



**The American National Standards Institute and
The Standardization Administration of China present:
An Industry Roundtable on Enterprise Standards**

Week of July 16-20, 2018

Location TBC, China

The promulgation of China's Standardization Law in 2018 has cemented the concepts of association ("social organization") standards and enterprise standards. Attention has mostly been focused on association standards, with China's draft standard *Social Organization Standardization Parts 1 and 2*, the ANSI-SAC International Seminar on Association Standard Cooperation and Development in Hangzhou in December 2017, and the release of the *Management Regulations on Association Standards* (trial) by AQSIQ, SAC, and the Ministry of Civil Affairs.

Discussion on enterprise standards remains a key interest of U.S. stakeholders. The requirements under the China Standardization Law (2018) are unique. As ANSI has indicated in its comments on the Standardization Law, there is no similar concept of "enterprise standards" in the United States. Companies may develop proprietary specifications for their own use and disclose these specifications publicly if they choose to do so. However, as these specifications are not the result of an open, multi-stakeholder process, they are not considered part of the broader U.S. standards system.

Following the success of the ANSI-SAC International Seminar on Association Standard Cooperation and Development held in Hangzhou in December 2017, as well as the Executive Roundtable on U.S.-China Strategic Cooperation held in Washington DC in June 2017, ANSI proposes that SAC and ANSI jointly organize an industry roundtable on enterprise standards in July 2018, during ANSI President & CEO S. Joe Bhatia's visit to China. This would be an opportune period to discuss implementation issues vis-à-vis enterprise standards, including what comprises an enterprise standard, and how companies address the issue requiring enterprises to self-disclose all implemented standards, including enterprise standards, while protecting the company's intellectual property rights at the same time.

Through the participation of ANSI and its member companies, ANSI hopes to conduct a comprehensive, cross-disciplinary, high-level dialogue with its Chinese counterparts as well as private sector stakeholders on enterprise standards, to exchange perspectives and explore opportunities for the future development of enterprise standards, providing reference for China's continual standardization reform.

ANSI-SAC Industry Roundtable on Enterprise Standards
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10 min	Opening remarks - SAC
10 min	Opening remarks - ANSI
10 min	Opening remarks - US Embassy
30 min	Chinese presentation #1 - SAC/CNIS to present latest developments on enterprise standards
30 min	U.S. presentation #1 - ANSI/ANSI member to provide perspective on enterprise standards in the U.S.
15 min	Coffee/tea break
30 min	Chinese private sector presentation #2 - Chinese representative to provide industry perspective on enterprise standards
30 min	U.S. private sector presentation #2 - ANSI member to provide industry perspective on enterprise standards and intellectual property rights
30 min	Chinese private sector presentation #3 - Chinese representative to provide industry perspective on enterprise standards
30 min	U.S. private sector presentation #3 - ANSI member to provide industry perspective on self-disclosure requirements and the revised PRC Standardization Law
45 min	Q&A/Discussion - Moderated by ANSI
10 min	Closing remarks - SAC

Total time: 4h 40 min

Additional notes on proposed participation and presentations at the roundtable:

- ANSI is targeting to recruit senior management/executives of ANSI company members to participate as speakers.
- ANSI will let SAC determine the size of the audience but will try to accommodate all interested U.S. stakeholders who intend to travel to Beijing to participate

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