



**ANSI POSITIONS
ISO GENERAL ASSEMBLY MEETING**

**WEDNESDAY, SEPTEMBER 16, 2009 & FRIDAY, SEPTEMBER 18, 2009
9:30 AM TO 5:00 PM**

**CAPE TOWN INTERNATIONAL CONVENTION CENTRE (CTICC)
CONVENTION SQUARE
LOWER LONG STREET
BALLROOM**

NOTE:

The ANSI delegation should use its best judgment and act consistent with existing and traditional ANSI positions in relation to any comments, proposed actions or resolutions at this meeting that are not reflected in the working documents. If any proposed actions or resolutions seem controversial or problematic, it should be requested that action on them be taken via correspondence, rather than at the meeting. This will allow time for the necessary consultations at the national level on these items.

ISO/GA AGENDA ITEM NUMBER	TITLE EXECUTIVE SUMMARY ANSI POSITION
1	<p>Opening of the Assembly. 1.1 Address of the President. 1.2 Roll call of delegates.</p> <p>Reference: Pages 1 and 2 of 184</p> <p>Executive summary The ISO President will make welcoming remarks to the participants to the ISO General Assembly. Following his speech, the roll call of delegates will take place.</p> <p>Recommended ANSI position: None, other than having the ANSI head of delegation signify our presence during the roll call of delegates.</p>
2	<p>Adoption of the agenda.</p> <p>Reference: Pages 3 and 4 of 184</p> <p>Executive summary The ISO General Assembly will be asked to approve the agenda presented in ISO General Assembly document 03/2009 (Rev).</p> <p>Recommended ANSI position The ANSI delegation will support the adoption of the agenda as presented.</p>
3	<p>Tabling of the minutes of the 2008 ISO General Assembly.</p> <p>Reference: Pages 5 of 184</p> <p>Executive summary A draft resolution is offered in the working documents to accept the minutes of the last ISO</p>

	<p>General Assembly meeting.</p> <p>Recommended ANSI position The ANSI delegation should support the adoption of the draft resolution offered in the working documents.</p>
4	<p>Report of the ISO Secretary-General.</p> <p>Reference: Pages 6 to 72 of 184</p> <p>Executive summary The working documents provide the secretariat's report, which ANSI staff views as non-controversial informational reports. ISO will also invite a series of regional organizations (including COPANT and PASC) and international organizations in liaison with ISO to make brief reports on their work in relation to ISO over the past year.</p> <p>Recommended ANSI position None, other than to accept the ISO Secretary-General's report.</p> <p>ANSI delegation is authorized to determine in Cape Town any comments it wishes to make relative to this report.</p>
5	<p>ISO/IEC/ITU Cooperation.</p> <p>Reference: Pages 73 to 80 of 184</p> <ul style="list-style-type: none"> • Address by the IEC representative. • Address by the ITU representative. • World Standards Cooperation. <p>Executive summary: Presentations will be made and information will be shared on the status of cooperative efforts with IEC and ITU.</p> <p>Recommended ANSI position: As these are informational reports, no actions are necessary.</p> <p>ANSI delegation is authorized to determine in Cape Town any comments it wishes to make relative to this report.</p>
6	<p>Cooperation with WTO.</p> <p>Reference: Pages 81 to 134 of 184</p> <p>Executive summary: Informational reports and presentations will be made on the work of the WTO relevant to ISO.</p> <p>Recommended ANSI position: As these are informational reports, no actions are necessary.</p> <p>ANSI delegation is authorized to determine in Cape Town any comments it wishes to make relative to this report.</p>

<p>7</p>	<p>Management of technical work.</p> <p>Reference: Pages 135 to 138 of 184</p> <p>7.1 Technical Management Board Initiatives in 2009. 7.2 Presentation of the Lawrence D. Eicher Leadership Award.</p> <p>Executive summary: Agenda item 7.1 will feature an informational report and presentation that may be regarded as generally non-controversial in nature. The ISO/TMB is requesting that the ISO General Assembly pass a resolution urging all member bodies to provide information in response to the systematic review of standards in order to obtain valid data on the actual global relevance of standards.</p> <p>Under agenda item 7.2, the Eicher Award for 2009 will go to ISO/TC 172 (Optics and photonics), for which DIN (Germany) serves as the secretariat.</p> <p>Recommended ANSI position To support the proposed ISO GA resolution urging all member bodies to provide information in response to the systematic review of standards.</p> <p>ANSI delegation is authorized to determine in Cape Town any comments it wishes to make relative to this report.</p>
<p>8</p>	<p>Actions in support of developing countries.</p> <p>Reference: Pages 139 to 142 of 184</p> <p>Executive summary: Agenda item 8 will feature an informational report and presentation that may be regarded as generally non-controversial in nature. ISO DEVCO is requesting that the ISO General Assembly pass a resolution to urge ISO member bodies and correspondent members to collaborate in the data collection exercise aiming at assessing the impact of activities carried out under the ISO Action Plan for developing countries.</p> <p>Recommended ANSI position To support the proposed ISO GA resolution described above.</p> <p>ANSI delegation is authorized to determine in Cape Town any comments it wishes to make relative to this report.</p>
<p>9</p>	<p>Economic benefits of consensus-based international standards.</p> <p>Reference: Page 143 of 184</p> <p>Executive summary: The development of a "methodology to assess and communicate the economic benefits of consensus-based standards" was one of the projects "aiming to contribute to the sustained development of ISO and the promotion of the ISO system" approved by ISO Council.</p> <p>The methodology has the following three objectives:</p> <ul style="list-style-type: none"> • to provide a set of methods that measure the impact of standards on organizational value creation with an emphasis on business organizations;

	<ul style="list-style-type: none"> • to provide decision-makers with clear and manageable criteria to assess the value associated with using standards, and • to provide guidance on developing studies to assess the benefits of standards within a particular industry sector. <p>The methodology was developed with the support of Roland Berger Strategy Consultants (RBSC) between November 2008 and June 2009 and two main deliverables have been made available by them:</p> <ul style="list-style-type: none"> • the Methodology Guide, which provides information about the theory behind the approach and details how the methodology can be applied to a company (from the private sector), to an industry sector and how it can be adapted to deal with organizations from the public sector; • the Methodology Toolbox, which provides a number of relevant frameworks and methods to manage the iterative analysis process, combining inductive and deductive approaches. <p>The methodology will be applied in the final phase of the project (currently underway) to a specific industry sector worldwide. The deliverables will therefore be complemented by a detailed study of the benefits of standards for the automotive sector (the sector selected by the ISO/RBSC project team). At the end of the process, all deliverables will be made available to the ISO membership.</p> <p>This project will be presented by Prof. Roland Berger, Chairman, RBSC, and selected ISO NSB representatives will speak on this project and the economic benefit of standards. The CEOs of ANSI, DIN and SA will be invited to speak on this subject and project.</p> <p>Recommended ANSI position: ANSI delegation is authorized to determine in Cape Town any comments it wishes to make relative to this report.</p>
10	<p>Highlights of ISO Council actions in 2009.</p> <p>Reference: Pages 144 to 161 of 184</p> <p>10.1 Implementation of ISO Strategic Plan 2005-2010. 10.2 ISO development and promotion projects – Update. 10.3 ISO financial matters – Report of the Treasurer.</p> <p>Executive summary: This agenda item will feature a series of informational reports and presentations as listed above. The ISO GA will be asked to pass a resolution to urge those members who have not yet responded to the questionnaire related to the online directory and networking for consumers' interests in standardization to do so as quickly as possible.</p> <p>Recommended ANSI position To support the proposed ISO GA resolution described above.</p> <p>ANSI delegation is authorized to determine in Cape Town any comments it wishes to make relative to this report.</p>
11	<p>Economic crisis facing the world.</p> <p>Reference: Pages 162 to 165 of 184</p>

	<p>11.1 Standards as a solution. 11.2.1 Mechanisms to facilitate experts' participation in standards work – An ISO member's perspective. 11.2.2 Mechanisms to facilitate experts' participation in standards work – Experience at the international level.</p> <p>Executive summary: In relation to the three items listed immediately above:</p> <ul style="list-style-type: none"> • Mr. Mike Low (BSI) will make a presentation on the contribution standards can make to economic success, in both good and bad economic times; • A representative of SABS (South Africa) will explain SABS' best practices at the national level to facilitate the experts' participation in standardization during these times; and • The ISO Secretary-General will report on initiatives of the ISO/IEC/ITU WSC, the ISO/TMB, the ISO ITSIG, and the ISO Central Secretariat itself to support experts' participation. <p>Recommended ANSI position: ANSI delegation is authorized to determine in Cape Town any comments it wishes to make relative to this report.</p>
12	<p>ISO and education.</p> <p>Reference: Pages 166 to 168 of 184</p> <p>12.1 International standardization in support of education. 12.2 Presentation of the 2009 ISO Award for Higher Education in Standardization.</p> <p>Executive summary: Agenda item 12.1 will feature an informational report and presentation that may be regarded as generally non-controversial in nature.</p> <p>Under agenda item 12.2, the 2009 Award will go to a deserving university.</p> <p>Recommended ANSI position ANSI delegation is authorized to determine in Cape Town any comments it wishes to make relative to this report.</p>
13	<p>Outcome of the September 17, 2009 open session on Energy – Why International Standards are Vital.</p> <p>Reference: Pages 169 and 170 of 184</p> <p>Executive summary: A report of the open session will be presented, and any possible actions for the ISO General Assembly will be discussed.</p> <p>Recommended ANSI position: ANSI delegation is authorized to determine in Dubai any comments it wishes to make relative to this report.</p>
14	<p>Endorsement of criteria for appointment/election to ISO Council.</p> <p>Reference: Pages 171 and 172 of 184</p>

	<p>Executive summary: The ISO GA is being asked to endorse the ISO Council's recommendation that the current criteria (detailed in the ISO GA working documents) be reconfirmed.</p> <p>Recommended ANSI position: To support the reconfirmation of the current criteria.</p>
15	<p>Election of ISO Council members for the 2010-2011 term.</p> <p>Reference: Page 173 of 184</p> <p>Executive summary: This year, five seats were available in ISO Group 2 for election to ISO Council membership, and the following five countries were nominated:</p> <ul style="list-style-type: none"> • GOST R (Russia) • KATS (Republic of Korea) • SCC (Canada) • SN (Norway) • UNI (Italy) <p>Therefore, these five countries are considered elected to ISO Council for 2010-2011.</p> <p>In ISO Group 3, there is one seat available, and two countries, DSM (Malaysia) and DSSU (Ukraine) have been nominated. ANSI nominated DSM (Malaysia).</p> <p>In ISO Group 4, there is one seat available, and three countries, BNSI (Barbados) and KAZMEMST (Kazakhstan) and MSA (Malta), have been nominated. ANSI nominated BNSI (Barbados).</p> <p>Recommended AIC action: To support the election of DSM (Malaysia) in ISO Group 3 and BNSI (Barbados) in ISO Group 4.</p>
16	<p>Appointment of ISO Vice Presidents for the 2010-2011 term.</p> <p>Reference: Pages 174 and 175 of 184</p> <p>16.1 ISO Vice President (Policy). 16.2 ISO Vice President (Technical management).</p> <p>Executive summary: The ISO General Assembly will be asked to approve the election of the following candidates:</p> <ul style="list-style-type: none"> • Mr. Sadao Takeda (Japan) as ISO Vice-President (Policy) for the 2010-2011 term; and • Mr. Jacob Holmblad (Denmark) as ISO Vice-President (Technical Management) for a second two-year term (2010-2011). <p>Recommended AIC action: To support the election of these two candidates for ISO officer positions.</p>
17	<p>Election of the ISO President for the next term.</p> <p>Reference: Pages 176 to 184 of 184</p>

	<p>Executive summary: The ISO General Assembly will be asked to approve the election of the following candidate:</p> <ul style="list-style-type: none">• Mr. Yashwant Bhawe (India) as ISO President-Elect in 2010, and as ISO President in 2011 and 2012. <p>Recommended AIC action: To support the election of Mr. Bhawe.</p>
18	<p>Any other business.</p> <p>Executive summary No other items of business are expected at this time.</p> <p>Recommended ANSI position Please see the note at the beginning of this document.</p>