



National Electrical Manufacturers Association

June 26, 2024
Young Professionals Competition Selection Committee
US National Committee of the IEC

Dear Selection Committee,

It is with great pleasure and enthusiasm that I nominate Shayna Knazik for the IEC Young Professionals Programme. Ms. Knazik serves as the DICOM General Secretary (Digital Imaging and Communications in Medicine) at the Medical Imaging & Technology Alliance (MITA), a division of the National Electrical Manufacturers Association (NEMA). In this role she is the managing director for the maintenance of the DICOM Standard and its many Working Groups and Subgroups. Since joining NEMA in 2020, Ms. Knazik has played a critical role in the development and maintenance of DICOM, which is the international standard for medical images. Her work as Senior Project Manager enabled both domestic and international interoperability, ensuring reliable efficiency and safety for vendors, clinicians, and patients throughout the healthcare industry. Since December 2023 her duties have grown considerably as she is now responsible for the governance of the entire Standard, maintained through DICOM's main Working Group, the Base Standard. There could not be a better time for her to join other young professionals learning to cultivate the strategic leadership skills needed to navigate such broad roles.

As the SVP and General Counsel of NEMA, I have had the privilege of working closely with Ms. Knazik in her role within our organization. I have had the pleasure of witnessing firsthand Ms. Knazik's exceptional abilities in communication and collaboration within international settings, and she displays a rare blend of diplomacy, empathy, and clarity in her interactions. She possesses a remarkable talent for fostering effective communication across diverse teams and cultures, and excels in facilitating open dialogue, actively listening to diverse viewpoints, and mediating conflicts when necessary.

She has consistently demonstrated outstanding dedication, leadership, and expertise in the field of electrotechnical standards, facilitating concomitance between disparate imaging and data storage modalities. Global consensus-based leadership skills hardly come easily, yet as an emerging young professional she has shown tremendous poise, implementing a systems approach to competing demands of expediency vs. enquiry and related conformity assessment matters. Ms. Knazik has been invaluable during a time of transition during these past seven months, carrying more than her fair share of work with no interruption to critical operations despite being down a staff member.

As the Chair of NEMA's Staff Culture Committee, Ms. Knazik led a crucial effort to define NEMA's core values during a time of significant change within the organization. Her exceptional leadership and interpersonal skills and ability to navigate complex discussions resulted in the development of core values that truly reflect the organization's mission and vision. Her dedication to cultivating a positive work environment has had a great impact on our staff and resulted in several infrastructure and operations changes that have continued to positively impact our organization.

Young Professionals Competition Selection Committee

US National Committee of the IEC

Page 2

Ms. Knazik's exceptional qualifications and leadership abilities make her an ideal candidate for the IEC Young Professionals Programme. Her achievements in developing electrotechnical standards for medical imaging, coupled with her facility in fostering collaborative professional dynamics at the international level, exemplify her commitment to advancing the field and impacting future standards development. I have no doubt that her participation in the IEC Young Professionals Programme would continue to enhance her skills and further expand her global network of professional relationships. Her passion for continuous learning, combined with her exceptional interpersonal and communication skills, highlight a young professional whose future career in the electrotechnical field I am delighted to support. Should you require any further information or clarification, please do not hesitate to contact me at karin.moore@nema.org.

Sincerely,

A handwritten signature in blue ink that reads "K. Moore". The signature is fluid and cursive, with a long horizontal stroke at the end.

Karin Moore

SVP, Legal & Regulatory, General Counsel & Corporate Secretary
National Electrical Manufacturers Association