On the path to
2030

ISO Week 2019

SABS

ISO

DEVCO break-out 3

How to make use of the new twinning concept to enhance participation in ISO

by Kory Eguino, COPANT Executive Secretary

Cape Town, South Africa, 17 September 2019

DEVCO Break-out 3

Session chair:	**Kory Eguino, COPANT Executive Secretary**
Expert/Facilitator:	**Staffan Söderberg**
Speakers:	**Zelina Zeiton Ibrahim, ISO/TC 207/SC 7**
	Zacharia Lukorito, ISO/TC 285
	El Hadji Abdourahmane Ndione, ISO/PC 318
ISO/CS support	**Mikaela Sampson**

Program

14.00	**Opening**
14.30	**Workshop**
15.30	**Break**
16.00	**Inspiring examples**
16.45	**Workshop**
17.15	**Recommendations**
17.30	**Closing**

Expected outcomes

- **Sharing and learning from each other**
- **Identify challenges and solutions**
- **Formulate recommendations**

Technical committee secretariats held

Developed vs. developing countries (2008-2017)

In ISO we love definitions

Twinning:
A partnership agreement between two ISO members for the purposes of capacity building, where capacity building is defined as the "development of competencies (at National Body- NSB level) to be successful in ISO standardization work".

Inspiring examples

- **El Hadji Abdourahmane Ndione**

  Twinned Committee Manager ISO/PC 318 -Community scale resource oriented sanitation treatment systems (Senegal)
- **Zacharia Lukorito**

  Twinned Committee Manager ISO/TC 285 - Clean cookstoves and clean cooking solutions (Kenya)
- **Zelina Zeiton Ibrahim**

  Vice chair ISO/TC 207/SC 7 - Greenhouse gas management and related activities (Malaysia)

What is Twinning?

Mikaela Sampson, ISO/CS Support

Twinning!

- For ISO-members, voluntary to use by all full ISO members and members of the New Rights Programme.
- Launched 2002, revised 2018, slowly increasing
- ISO/IEC Directives Part 1, Annex ST: Twinning Policy (normative)
- Between a lead partner and a twinned partner

Why twinning?

- Improve standardization infrastructures and capacities
- Promote exchange of experience
- Optimize use of resources through partnerships
- Learn by doing

Twinning principles

- Voluntary
- No formal expectation of financial support
- Flexible, based on a mutual agreement
- “One country, one vote”
- Commitment and support from the NSB

2018 revision: Twinning “2.0”!

- No longer between ‘developing’ and ‘developed’
- TMB approval for all Secretariat and Chair Twinning
- Agreement and Collaboration plan mandatory
- Annual Performance Assessment
- No swapping of lead and twinned partners

Each NSB should use Twinning based on their unique needs.

There are four types of twinning

New guiding criteria

- Lead partner should demonstrate sufficient ability to build capacity
- Twinned partner should demonstrate a need for capacity building

TWINNING (4 ALTERNATIVES)	LEAD PARTNER	TWINNED PARTNER
Secretariats	More than 5	Less than 5
Chair	More than 5	Less than 5
Convenor	More than 5	Less than 5
P-member	More than 100	Less than 100

Twinning!

Note:
- 163 ISO members (121 are developing countries)
- More than 750 ISO secretariats/chairs/convenors
- Number of countries twinning: 32

89 ongoing twinning-arrangements (25 in 2007)

TWINNING LEVEL	Secretariats*	Convenors	Chairs	Between P-members
COUNT	36	24	23	6

Leadership Twinning

* In TC/SC called Committee Manager

Workshop!

First, a Slido-poll

Please start your Slido-app!

How many of you…

1. …have participated in Twinning with another NSB?
2. …have discussed Twinning with another NSB?
3. …have not yet considered but is interested in Twinning with another NSB?

Show of hands

How many of you…

1. …have participated in Twinning with another NSB?

2. …have discussed Twinning with another NSB?

One more Slido-poll

- Start your Slido-app…

- Is the current definition of Twinning
  1. Unclear?
  2. Clear enough?
  3. No opinion?

Twinning:
A partnership agreement between two ISO members for the purposes of capacity building, where capacity building is defined as the “development of competencies (at National Body- NSB level) to be successful in ISO standardization work”.

Workshop

Each table fills one flipchart page
per questions 1,2,3,4
(15 minutes per question)

We summarize together.

Each table: fill one flipchart page

1. In ISO we love definitions!

What parts of the current definition of Twinning can be challenging to explain to others? Write down at least three!

Definition Twinning:
A partnership agreement between two ISO members
for the purposes of capacity building, where capacity building is defined as the "development of competencies (at National Body- NSB level) to be successful in ISO standardization work".

One more Slido-poll

- Start your Slido-app….

- Who can contribute the most to make sure Twinning is used more?
  1. NSBs that have capacity to develop a twinned partner!
  2. NSBs that need to develop their capacity!
  3. ISO Central Secretariat!
  4. DEVCO!

Each table: fill one flipchart page

2. Global participation in standardization!

Why are some NSBs in need of building capacity not engaging in Twinning?

Write down at least three reasons.

Each table: fill one flipchart page

3. Twinning is winning!

Why are some NSBs that have capacity, and could help build capacity, not engaging in Twinning?

Write down at least three reasons.

Break 30 minutes

Inspiring examples, 45 minutes

- **El Hadji Abdourahmane Ndione**

  Twinned Committee Manager ISO/PC 318 -Community scale resource oriented sanitation treatment systems (Senegal)

- **Zacharia Lukorito**

  Twinned Committee Manager ISO/TC 285 - Clean cookstoves and clean cooking solutions (Kenya)

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  Vice chair ISO/TC 207/SC 7 - Greenhouse gas management and related activities (Malaysia)

Workshop! Final flipchart!

Each table: fill one flipchart page

4. Brochures, cases and workshops!

What more do you recommend ISO, DEVCO or NSBs to do in order to increase the use of Twinning?

Write down at least three recommendations.

The main challenge?

What, based on our dialogue today, do se as the main reason why an NSB is deciding that they should go for Twinning?

What can be done to solve this?

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Chair + team will summarize your input and present it tomorrow.

THANK YOU!

* For details, refer to the chart "Setting up a twinning arrangement: overview of the process" on page 15

Twinning*
Twinning*
O-Membership and/or ISO DEVCO training
P-Member twinning
Apply directly for leadership positions (no need for twinning)
P-Membership (independent)
Leadership twinning
Independent participation as:
1. Convenor
2. Chair
3. Secretariat

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