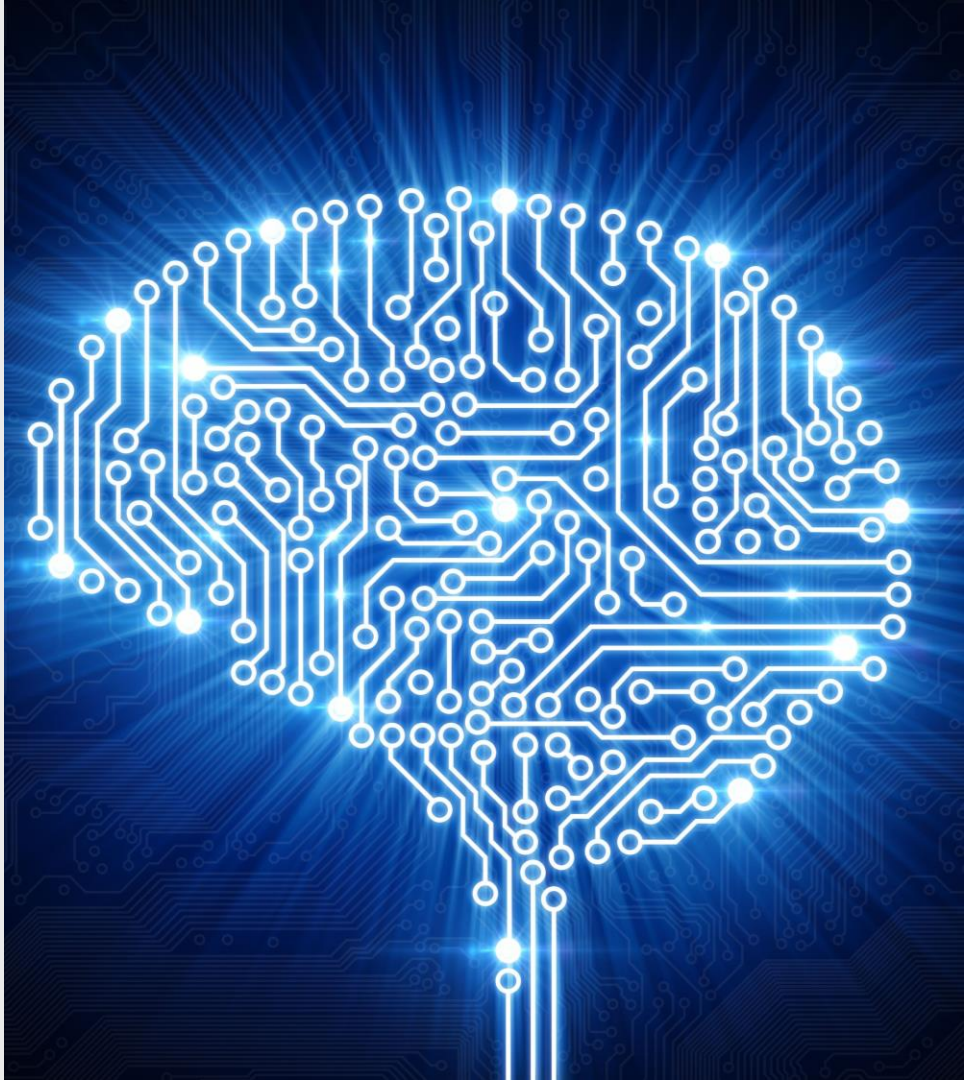
Internet of Things

People and things are inter-connected, producing huge amounts of data

Artificial Intelligence

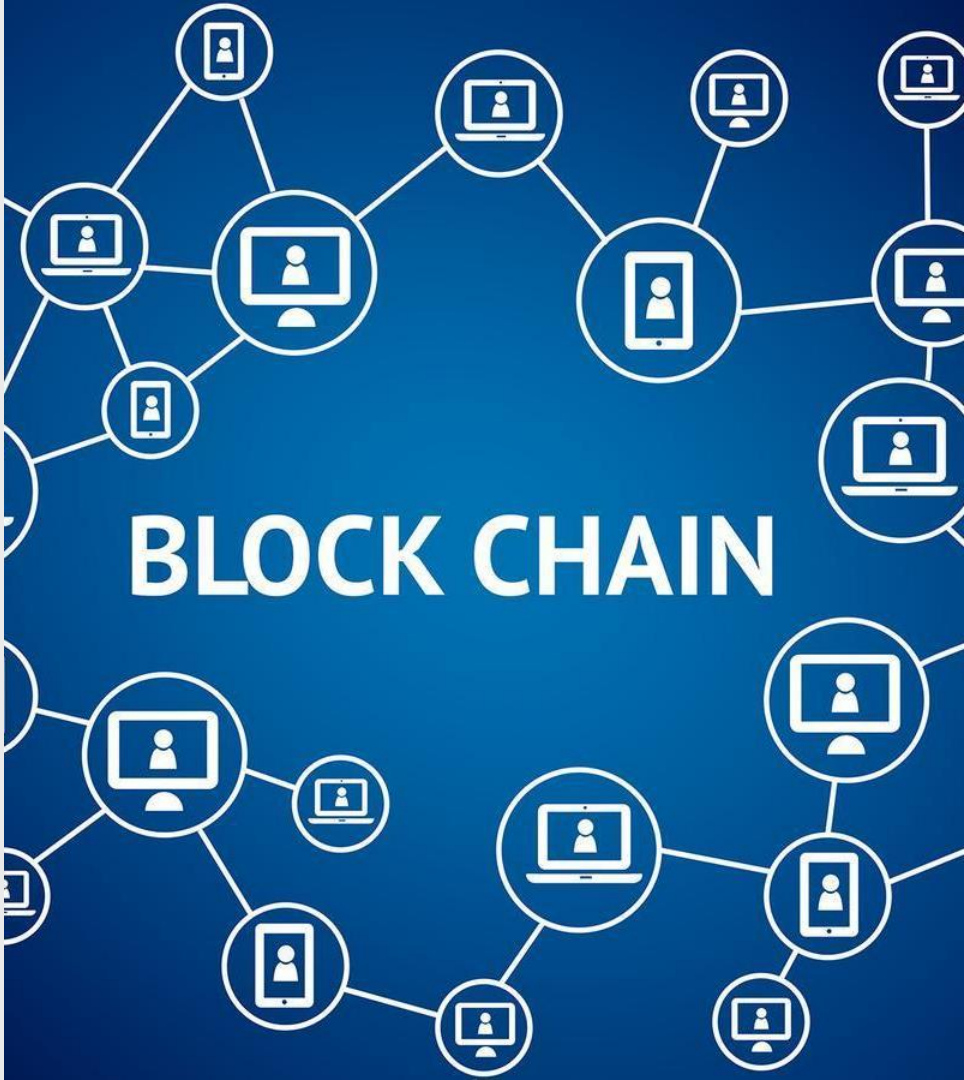
Machine Learning:
Porcessing data and getting new insights

Deep Learning
Recognizing language and images like a human



Blockchain

Safely exchanging any kind of information without a man in the middle



What is it all about?

Added Value from Data instead of producing Goods

Autonomous driving

Mobility as a service

http://www.automotiveit.com/wp-content/uploads/2015/01/14C1450_067.jpg

ShareConomy

Everything is a service.

Urban Farms

Designing the perfect environ-ment

Supply chain

Everything is trans-parent

When will this ever stop?

When will this ever stop?

We have just started!

Technosphere
We have just arrived!

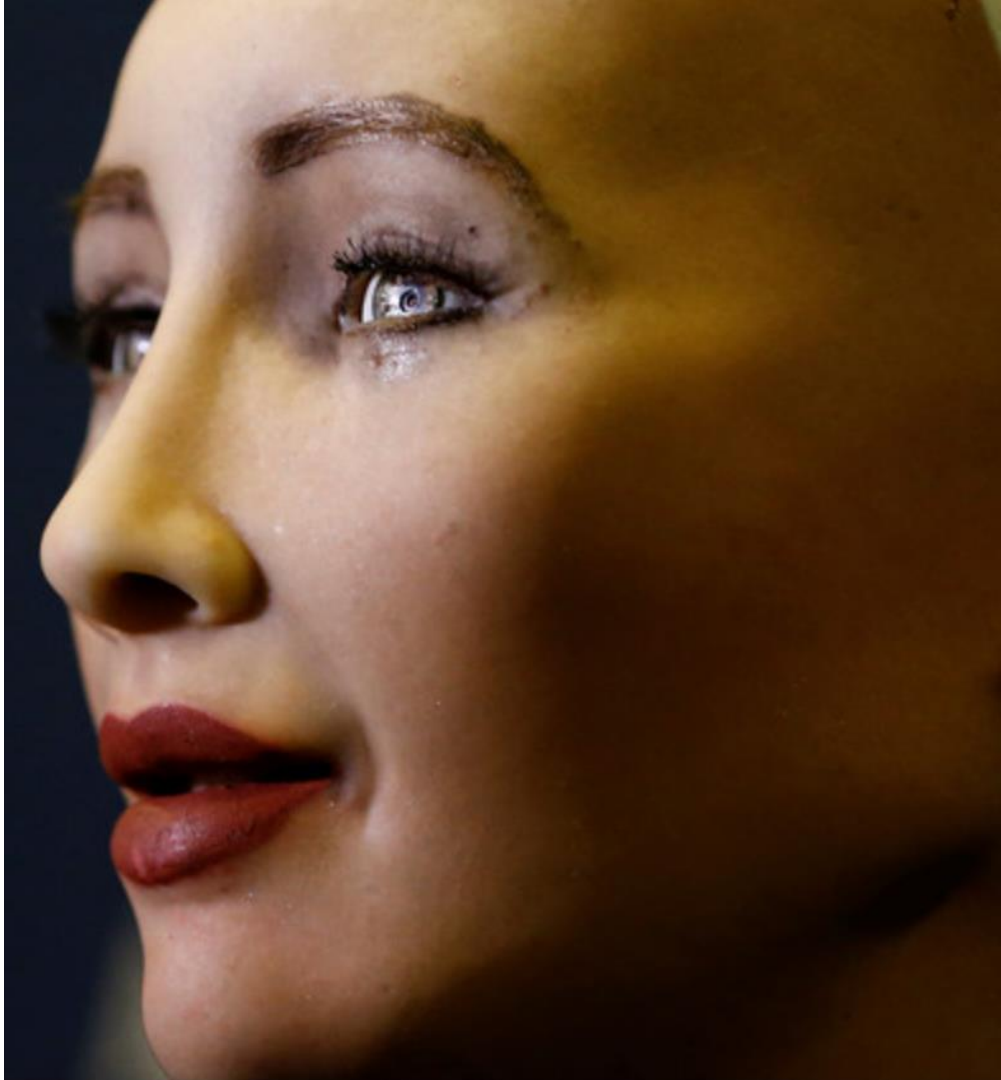
Next Nature Network

Abonnieren 481

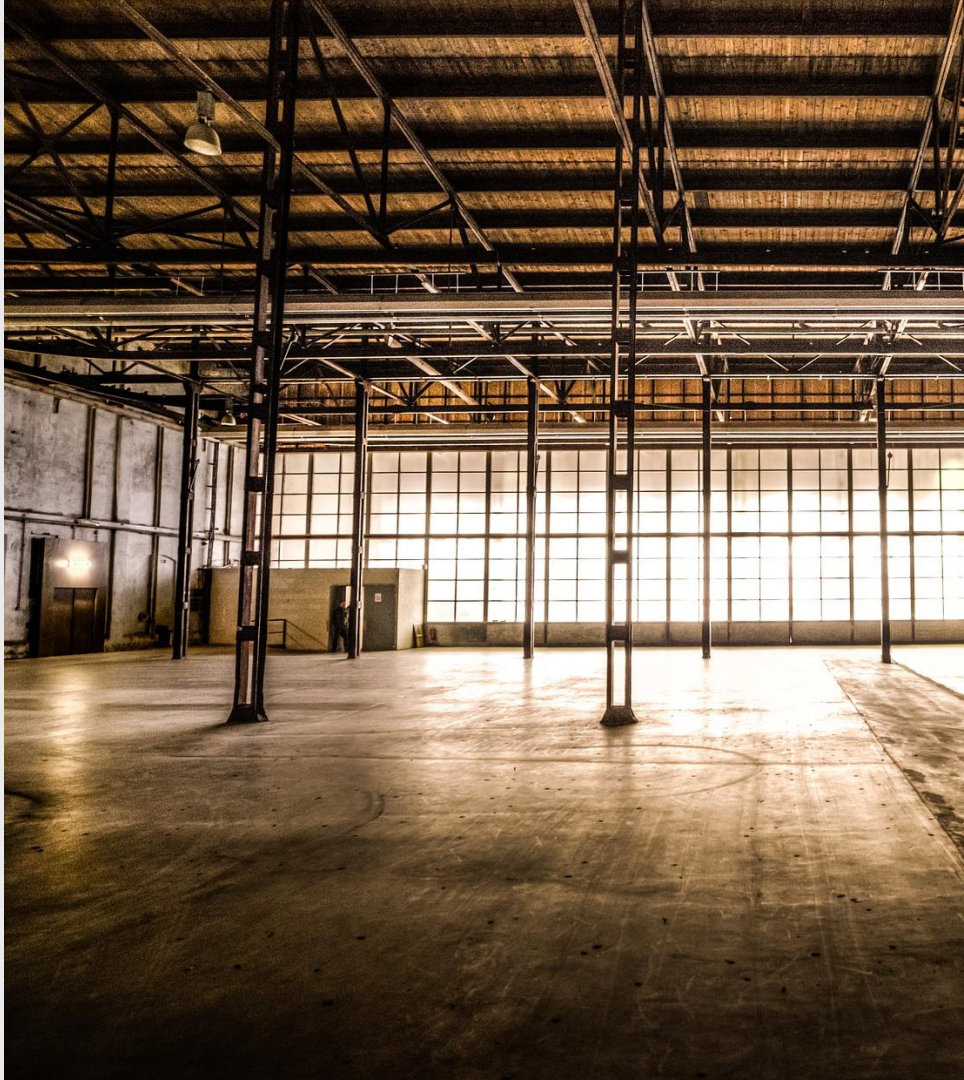
https://www.youtube.com/watch?v=xisqhBxn6_8

Human or robot?

Boundaries are blurring



Looking for new ways instead of dead ends



Allow new thinking

Just start!
“If the highest aim of a captain were to preserve his ship, he would keep it in port forever.
Thomas Aquinas

IBM

Links

Planetary Bounderies:
https://de.wikipedia.org/wiki/Planetary_Boundaries
Machine Learning:
http://www.r2d3.us/visual-intro-to-machine-learning-part-1/
Deep Learning:
https://www.youtube.com/watch?v=o3RDCSJH2oo&list=PLDX3iJGAOVcndr-2N0dNnfRSzARxf3BRr&index=3
Blockchain:
http://bit.ly/2D6BDsH
John Deere: From Products to Platform
https://digit.hbs.org/submission/from-product-to-platform-john-deere-revolutionizes-farming/
Caleb Harper: Next Generation of Food
https://www.youtube.com/watch?v=cn5hnzwHUJY&t=299s
https://www.media.mit.edu/posts/build-a-food-computer/
https://foodbusinessschool.org/faculty/caleb-harper/#
Suply Chain with Blockchain:
http://bit.ly/2B2Paj8
Next Nature Network: We have just arrived:
https://www.youtube.com/watch?v=cn5hnzwHUJY&t=299s