

**Even if the worst happens,
be prepared to stay
Open for Business[®]**

**Diana McClure
Business Resiliency Program Manager,
IBHS**

A CASE STUDY IN BUSINESS CONTINUITY: IS YOUR BUSINESS THIS READY?

01/20/2011

Whatever name your local grocer goes by, chances are they are a lifeline to the community and closing the doors in a disaster would have widespread consequences. Today's [Cincinnati Enquirer](#) profiles the Kroger chain of grocery stores as a case study in business continuity planning. While the sophistication of the operation may be too much for some smaller businesses, there is a lesson in how well the stores have performed post-disaster.



 Printable view

"Kroger associates work around the clock to track bad weather forming from Anchorage to Atlanta, the newspaper writes. They're looking for mudslides in Washington State, forest fires in California, tornadoes in Kansas, hurricanes in Texas, ice storms in the Southeast.

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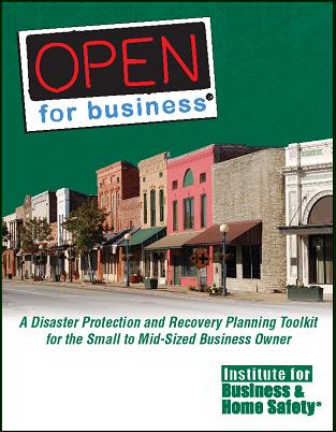
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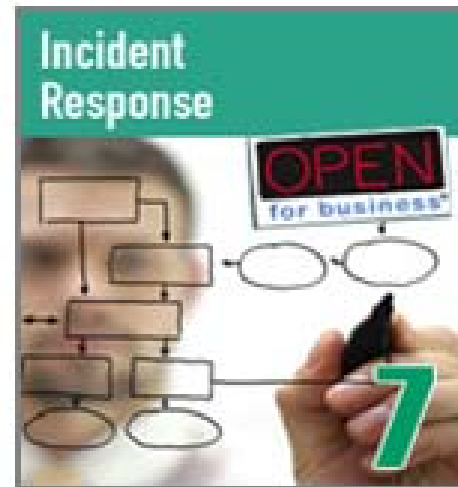
August 15, 2010

PS-PREP CROSSWALK¹

Voluntary Private Sector Preparedness Accreditation and Certification Program Target Criteria for Preparedness, Standards for Implementation (NFPA 1600, ASIS SPC.1, BS 25999 Parts 1 and 2) and the IBHS Open for Business® Program

		Proposed Target Criteria for Standard Selection		NFPA 1600: 2010 Standard on Disaster/Emergency Management and Business Continuity Programs	ASIS SPC.1: 2009 Organizational Resilience: Security, Preparedness, and Continuity Management Systems	BS25999 Part 1: Business Continuity Management Code of Practice BS25999 Part 2: Specification for Business Continuity Management	Open for Business® Toolkit
	Subject Area	Critical Elements and Content	Examples of Desired Content for Comprehensive Preparedness Standard Criteria	January 2010	March 2009	Part 1 : December 2006 Part 2: November 2007	Open for Business® Toolkit, Basic Trainer and Advanced Track
1	Scope and Policy	A scope and/or policy statement that addresses disaster / emergency management, business continuity management, and organizational resilience.	<ol style="list-style-type: none"> Establish the project to address preparedness management including provision of appropriate resources and authorities for conduct of project. Define scope and boundaries for 	Chapter 4 – Program Management 4.1 Leadership and Commitment 4.3 Program Committee 4.4 Program Administration	4.1.1 Scope of OR Management System 4.2.1 Policy Statement 4.2.2 Management Commitment	25999-1: 3 Overview of business continuity management (BCM) 3.1 What is BCM? 3.3 BCM – the relationship with risk management	OFB Toolkit - Getting Started <ul style="list-style-type: none"> What Your Plan Will Include Choose Your Team How to Protect Your Assets

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Advanced Track



Advanced Track

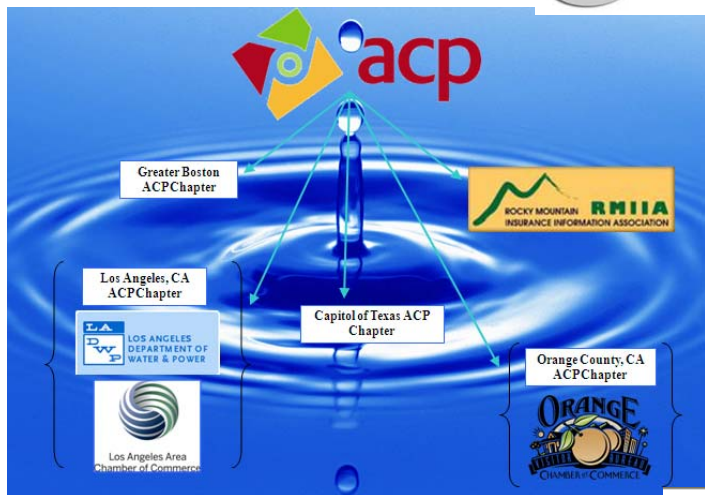
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Lessons Learned: Who Can Help?



Member insurance companies & agents



"A Day Without Business"
A Tulsa Business Event
October 31, 2006
Downtown Doubletree Hotel

Program



- Cranston Chamber of Commerce
- Northern Rhode Island Chamber of Commerce
- Central Rhode Island Chamber of Commerce
- Newport Chamber of Commerce



Media Outreach

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Where building safety research leads to real-world solutions.

LESSONS FROM THE FRONT LINES:

How a disaster recovery plan can ensure a continuum of healthcare access for medically underserved Americans

Community clinics often are the health care training for our nation's medical professionals. If a clinic is destroyed or forced to close for an extended period of time following a disaster, the critical infrastructure can be a community's lifeline. The role of community clinics can be a community's lifeline. The role of community clinics can be a community's lifeline. The role of community clinics can be a community's lifeline.

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Disaster Preparedness & Recovery

Staying Open: Disaster Preparedness for Small Businesses
by Adam Stone on November 03, 2010



Diana McClure wants small businesses to ask themselves a few simple questions in the face of a possible disaster: "What is it we do as a company? What would

BUSINESS FIRST

BLACK ENTERPRISE
Smart Money Moves For Women
YOUR ULTIMATE SOURCE FOR WEALTH CREATION APRIL 2009

eHow
money

JACKSONVILLE
Business Journal

Inc.

The **Retail Observer**

July 2010 YOUR RESOURCE GUIDE TO THE INDUSTRY Vol. 21, Issue 7

SMALL BUSINESS DIGEST



What is the Message?

- **Peace of mind**
- **Protect assets and investment**
- **Protect critical business systems and ability to restore them**
- **Sustain revenue/income**
- **Exercise due diligence to meet legal, regulatory, financial & contractual obligations**
- **Remain competitive**
- **Preserve reputation**



***Thank you.
Any questions?***

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