



**American National Standards Institute  
Homeland Security Standards Panel  
(ANSI-HSSP)  
2010 Sponsorship Offerings**

**[ANSI-Homeland Security Standards Panel \(ANSI-HSSP\)](#)**

The ANSI-HSSP has as its mission to identify existing consensus standards, or, if none exist, assist the Department of Homeland Security (DHS) and those sectors requesting assistance to accelerate development and adoption of consensus standards critical to homeland security. The ANSI-HSSP promotes a positive, cooperative partnership between the public and private sectors in order to meet the needs of the nation in this critical area. For more information on the HSSP, please visit our website by clicking [here](#).

Please complete and return the attached form on page 4 to Jessica Carl either via e-mail ([jcarl@ansi.org](mailto:jcarl@ansi.org)) or fax ([212-642-4888](tel:212-642-4888)).

**2010 ANSI-HSSP Sponsorship Packages**

**Package 1 – Premium Sponsors (All-Inclusive)**

**\$7,000 Contribution**

*Includes all of the following 2010 ANSI-HSSP Events:*

- April 29-30, 2010 – Workshop on Non-Invasive Inspection Systems for Homeland Security (Gaithersburg, MD)
- May 24, 2010 – Workshop on Accessibility Codes and Standards (Arlington, VA)
- May 25, 2010 – Workshop on Standards for Assistive Products and Devices (Arlington, VA)
- June 17, 2010 – Workshop on Emergency Evacuation Operations (New Orleans, LA)
- November 9, 2010 – Ninth Annual ANSI-HSSP Plenary (Washington, DC)

*Premium sponsors receive all benefits outlined below in addition to one of the following options:*

- A one-time discount of up to 20% on purchases made from the [ANSI-Member discount collection](#)
- Non-ANSI members receive basic ANSI membership for 2010
- Complimentary attendance at one 2010 Worlds Standards Week event/conference

*\*Exclusions apply*

**Package 2 – Individual ANSI-HSSP Workshops (a la carte)**

**\$1,500 Contribution**

*Includes any one of the following four ANSI-HSSP Workshops at \$1,500:*

- April 29-30, 2010 – Workshop on Non-Invasive Inspection Systems for Homeland Security (Gaithersburg, MD)
- May 24, 2010 – Workshop on Accessibility Codes and Standards (Arlington, VA)
- May 25, 2010 – Workshop on Standards for Assistive Products and Devices (Arlington, VA)
- June 17, 2010 – Workshop on Emergency Evacuation Operations (New Orleans, LA)

***Or, sponsor two or more ANSI-HSSP Workshops and receive a 10% discount***



**Package 3 – Annual ANSI-HSSP Plenary Only**

**\$2,000 Contribution**

*Includes the following ANSI-HSSP Event:*

- November 9, 2010 – Ninth Annual ANSI-HSSP Plenary (Washington, DC)

**All Sponsorship Packages Include the following**

- 6 ft. tabletop display space outside the meeting room
- One promotional item (small brochure or similar) included in registration packet(s)
- One complimentary registration to the Plenary
- Banner ad on ANSI-HSSP website
- Company logo on sponsor recognition sheet included with ANSI-HSSP Event(s) registration packet(s)
- Premium Signage
- Verbal recognition during ANSI-HSSP Event(s) and in follow-up meeting report(s)

## **SPONSOR GUIDELINES & AGREEMENT**

### **EXHIBITOR GUIDELINES**

- One (1) covered 6 ft. table will be provided for each exhibitor.
- Exhibit space will be assigned by ANSI.
- Exhibitors will be solely responsible for dismantling exhibits at the conclusion of the event and removing all excess materials.
- ANSI is not responsible for any personal items and/or valuables left at an exhibit.
- No power source or network connections will be provided unless prior arrangements have been made with ANSI.
- Pop-up tabletop exhibits are permitted; pop-up standing displays need advance approval.
- No suspended banners will be permitted. Please plan to display any banners in front of the exhibitor's table.
- Exhibit materials should be educational in nature. Business cards or other contact information should also be available. On-site sales of products and/or services will not be permitted.
- Exhibits may be either manned or "self serve."

### **ARTWORK SPECIFICATIONS**

- All artwork must be submitted to ANSI **no later than 2 weeks in advance of each meeting.**
- Organizational or corporate logos for welcome signage must be submitted in Illustrator .eps format.

### **SHIPPING INSTRUCTIONS**

- Please send all **artwork for logos** to Jessica Carl at ([jcarl@ansi.org](mailto:jcarl@ansi.org)).
- **Exhibit Materials must be sent to arrive at the meeting site at least two days before the meeting.** Please contact Jessica Carl ([jcarl@ansi.org](mailto:jcarl@ansi.org)) for shipping information.

## **Exhibitor Agreement**

Please complete this form and return, with payment, to Jessica Carl either via e-mail ([jcarl@ansi.org](mailto:jcarl@ansi.org)) or fax (212-642-4888).

Sponsoring company/organization: \_\_\_\_\_

Name of primary exhibit contact: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name(s) of any other person(s) from your organization's exhibit staff who will require an exhibitor's badge:

1) \_\_\_\_\_

2) \_\_\_\_\_

Please indicate if the exhibit will require any of the following services. *Please note that there may be an additional charge per service.* Please contact ANSI to confirm arrangements.

Power source	___ yes	___ no
Network connection	___ yes	___ no
Computer monitor	___ yes	___ no
Easel	___ yes	___ no

I have reviewed and accept the guidelines as a sponsor and exhibitor at the ANSI-HSSP plenary meeting.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name (printed)

### **Method of Payment**

Please enclose your check or money order, payable to the *American National Standards Institute*, or provide credit card information below.

**Amount enclosed** \_\_\_\_\_

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Authorized signature \_\_\_\_\_

Check or money order should be sent to:  
American National Standards Institute  
25 West 43<sup>rd</sup> Street  
New York, NY 10036  
Attention: Jessica Carl, Program Administrator

