



# Thailand Cybersecurity and Data Protection Standards Workshop

**March 3-5, 2021, 8:00AM-11:00AM (Bangkok) | March 2-4, 2021, 8:00PM-11:00PM (U.S. EST)**  
**On-site in Bangkok | Virtual via Webex**

## Promoting Standards and Technology Cooperation

Through its U.S.-Indo-Pacific Standards and Technology Cooperation Program (STCP), the U.S. Trade and Development Agency is supporting Thailand’s efforts to comply with international standards for data protection and cybersecurity. This workshop offers participants the opportunity to engage with key ICT officials and share solutions for Thailand to meet critical information security needs while promoting market openness, an enabling regulatory environment and industry best practices.

### BACKGROUND

With the second largest digital economy in Southeast Asia, Thailand has made data protection and cybersecurity key priorities of its “Thailand 4.0” policy to promote economic growth driven by technology and innovation. To advance these objectives, Thailand is implementing new regulations for data protection and cybersecurity based on international standards.

The objectives of the Data Protection and Cybersecurity Standards Workshop are to:

- Highlight innovations from industry-driven standards development
- Share experiences in data protection and cybersecurity
- Promote best practices for regulation and compliance
- Feature data and cybersecurity technologies and services

Discussions will focus on the importance of global security and privacy standards to facilitate cooperation and limit potential barriers to trade and investment.

Key participants will include Thai government officials from the Ministry of Digital Economy and Society, the National Cyber Security Agency and Office of the Personal Data Protection Committee, as well as leading U.S. government officials, The Software Alliance, the American Chamber of Commerce in Thailand, and the American National Standards Institute.

### ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

Attendance at this event is limited to U.S. and Thai individuals and firms. Attendance is subject to approval.

### WHY YOU SHOULD ATTEND

- Learn about Thailand’s ICT priorities
- Engage with key decision makers
- Inform development of new regulations
- Identify new commercial opportunities
- Partner with U.S. and Thai industry leaders

### BUSINESS OPPORTUNITIES

- Cyber threat monitoring and detection
- Cloud services and network security
- Integrated governance risk and compliance solutions for security operation centers
- Technical services

### U.S.-INDO-PACIFIC STCP

USTDA’s U.S.-Indo-Pacific Standards and Technology Cooperation Program provides a forum for cooperation and exchange on issues related to standards development, technical regulations, and conformity assessment policies and procedures.

### CONTACT INFORMATION

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