



Supporting Transatlantic Trade

Standards and Conformance
for Business and Regulators



Using Conformance Mechanisms to Support Transatlantic Regulatory and Economic Cooperation

Presented by

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AHAM

a conference organized by the American National Standards Institute
in cooperation with the European Standards Organizations

Panel 4—Conformance Mechanisms

- How can we utilize conformance mechanisms to enhance regulatory cooperation?
- How can we meet the needs of consumers, regulators, and manufacturers to provide the best means of conformity assessment?
- How is the world of risk assessment changing?

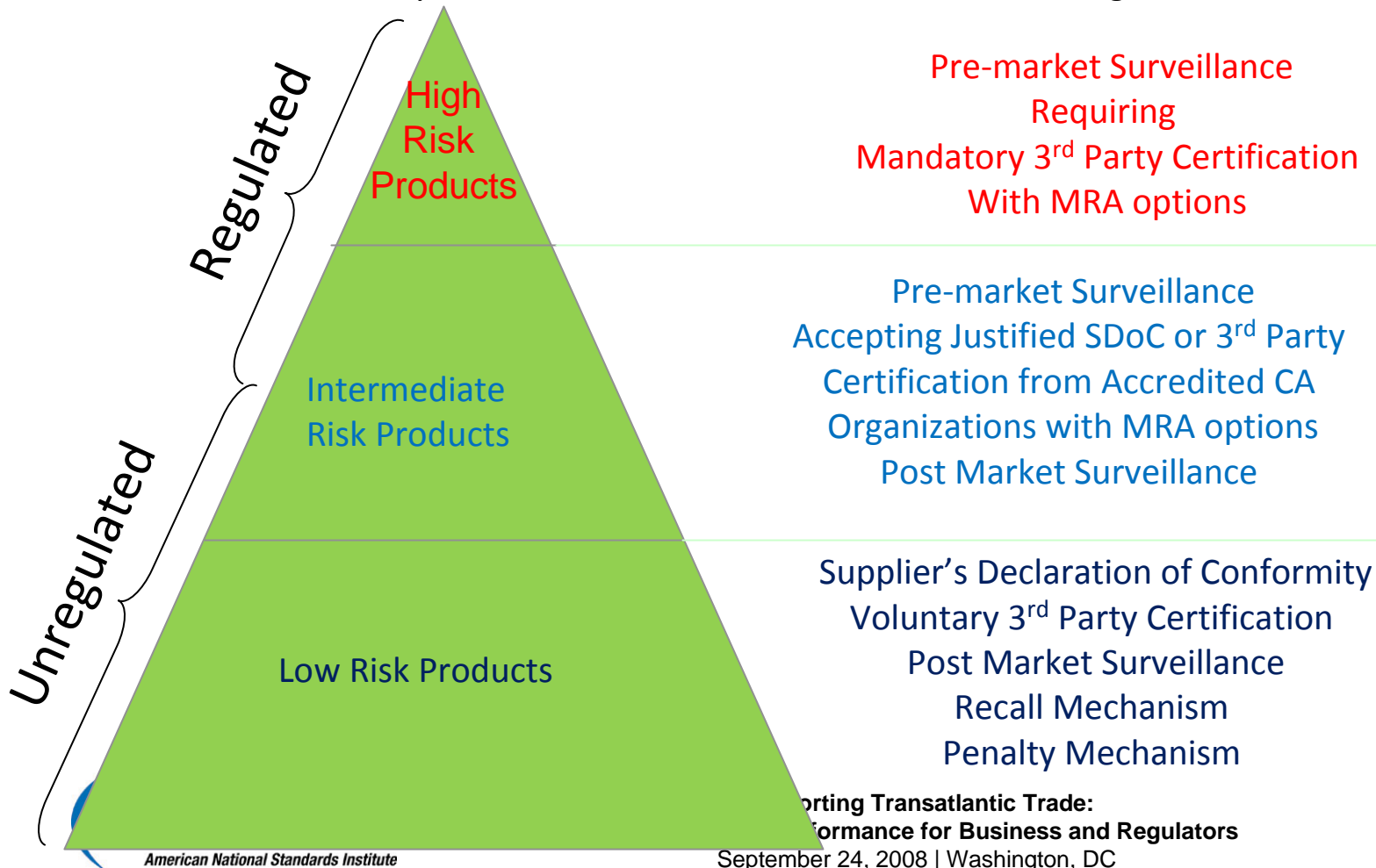
Panel 4--Conformance Mechanisms

- In today's world, we are facing:
 - Global manufacturing
 - Complex supply chains
 - Growing consumer concerns over safety
 - New legislation and regulations
- How can we maintain the confidence of the public while not interfering with a rapid response to market?

Industry Preferred Conformity Assessment Model

Product Classification
Pyramid

Conformity Assessment
Program



Panel 4—Conformance Mechanisms

- Ileana Martinez, National Institute of Standards & Technology (NIST)
- Gitte Schjøtz, Senior Vice President, Certification Programs, Accreditation and Standards, Underwriters Laboratories
- Gösta Fredriksson, Chairman – Intertek
- Michel Jeanson, European Commission