



Dear Selection Committee,

It is with great pleasure and enthusiasm that I nominate Shayna Knazik for the IEC Young Professionals Programme. Ms. Knazik serves as the Senior Project Manager of DICOM (Digital Imaging and Communications in Medicine) at the Medical Imaging & Technology Alliance (MITA), a division of the National Electrical Manufacturers Association (NEMA). In this role she effectively manages the maintenance of the DICOM Standard and fifteen DICOM Working Groups and Subgroups. Ms. Knazik plays a critical role in the development and maintenance of DICOM which is the international standard for medical images. Her work enables both domestic and international interoperability, ensuring reliable efficiency and safety for vendors, clinicians, and patients throughout the healthcare industry.

As the President and CEO of NEMA, I have had the privilege of working closely with Ms. Knazik in her various roles within our organization. She has consistently demonstrated outstanding dedication, leadership, and expertise in the field of electrotechnical standards, facilitating concomitance between disparate imaging and data storage modalities. Global consensus-based leadership skills hardly come easily, yet as an emerging young professional she has shown tremendous poise, implementing a systems approach to competing demands of expediency vs. enquiry and related conformity assessment matters. In addition to her role as the Senior Project Manager of DICOM, I am also pleased to highlight her contributions as Chair of NEMA's Staff Culture Committee in 2022.

As the Chair of NEMA's Staff Culture Committee, Ms. Knazik led a crucial effort to define NEMA's core values. Her exceptional leadership skills and ability to navigate complex discussions resulted in the development of core values that truly reflect the organization's mission and vision. Her dedication to cultivating a positive work environment has had a great impact on our staff and resulted in several infrastructure upgrades. Furthermore, she orchestrated several well-appreciated staff outings and charity efforts. Her meticulous planning, attention to detail, and ability to inspire and motivate resulted in successful events that fostered a sense of camaraderie among our staff members and strengthened our organization's relationship with the community.

Ms. Knazik's exceptional qualifications and leadership abilities make her an ideal candidate for the IEC Young Professionals Programme. Her achievements in developing electrotechnical standards for medical imaging, coupled with her facility in fostering collaborative professional dynamics, exemplify her commitment to advancing the field and impacting future standards development. I have no doubt that her participation in the IEC Young Professionals Programme would continue to enhance her skills and further expand her global network of professional relationships. Her passion for continuous learning, combined with her exceptional interpersonal and communication skills, highlight a young professional whose future career in the electrotechnical field I am delighted to support. Should you require any further information or clarification, please do not hesitate to contact me at [debra.phillips@nema.org](mailto:debra.phillips@nema.org).

Sincerely,

A handwritten signature in black ink, appearing to read "Debra Phillips", is written over a white background.

Debra Phillips  
President and CEO  
National Electrical Manufacturers Association (NEMA)

📍 1300 17th St N, Suite 900  
Arlington, VA 22209  
☎ 703.841.3200  
🌐 [www.nema.org](http://www.nema.org)