

be prepared

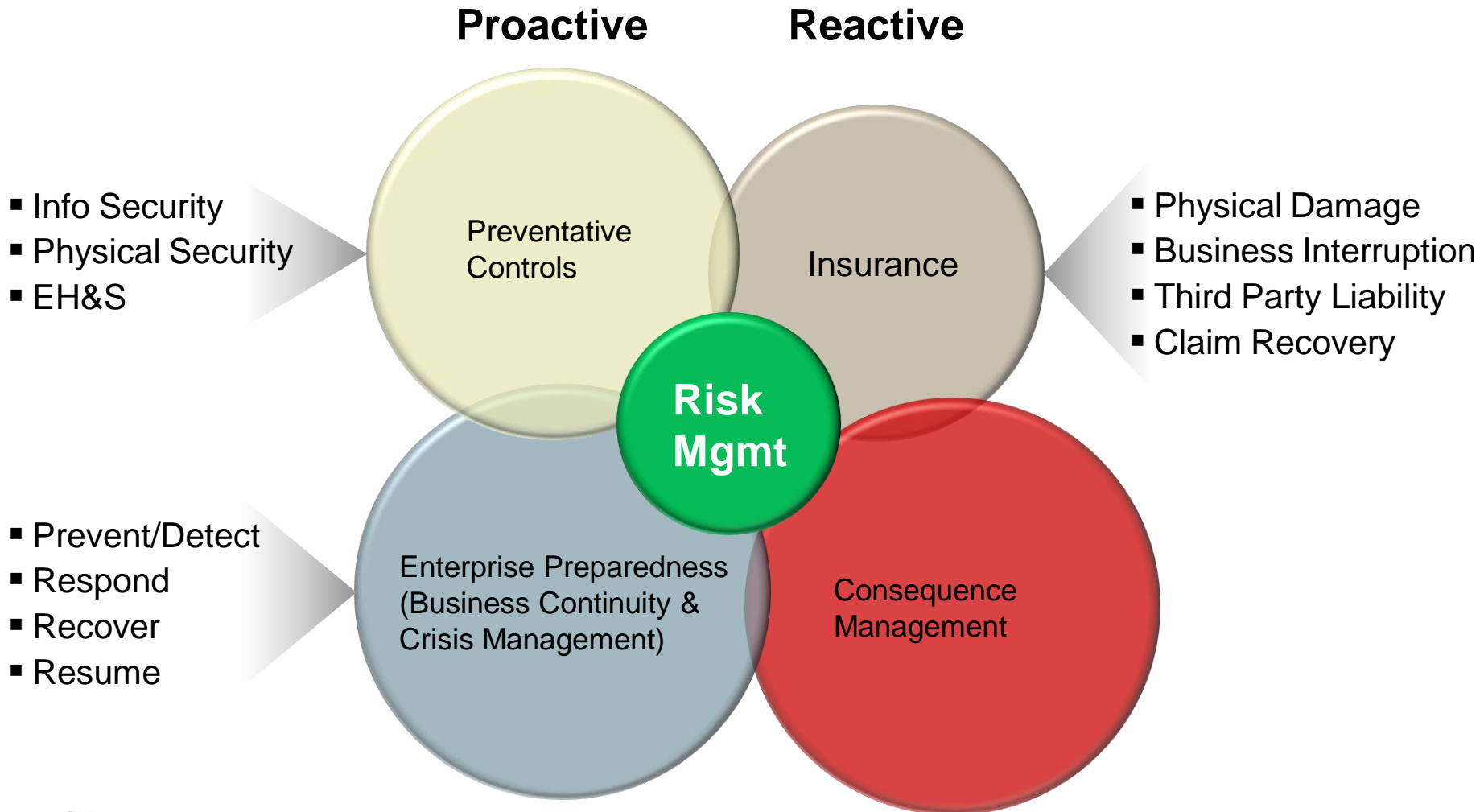
ANSI HSSP Tenth Plenary

Bob Connors, CHS-IV, CBCP
November 9, 2011

21st Century Threats

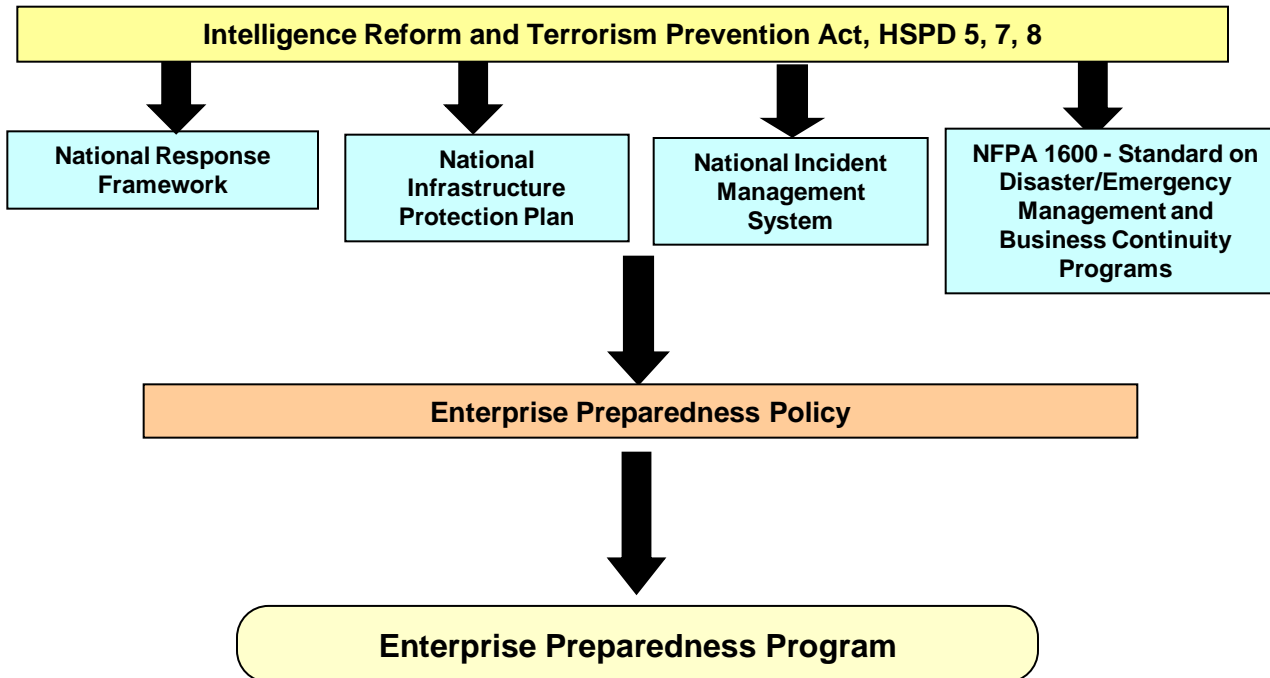


Risk Management 101

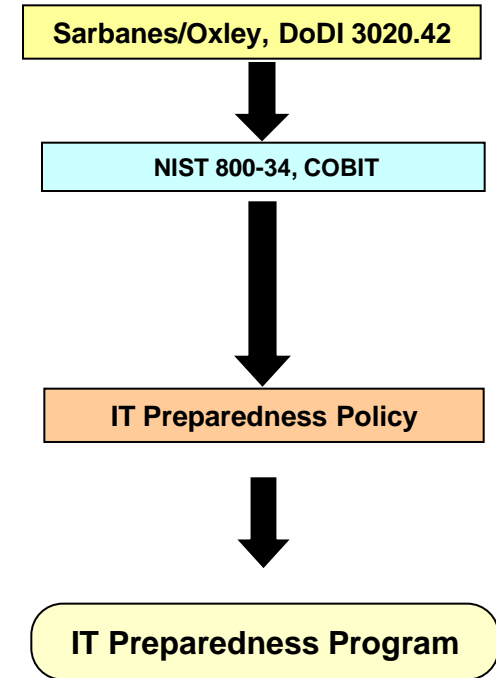


EPP Policy and Legislative Guidance

Enterprise Preparedness



IT Preparedness



Align Policy with National Standards

PS-Prep

Governing Authority: 9/11 Commission Act of 2007 (Public Law 110-53)

(August 3, 2007)

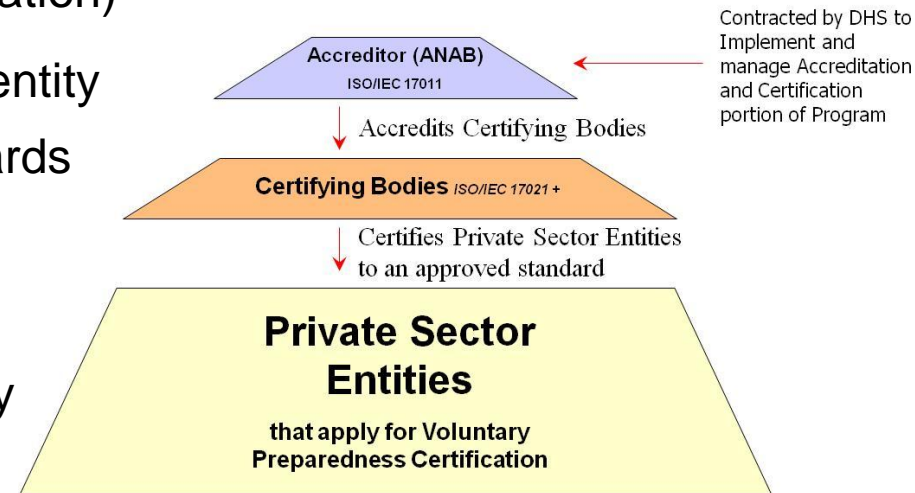
Directed DHS to establish a “Voluntary Private Sector Preparedness Accreditation and Certification Program”

Purpose and Goal

- Establish a common set of criteria for private sector preparedness
- Enhance nationwide resilience in an all hazards environment by improving private sector preparedness

Key Program Requirements

- Voluntary participation
- Method to independently certify preparedness of private sector entities (3rd party certification)
 - Administered by non-governmental entity
 - DHS designates one or more standards
- Separate classifications and certification methods for small business
- Integrate and leverage existing regulatory requirements and programs, if feasible
- DHS maintains a listing of certified entities and make public a list of consenting participants



Congress of the United States
Washington, DC 20515

The Honorable Janet Napolitano
June 3, 2010
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June 3, 2010

The Honorable
Secretary
Department of Homeland Security
Washington, DC 20535

Dear Secretary:

We are pleased to launch the PS-Prep program. We recommend that you refer to the program as "the Act."

The Act, which was signed into law nearly three years ago, required DHS to adopt one or more preparedness standards for the program and to implement the program not later than 210 days after enactment. Unfortunately, the previous Administration missed the statutory deadline for implementation and failed to widely promote the program. To date, the program still has neither been implemented, nor promoted, as required by the law.

The Executive Order requires private sector entities to prepare for emergencies. Upon the President's request, the program largely serves a critical role in the nation's security.

To address these vulnerabilities, the PS-Prep program will raise the bar for private sector preparedness. The program's road map for the next few years will be published in the coming weeks. We appreciate your support in this effort.

We appreciate your support in this effort. We will continue to work with you to ensure that the program is implemented as intended. We will continue to work with you to ensure that the program is implemented as intended.

standards this spring, but DHS recently informed us that it would miss this deadline.

Current expectations for implementation appear to be set for this autumn. Needless to say, every additional delay in implementation further violates the Act and means less security for our country.

While DHS has moved forward with the rulemaking process, we note that DHS

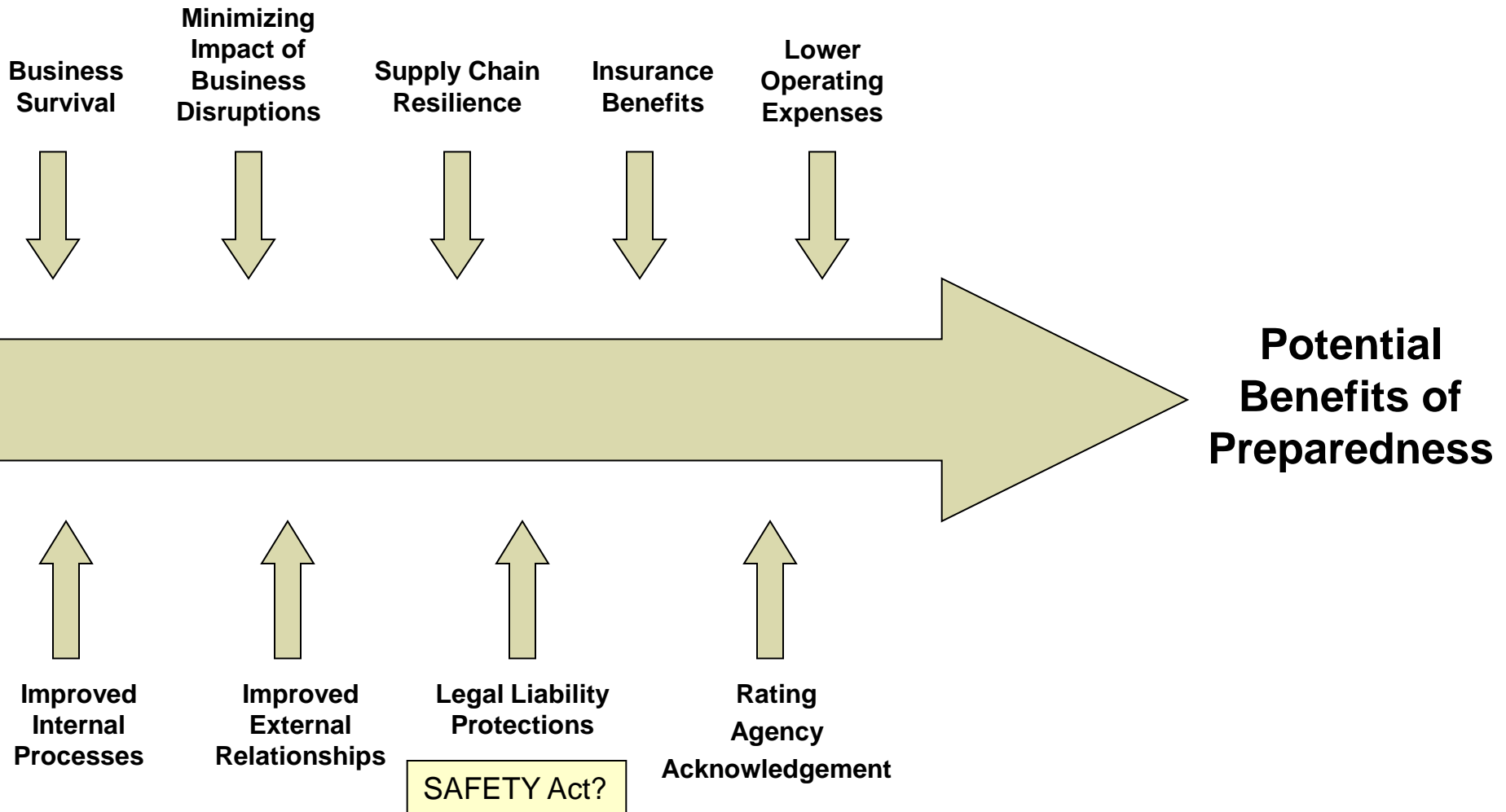
in developing standards for the program. Additionally, please provide your plan to conduct a campaign to promote the program, as well as a plan to implement the Act's requirements for separate classifications and methods of certification for small business concerns. We look forward to continuing to partner with you on this important program. Thank you for your attention to this important issue.

“Given that the private sector controls 85 percent of the critical infrastructure in the nation, private sector preparedness is a necessity, not a luxury.”

“To address these preparedness vulnerabilities, Congress required DHS to establish the PS-Prep program to replace ad hoc and isolated preparedness measures with appropriate voluntary standards implemented through a structured approach.”



Why Should the Private Sector Participate?



PS-Prep Timeline

- July, 2009: ANAB selected as accrediting body
- Oct: 2009:DHS announces initial standards
- Nov, 2009: Public comment period begins for standards
- Jun, 2010: DHS announces three standards selected
- Sept, 2010: ANAB announces accreditation guidance
- Feb, 2011: Red Cross Ready Rating Program expanded



| Red Cross Ready Rating Program | | Ready Rating Score Card | | American Red Cross | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|---------------------------------------------------------|--|--------------------|--------------|-------------------|
| | | Date Taken: 05/12/2011 Your 123 Assessment Score: 77 | | | | |
| 1. Join - Commit to membership in the Red Cross Ready Rating™ program. | | | | | | |
| We want to increase our level of preparedness and have committed to membership in the Ready Rating program. We have taken these actions: | | | | Points Available | Member Score | Sub-Section Score |
| A. The CEO or sponsoring executive has reviewed the Ready Rating Membership Agreement and agreed to all terms and conditions therein. <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes | | | | 2 | 2 | |
| B. The CEO or sponsoring executive has appointed a Ready Rating Coordinator from within our organization to serve as the primary point of contact for the Ready Rating program. <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes | | | | 4 | 4 | |
| C. We are in the process of completing the Ready Rating 123 Assessment. (Hint: If you are working to complete this assessment right now, check the box to receive points). <input checked="" type="checkbox"/> Yes | | | | 4 | 4 | |
| Total | | | | 10 | 10 | |

Significant Opportunity to Improve

Opportunity to Improve

Strong Preparedness Foundation

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Questions?

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