

演讲题目：

# 浙江制造团体标准的实践与创新

## INNOVATION OF “ZHEJIANG MADE” STANDARDS



**葛雁 Ge Yan**

浙江省浙江制造品牌建设促进会 常务理事

Zhejiang-Made Construction Promotion Association

葛雁，工学学士 / 法学学士 / 项目管理硕士。国家质量管理体系 / 环境管理体系 / 职业健康安全管理体系审核员。检测和校准实验室 / 检查机构评审员。

1996年至2016年在浙江方圆检测集团工作，主要致力于产品质量检测、质量司法鉴定以及实验室管理。创立了浙江方圆公正产品质量司法鉴定事务所，研究形成了全

套产品质量司法鉴定机制和方法。与高校合作开办质检专业工程硕士班，研究开发质量检测鉴定专门课程，共有18名检测实验室人员完成该课程并获得了浙江大学授予的工程硕士学位。所负责管理的博士后工作站，培养的7名博士后研究人员均按期完成研究，通过考核顺利出站。2017年，任浙江省标准化研究院副院长并兼任浙江省浙江制造品牌建设促进会常务理事，主要负责标准化科研管理、工业标准化以及“品字标”浙江制造品牌建设有关工作。

Ge Yan  
Executive Director

Zhejiang-Made Construction Promotion Association

Ge Yan, bachelor of engineering / bachelor of laws / master of project management, auditor of national quality management system / environmental management system / occupational health and safety management system, reviewer of the testing & calibration laboratory/inspection agency.

From 1996 to 2016, she worked for Zhejiang Fangyuan Testing Group, mainly focusing on product quality testing, quality forensic examination and laboratory management. She established the Zhejiang Fangyuan Fair Product Quality Forensic Firm and formed a full set of product quality forensic mechanisms and methods. In addition, she also cooperated with colleges and universities to provide quality professional master's program. A special course of quality testing and appraisal was set up through her efforts and 18 testing lab personnel completed the course and obtained a master's degree in engineering from Zhejiang University. She is responsible for management of post-doctoral workstations. Seven postdoctoral researchers trained in that workstation have completed the study on schedule and passed the exam successfully. In 2017, she was appointed as the vice president of Zhejiang Provincial Institute of Standardization, and executive director of Zhejiang-Made Construction Promotion Association. She was responsible for standardized scientific research management, industrial standardization, and related work on brand construction of Product Logo "Zhejiang Made".



## “浙江制造”标准的创新实践

浙江省浙江制造品牌建设促进会  
2017年12月6日



## INNOVATION OF “ZHEJIANG MADE” STANDARDS

Zhejiang- Made Construction Promotion Association  
2017-12-06



What's it?  
“浙江制造”标准是什么？



What's it for?  
“浙江制造”标准的使命愿景



How we do?  
“浙江制造”标准的工作方法



What have we achieved?  
“浙江制造”标准的绩效成果



How to be better?  
“浙江制造”标准如何再提升



What's it?



What's it for?



How we do?

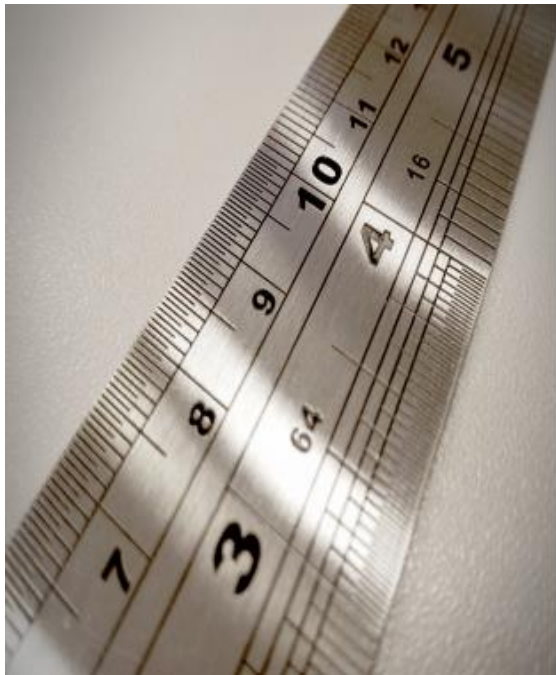


What have we achieved?



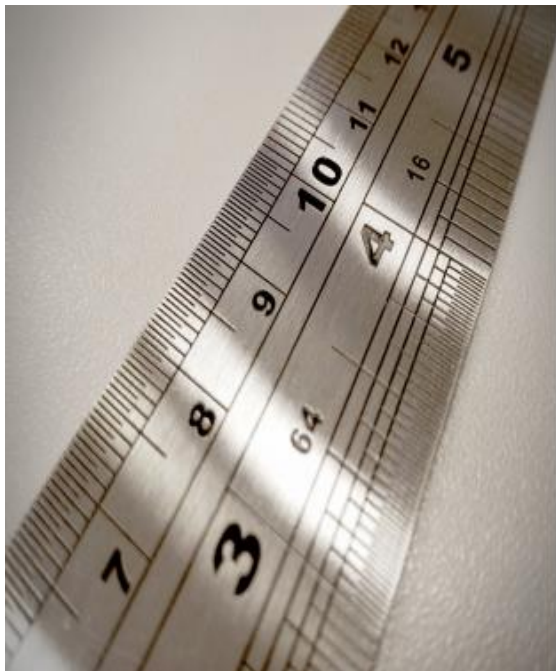
How to be better?





What' s it?

什么是“浙江制造”标准？



What's it

什么是“浙江制造”标准？ What's it?



天然有着  
标准所应  
当具有的  
属性



是一系列  
标准的有  
机组合



是定位高  
端的推荐  
性标准



浙江制造  
标准独特  
的使命和  
愿景

What's it?



It is a  
standard



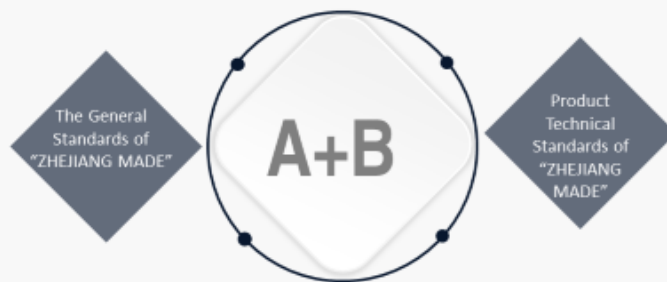
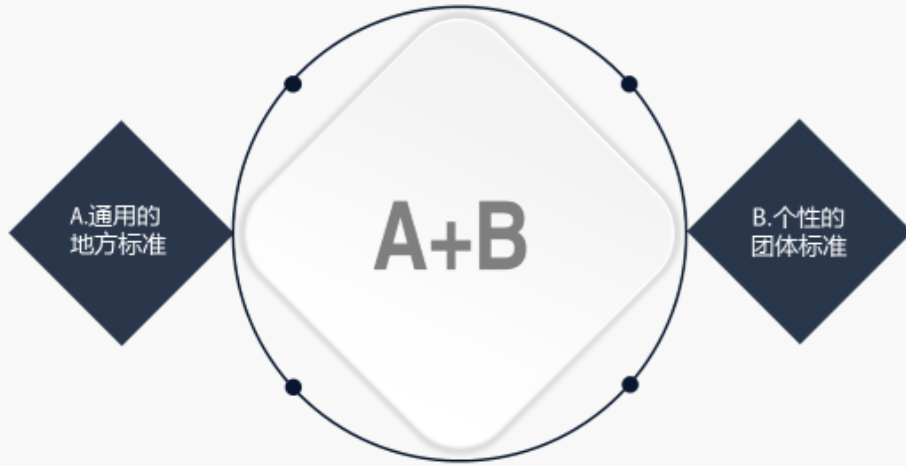
Combination of  
Standards



High Class  
Recommend  
ed Standard



Special  
Mission  
and Vision





What' s it for?

“浙江制造”标准的使命愿景



What's it for?





浙江制造业



以标准化为抓手



“浙江制造”标准是为浙江制造业质量提升和品牌建设服务的



manufacturing industry of Zhejiang province



Standardization as solution



service for quality improvement & brand construction



How we do?  
“浙江制造” 标准的工作方法



How we do?





公开征集本地的好企业、好产品，通过比对，确认企业和产品均具有较强竞争实力的，批准其标准研制立项申请，确定标准牵头制订单位，组建标准工作组

01

02

提炼这些好企业赖以生产出好产品的关键技术和创新手段，将其固化和体现到标准中，形成具有技术先进性和管理创新性的好标准

03

发布并推广这些标准，帮助有意愿提升自身技术和管理水平的企业实施标准，逐步推进产业提升质量水平，实现浙江制造业整体转型升级



The advanced products and Enterprises are chosen.  
After project approval, the initiator organization builds the work team.

01

Analyzing the relationship between the advanced products and specifications or innovative means, the key factors will be used in “Zhejiang Made” standards

02

03

We will release “Zhejiang Made” standards. It can help the enterprises improve the quality and efficiency and realize the transformation and upgrading of manufacturing industry



➤ **创新体系，有机组合**



➤ **视角独特，透明开放**



➤ **精准定位，多重论证**



Innovation system  
Organic combination



Unique perspective  
Multi-participation



Precisely positioning  
Multiple demonstration





精心设计



精工制造

精良选材



精诚服务



Elaborate Design

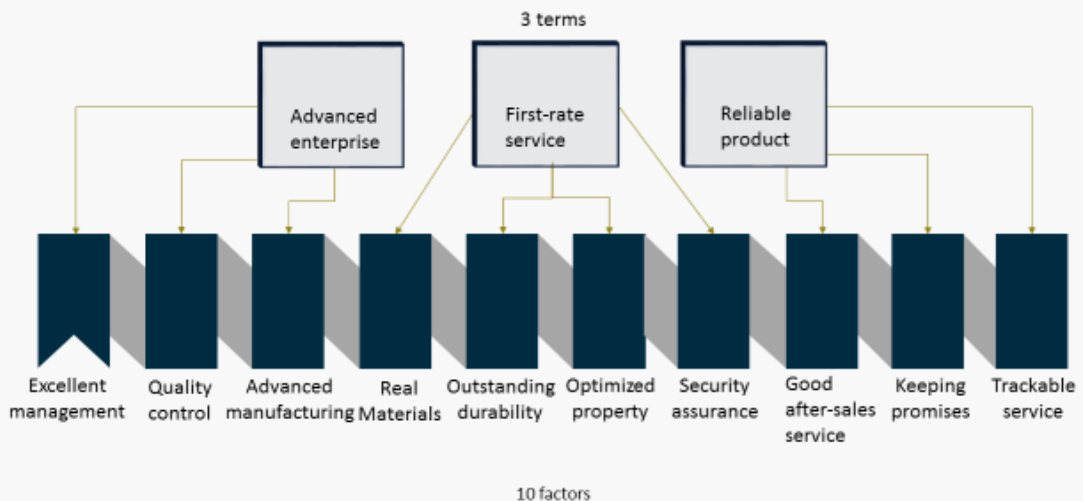


Fine Manufacturing

Excellent Materials Selection



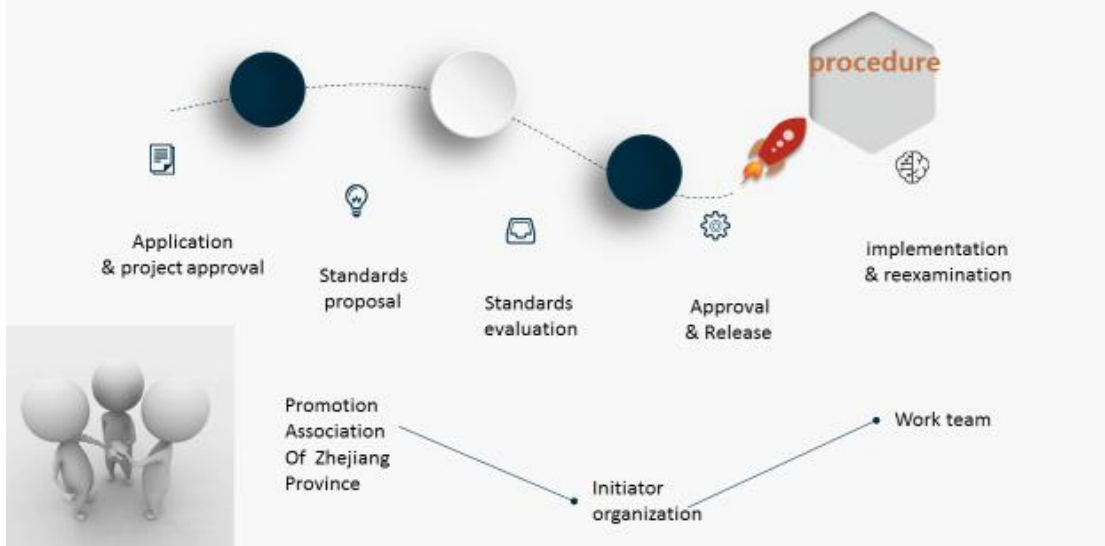
Precise Service



开放透明 各方参与



Open and Transparent, Multi-participation









“浙江制造”标准的绩效成果



What have we achieved?



增加了先进标准的供给，实现了标准的有效转化，畅通了对标、贯标、达标的转型升级路径



形成了产学研相结合的团体标准研制模式，培养了专业的标准化人才队伍



因“浙江制造”标准受益的企业和市场



悄然改变的格局



Supplying more advanced standards, Realizing the standards conversion, Unblocking the ways of transformation and upgrading for standards comparison, standards Implementation, and reaching the standards



group standards are formed based on Industry-university-research cooperation Talent pool of standardization grows



More and more enterprises benefit from “Zhejiang Made” standards

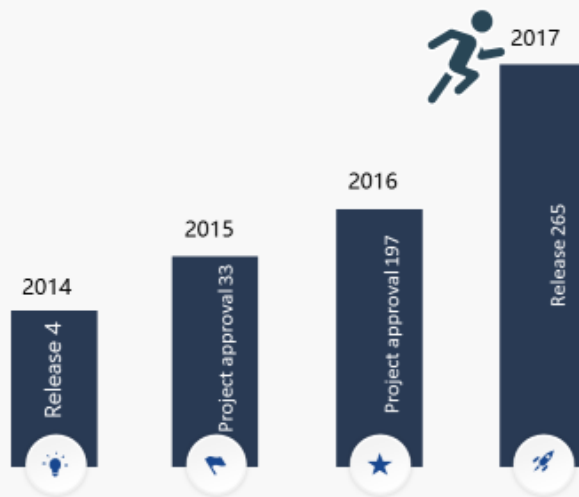


Change of Patterns

## “浙江制造” 标准研制成果



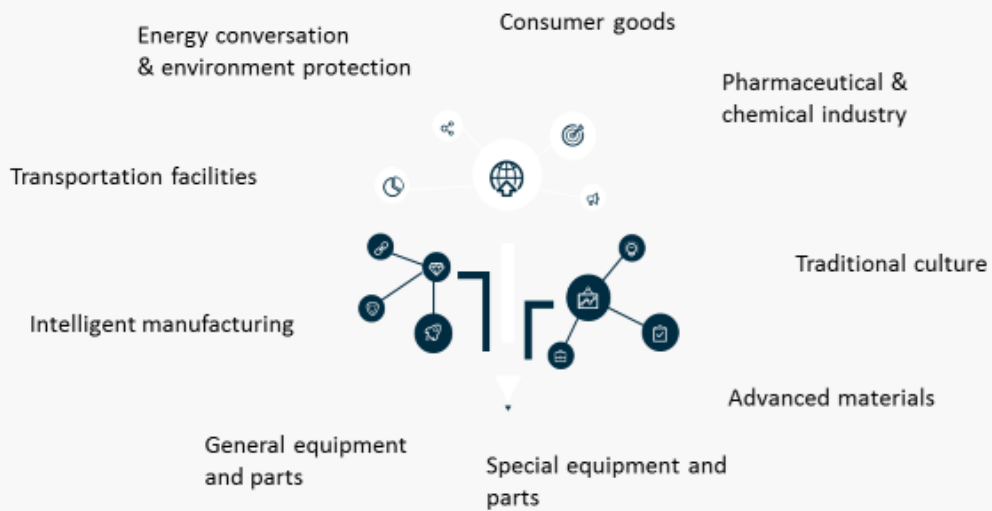
## What have we achieved?



## 已发布的“浙江制造”产品标准



## Published "Zhejiang Made" Standards



已发布的“浙江制造”产品标准



**对标德标**

T/ZZB 0243-2017  
《赛艇》  
T/ZZB 0246-2017  
《轨道交通用隔离式减振垫》  
T/ZZB 0263-2017  
《风力发电用高强度螺栓、螺母和垫圈》

**杭州G20指定用品**

T/ZZB 0174-2017  
《警用两轮摩托车》  
T/ZZB 0184-2017  
《伸缩晴雨伞》  
T/ZZB 0211-2017  
《空气净化器》  
T/ZZB 0235-2017  
《商务签字笔及笔芯》

**世界互联网大会**

T/ZZB 0181-2017  
《接入网用弯曲损耗不敏感a2单模光纤预制棒》  
T/ZZB 0182-2017  
《波长段扩展的非色散位移单模光纤预制棒》

Published “Zhejiang Made” Standards



**Standards comparison  
With German standards**

T/ZZB 0243-2017  
T/ZZB 0246-2017  
T/ZZB 0263-2017

**G20 summit**

T/ZZB 0174-2017  
T/ZZB 0184-2017  
T/ZZB 0211-2017  
T/ZZB 0235-2017

**World internet  
conference**

T/ZZB 0181-2017  
T/ZZB 0182-2017

“浙江制造”标准的有效实施和成果转化



Achievement transformation of “Zhejiang Made” Standards







How to be better?  
“浙江制造”标准如何再提升



How to be better?





进一步提升“浙江制造”标准先进性

进一步打造“浙江制造”标准牵引力

进一步推动“浙江制造”标准走出去



Further improve the advancement of “Zhejiang Made” standards

Further create “Zhejiang Made” standards’ traction

Further promote “Zhejiang Made” standards “going out”



谢谢



THANK YOU FOR YOUR ATTENTION