

June 24, 2024

Mackenzie Connors
U.S. National Committee of the International Electrotechnical Commission.

Dear U.S. National Committee of the International Electrotechnical Commission,

It is my pleasure to recommend Brian Doherty for the International Electrotechnical Commission (IEC) Young Professional (YP) workshop in Edinburgh.

My name is Jason Morrison, ITS, Parking, and Public Transport Market Manager at Daktronics and current chair of the NEMA technical committee for Dynamic Message Signs (DMS), NEMA TS 40004. I have had the pleasure of working with Brian on the development, publication, and promotion of the NEMA TS 40004 – 2023 standard for the past 2 years.

Over this time Brian has proven himself to be a dedicated professional. He has succeeded in bringing together competing industry stakeholders to collaborate on the development and implementation of the industry recognized standard for DMS. Brian has a strong technical aptitude, ability to foster a collaborative working environment, while drawing on his network of industry resources.

I believe that Brian will be an exceptional addition to the IEC YP program, drawing on practical experiences of standard development from an internationally recognized standards development organization.

If you have any questions or would like to further discuss Brians ability and competencies, please feel free to contact me at 605-695-8022 or Jason.morrison@daktronics.com.

Regards,

Jason Morrison
IT, Parking, Public Transport Market Manager