



ANSI HYDROGEN STANDARDS COORDINATION INITIATIVE

Hydrogen serves as a critical industrial element, supporting petroleum refining, fertilizer and chemical production, and metal processing, while also offering a path to cleaner transport and power systems through fuel cells. Beyond its current uses, hydrogen holds promise as a large-scale energy storage medium, enabling excess renewable electricity to be converted, stored, and used when demand is high.

Beginning in early 2026, ANSI will launch a series of standards coordination initiatives covering the full hydrogen value chain—including production, storage, carbon capture, transportation, utilization, and related infrastructure. ANSI will develop a standards landscape, host webinars, and convene a technical workshop to raise awareness of existing hydrogen standardization activities and explore the challenges and opportunities in hydrogen standardization. Efforts include:

PHASE I (December 2025–March 2026)

- **Hydrogen Standards Coordination Website:** A public-facing webpage with information about the project, its deliverables, and sponsor information
- **Hydrogen Standards Landscape:** A comprehensive listing of hydrogen-related standards, associated activities, supporting organization, and related metadata
- **Standards Webinars:** A series of briefings from various standards and codes developers, highlighting their current activities and providing opportunities for dialogue with participants

PHASE II (March–July 2026) *Sponsors Currently Invited*

- **Technical Workshop:** A one-day, in-person workshop in the Washington, DC area focused on pre-standardization research, standards and conformity assessment needs, and potential regulatory framework considerations
- **Workshop Report:** An executive report which will contain a summary of identified key challenges and opportunities for standards development, gaps in standards, and other associated recommendations

This collaborative effort will draw contributions from a broad spectrum of stakeholders across the public and private sectors, including industry, consortia and professional societies, academia and research institutions, standards development organizations, and regulatory bodies.

The results of this initiative will be made publicly available on the ANSI Hydrogen standards coordination webpage.

SPONSORSHIP LEVELS

PROJECT WEBSITE	DIAMOND (\$10,000)	PLATINUM (\$6,500)	GOLD (\$3,000)
Project Webpage Recognition	<p>Organization logo and/or video link, and 2–3 sentence profile on webpage for two years</p> <p>Direct links to website or related H₂ activity (up to 3)</p>	<p>Organization logo and/or video link on webpage for two years</p> <p>Direct links to website or related H₂ activity (up to 2)</p>	<p>Organization logo on webpage for two years</p> <p>Direct link to website or related H₂ activity</p>
WORKSHOP			
Pre-Event Recognition	<p>Recognition in press releases or social media (LinkedIn, Facebook, and Instagram)</p> <p>Name and logo on event registration pages</p>	<p>Recognition in press releases or social media (LinkedIn)</p> <p>Name and logo on event registration pages</p>	<p>Recognition in press releases or social media (LinkedIn)</p> <p>Name and logo on event registration pages</p>
Event-Day Recognition	<p>Verbal recognition during event opening and closing remarks</p> <p>Name and logo recognition on agenda and presentation footer</p> <p>On sponsor slide displayed between sessions and during breaks</p> <p>Opportunity to display 5 branded materials</p>	<p>Verbal recognition during event opening and closing remarks</p> <p>Name and logo recognition on agenda</p> <p>On sponsor slide displayed between sessions and during breaks</p> <p>Opportunity to display 3 branded materials</p>	<p>Name and logo recognition on agenda</p> <p>On sponsor slide displayed between sessions and during breaks</p> <p>Opportunity to display 2 branded materials</p>
Event Materials Recognition	<p>Full-page color ad (8.5"x11") in event program</p> <p>Logo on signage</p>	<p>1/2-page color ad (5.5"x8.5") in event program</p> <p>Logo on signage</p>	<p>1/4-page color ad (4.25"x5.5") in event program</p> <p>Logo on signage</p>
Complimentary Tickets	4 workshop tickets	3 workshop tickets	2 workshop tickets
Workshop Report Recognition	Name, logo, and sponsor profile in report (up to 1 page)	Name, logo, and sponsor profile in report (up to 1/2 page)	Name and logo recognition in report

Stakeholders interested in sponsoring this activity outside of the above categories should contact ANSI.

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