Standards in support of SDG 5 on gender equality

–

International workshop agreement defining "Women-owned business"

ISO DEVCO Cape Town 2019
Karin Lindmark & Camilla Åberg

GENDER EQUAL WORLD

ISO/IWA: Definition of a “women-owned business” and guidance on its use

- **Purpose and objective**
  - Provide a definition of a “women-owned business” and guidance on how the definition can be used
  - Provide guidance on how to define beneficiaries within women’s economic empowerment programmes

ISO/IWA: Lower entry barriers for women business owners

- **Impact**
  - Increase women's participation in international trade
  - Increase women's access to capacity-building programmes
  - Reduce certification costs
  - Facilitate the collection of internationally comparable data

ISO/IWA: Join us in Stockholm and Geneva 2020

- First IWA workshop in Stockholm, Q1 2020, hosted by SIS

- Second IWA workshop in Geneva, Q2 2020, hosted by ITC

THANK YOU!

Karin Lindmark
karin.lindmark@sis.se
+46 8 555 52 073

Camilla Åberg
camilla.aberg@sis.se
+46 8 555 52 082