U.S.-Thailand Cybersecurity Standards and Data Protection Workshop

January 12-14, 2021 8:30AM-11:30PM (BANGKOK) | January 11-13, 2021 8:30PM-11:30PM (U.S. EST)

HYBRID EVENT | ON-SITE IN BANGKOK | VIRTUAL VIA WEBEX

[Notional Agenda]

First day

<table>
<thead>
<tr>
<th>Start of day ~8am</th>
<th>Registration</th>
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<tbody>
<tr>
<td>Welcome and Opening Remarks</td>
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<tr>
<td>• Ministry of Digital Economy and Society</td>
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<tr>
<td>• U.S. Embassy / USTDA</td>
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<tr>
<td>Cybersecurity Regulatory Overview and Update:</td>
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<tr>
<td>• Overview of Regulatory and legislative obligations and requirements</td>
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<td>• Process, procedures and standards – development and implementation</td>
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<tr>
<td>Q&amp;A and Discussion</td>
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<tr>
<td>Potential speakers: Thailand government official representatives</td>
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</table>
# Cybersecurity and Global Standards

**National and International Cybersecurity Strategy – Importance**
- Global trends and best practices (e.g. NIST Cybersecurity Framework)
- Adoption of frameworks, standards, and compliance processes in the ASEAN region

**Q&A and Discussion**  
*Presenter: Seagate*

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# Cybersecurity: Threat / Challenge / Vulnerabilities / Risk

**Guideline to Critical Information Infrastructure and Developing National Cybersecurity Strategy**
- Information Security
- Physical Security
- OT Cybersecurity Strategy: Overview of Risks and Recommendations
- Recommendations for Implementing a National SOC with Case Studies

**Q&A and Discussion**  
*Presenter: Cisco*

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**Mid-morning**  
**Coffee Break**

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# Mid-morning

**Cybersecurity: International Issues and Cooperation Best Practices**
- Roles of public authorities
- International cooperation with CERTs and SOCs
- Specific issues and best practices
- Case studies

**Q&A and Discussion**
# DRAFT - SUBJECT TO UPDATES

<table>
<thead>
<tr>
<th>Potential speaker: Representative, U.S. Cybersecurity and Infrastructure Security Agency (TBD)</th>
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</table>
| **Session Ends (~12pm)** | **Panel Discussion – A Practical Guide to Build a Cybersecurity National Strategy and Infrastructure**  
  - Panelists to include:  
    - Representative, Oracle  
    - Representative, RSA  
    - Thai industry representative  
    - Thai industry representative |

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## Second day

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<thead>
<tr>
<th>Day start (~8am)</th>
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| **Welcome and Opening Remarks**  
  - The Software Alliance (BSA)  
  - *U.S. Foreign Commercial Service (FCS) – TBD** |

| **Overview of Data and Privacy Protection in the ASEAN region**  
  - A glance at the data and privacy laws  
  - General Data Protection Regulation (GDPR) and application in Thailand  
  - Thailand's approach and other ASEAN countries (e.g., ASEAN Framework on Personal Data Protection)  
  **Q&A**  
  *Potential speakers: Thai government officials, regulators* |

| **PDPA from an Operational Perspective and Path Forward**  
  - Key provisions and industry implications  
  - Key priorities and enforcement identities |
### Q&A
*Potential speakers: Thai government officials, regulators*

<table>
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<tr>
<th>Mid-morning</th>
<th>Coffee break</th>
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</table>
| **Session Ends (~12pm)** | **Data Protection Principles**  
  - Principle frameworks  
  - Legal requirements and mechanisms for handling and transferring data across from Thailand to different jurisdictions  
| **Q&A** | **Presenter: Cisco** |

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**Third day**

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| **Welcome and Opening Remarks**  
  - AmCham Thailand |  
| **Shared responsibility model in cloud computing**  
  - Security services and principles for data controllers  
  - New premise of data centers |  
| **Q&A** | **Presenter: Amazon Web Services (AWS)** |
### Sectoral Data Protection: Finance / Banking / Fintech
- PII and legitimate processing activities
- Specific issues and best practices
- Case studies

**Q&A**

*Presenter: Paul Pang, Senior Cybersecurity Specialist, Splunk*

### Sectoral Data Protection: Healthcare
- HIPAA and PHI
- Specific issues and best practices
- Case studies

**Q&A**

*Potential speakers: Industry experts pending*

### Sectoral Data Protection: Energy Infrastructure and Utilities
- PII and legitimate processing activities
- Specific issues and best practices
- Case studies

**Q&A**

*Presenter: Chevron*

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<th>Time</th>
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<tbody>
<tr>
<td>Mid-morning</td>
<td>Coffee Break</td>
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<tr>
<td></td>
<td>Executive Roundtable Meeting</td>
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<tr>
<td>Session Ends (~12pm)</td>
<td>Closing Remarks</td>
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