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Panel

Data Protection

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Data Protection – ISO 29100

Data Protection – Relevance of Data Protection Standards

Data Protection – Conclusion: Seals and Labels in Data Protection



The data protection community in Europe

- European Commission (EC)
- National Data Protection authorities,
- relevant national standardisation bodies
- is following closely the elaboration of the ISO 29100 standard on data protection

Expectation: an ambitious standard that protects effectively the 'data subject' rights

- Promoting concrete rights for the individuals, and a high level of privacy Safe international exchanges of data
- Compatible with the existing legislation in Europe (Directive 95/46/CE)





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□ Those standards are seen as extremely important in order

- to have secure international data flows,
- Accompany the current globalisation, where a strong outsourcing and off shoring trends in the IT and security industry is taking place (i.e. outsourcing of CRM customer relationship management, outsourcing of antivirus and spam management ...)
- While protecting the individual rights such as data access, data correction and deletion ...
- In the context: common ground (vocabulary, concept, guidelines rules, evaluation methods ...) to discuss the privacy and data protection issues is of outmost importance



DG JUST: Data Protection – Seals and Labels - a Conclusion



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The European Commission supports the standardisation of privacy and security seals and labels'

Destablished seals in the US and emerging seals in Europe

Standardisation in this area will be very welcome





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Thank you for your attention !

Questions?