



U.S. TRADE AND DEVELOPMENT AGENCY



DRAFT- SUBJECT TO UPDATES

U.S.-Thailand Cybersecurity Standards and Data Protection Workshop

January 12-14, 2021 8:30AM-11:30PM (BANGKOK) |

January 11-13, 2021 8:30PM-11:30PM (U.S. EST)

HYBRID EVENT | ON-SITE IN BANGKOK | VIRTUAL VIA WEBEX

[Notional Agenda]

First day

Start of day ~8am	Registration
	<p>Welcome and Opening Remarks</p> <ul style="list-style-type: none"> Ministry of Digital Economy and Society U.S. Embassy / USTDA
	<p>Cybersecurity Regulatory Overview and Update:</p> <ul style="list-style-type: none"> Overview of Regulatory and legislative obligations and requirements Process, procedures and standards – development and implementation <p>Q&A and Discussion</p> <p><i>Potential speakers: Thailand government official representatives</i></p>



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	<p>Cybersecurity and Global Standards National and International Cybersecurity Strategy – Importance</p> <ul style="list-style-type: none"> • Global trends and best practices (e.g. NIST Cybersecurity Framework) • Adoption of frameworks, standards, and compliance processes in the ASEAN region <p>Q&A and Discussion <i>Presenter: Seagate</i></p>
	<p>Cybersecurity: Threat / Challenge / Vulnerabilities / Risk Guideline to Critical Information Infrastructure and Developing National Cybersecurity Strategy</p> <ul style="list-style-type: none"> • Information Security • Physical Security • OT Cybersecurity Strategy: Overview of Risks and Recommendations • Recommendations for Implementing a National SOC with Case Studies <p>Q&A and Discussion <i>Presenter: Cisco</i></p>
Mid-morning	Coffee Break
	<p>Cybersecurity: International Issues and Cooperation Best Practices</p> <ul style="list-style-type: none"> • Roles of public authorities • International cooperation with CERTs and SOCs • Specific issues and best practices • Case studies <p>Q&A and Discussion</p>



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	<i>Potential speaker: Representative, U.S. Cybersecurity and Infrastructure Security Agency (TBD)</i>
Session Ends (~12pm)	<p>Panel Discussion – A Practical Guide to Build a Cybersecurity National Strategy and Infrastructure</p> <ul style="list-style-type: none"> • Panelists to include: <ul style="list-style-type: none"> ○ <i>Representative, Oracle</i> ○ <i>Representative, RSA</i> ○ <i>Thai industry representative</i> ○ <i>Thai industry representative</i>

Second day

Day start (~8am)	Registration
	<p>Welcome and Opening Remarks</p> <ul style="list-style-type: none"> • The Software Alliance (BSA) • <i>U.S. Foreign Commercial Service (FCS) –TBD</i>
	<p>Overview of Data and Privacy Protection in the ASEAN region</p> <ul style="list-style-type: none"> • A glance at the data and privacy laws • General Data Protection Regulation (GDPR) and application in Thailand • Thailand's approach and other ASEAN countries (e.g., ASEAN Framework on Personal Data Protection) <p>Q&A</p> <p><i>Potential speakers: Thai government officials, regulators</i></p>
	<p>PDPA from an Operational Perspective and Path Forward</p> <ul style="list-style-type: none"> • Key provisions and industry implications • Key priorities and enforcement identities



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	<p>Q&A <i>Potential speakers: Thai government officials, regulators</i></p>
Mid-morning	Coffee break
Session Ends (~12pm)	<p>Data Protection Principles</p> <ul style="list-style-type: none"> • Principle frameworks • Legal requirements and mechanisms for handling and transferring data across from Thailand to different jurisdictions <p>Q&A <i>Presenter: Cisco</i></p>

Third day

Day start (~8am)	Registration
	<p>Welcome and Opening Remarks</p> <ul style="list-style-type: none"> • AmCham Thailand
	<p>Shared responsibility model in cloud computing</p> <ul style="list-style-type: none"> • Security services and principles for data controllers • New premise of data centers <p>Q&A <i>Presenter: Amazon Web Services (AWS)</i></p>



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	<p>Sectoral Data Protection: Finance / Banking / Fintech</p> <ul style="list-style-type: none"> • PII and legitimate processing activities • Specific issues and best practices • Case studies <p>Q&A</p> <p><i>Presenter: Paul Pang, Senior Cybersecurity Specialist, Splunk</i></p>
	<p>Sectoral Data Protection: Healthcare</p> <ul style="list-style-type: none"> • HIPAA and PHI • Specific issues and best practices • Case studies <p>Q&A</p> <p><i>Potential speakers: Industry experts pending</i></p>
	<p>Sectoral Data Protection: Energy Infrastructure and Utilities</p> <ul style="list-style-type: none"> • PII and legitimate processing activities • Specific issues and best practices • Case studies <p>Q&A</p> <p><i>Presenter: Chevron</i></p>
Mid-morning	Coffee Break
	Executive Roundtable Meeting
Session Ends (~12pm)	Closing Remarks