



## Bioethanol Standardization Web-series: #3 Policy, Trade, and Market Opportunities for Bioethanol as a Clean Cooking Fuel

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August 31, 2022

15:30 – 17:00 EAT

13:30 – 15:00 WAT

8:30 – 10:00 EDT

In support of international best practices and harmonization for bioethanol standards, the [American National Standards Institute](#) (ANSI) – through its public-private partnership with the U.S. Agency for International Development (USAID) is hosting a webinar on Bioethanol as a Clean Cooking Fuel. The series is coordinated in close partnership with the [African Organization for Standardization](#) (ARSO) and [Pivot Clean Energy Co](#) (Pivot).

In sub-Saharan Africa, **80%** of the population cooks with solid or fossil fuels (wood, charcoal, coal, kerosene). The region's reliance on traditional biomass and solid fuels has enormous negative effects on the environment and health, particularly for women and children.

This webinar, the third of five in the webinar series, will provide discussion around the establishment of regulatory frameworks and smart policy that governments can consider in order to attract and foster enabling environments for emerging markets like bioethanol cooking. This discussion will help fortify the case for supporting a transition to bioethanol clean cooking businesses and provide context for the consequent webinars that will address the standards and policy considerations for developing this market segment in Sub-Saharan Africa. Speakers will expand on:

- **Policy considerations for smart regulatory frameworks that support emerging markets**
- **Implications of policies on international trade opportunities**
- **Practical implementation of reviewing and revising policy**

Speakers will also have time to engage with the audience after the presentations and welcome questions on their respective areas of expertise.

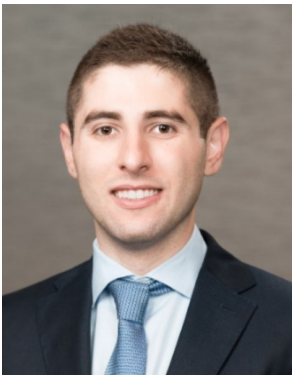
You can register using the following Zoom registration link: [REGISTER HERE](#)



## SPEAKERS



**Mike Lorenz** is the Senior Vice President of Market Development with Growth Energy, a U.S. trade association that works to advance pro-bioethanol policies and expand consumer access to higher blends of bioethanol.



**Jad Wakileh** is an Ethanol Consultant for U.S. Grains Council, a non-profit organization that develops export markets for U.S. barley, corn, sorghum, and related products including dried distiller's grains with solubles and bioethanol.



**Emily Marthaler** currently serves as the biofuels trade policy lead for the U.S. Department of Agriculture's Foreign Agricultural Service (FAS), which links U.S. agriculture to the world to enhance export opportunities and global food security.

**Sophie Odupoy** is the Group Head of Public Affairs for KOKO Networks, an international technology company that is a leader in bioethanol cooking products and fuel.

