Report from the HITSP Education, Communication and Outreach (HITSP-ECO) Committee

Co-Chairs:
• Walter G. Suarez, MD, Kaiser Permanente
• Rebecca Kush, PhD, CDISC

Arlington, VA | September 15, 2009
ECO Committee Progress to Date

- Four major areas:
  - 2009 Planned Webinar Series
  - HITSP eNews
  - Additional 2009 education and outreach
  - Plans for 2010
2009 Planned Webinar Series

- Completed 6 webinars through September, 2009, including two ‘Real World’ implementation webinars (NHIN and HIEs)

- Additionally, organized and conducted two eTown Hall meetings (webinar-based) in June and August, 2009

- Preparing to complete the remaining of the 2009 Webinar Series schedule

- Events continue to draw significant attention and participation (averaging 150 attendee-lines per webinar, 250 for eTown Hall meetings)
### 2009 WEBINAR ARCHIVES

<table>
<thead>
<tr>
<th>Month</th>
<th>Webinar Topic</th>
<th>Audio Format</th>
<th>Presentation Format</th>
<th>Additional Info</th>
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</thead>
<tbody>
<tr>
<td>January</td>
<td>Advances in Sharing Information in Healthcare IT</td>
<td>(wmv)</td>
<td>(.pdf)</td>
<td>Steve's Story Part One</td>
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<td>Webinar description</td>
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<td>February</td>
<td>Personalized Healthcare Interoperability Specification (IS 08)</td>
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<td>Consultations and Transfers of Care Interoperability Specifications (IS 09)</td>
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<td>(.pdf) (.ppt)</td>
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<td>NHIN Real World Sites</td>
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<td>HITSP eTown Hall I with Dr. John Halamka</td>
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<td>Please click here for additional questions and answers from the HIEs in the</td>
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<td>Real World Webinar</td>
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- 2009 HITSP Free webinar series
- ARCHIVES of 2009 HITSP webinar series
**HITSP**

enabling healthcare interoperability

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**HITSP Free Webinars**

The Healthcare Information Technology Standards Panel (HITSP) is identifying the standards that will support the exchange of healthcare information across the United States. Learn more about the Panel and how you can engage in shaping the future of HIT interoperability during a series of free webinars that will be held on the second Thursday of each month during 2009:

- ARCHIVES of 2009 HITSP webinar series
- ARCHIVES of 2008 HITSP webinar series

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**2009 WEBINAR SERIES**

* Recent schedule changes reflect HITSP’s response to new efforts in HIT based on the ARRA Stimulus bill provisions. Further changes are possible due to priority changes and availability of speakers.

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<th>Date</th>
<th>Topic</th>
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<th>Time</th>
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| October    | HITSP EHR Centric Interoperability Specification  
*Michael Nusbaum, Manick Rajendran, Corey A. pears*  | October 8, 2009  
2:00 PM – 3:30 PM (Eastern)  | November | Security, Privacy and Infrastructure  
*John Moehrke, Glen Marshall, Johnathan Coleman*  | November 12, 2009  
2:00 PM – 3:30 PM (Eastern)  | December | Quality Measures – Update to IS06  
*Floyd Eisenberg, Lori Fourquet* | December 10, 2009  
2:00 PM – 3:30 PM (Eastern) |

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* ARCHIVES of 2008 HITSP webinar series

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**HITSP and its Stakeholders**

Learn more about how HITSP interacts with…

- Consumers
- Government Representatives and Policy Makers
- Healthcare Providers
- Standards Developers
- Vendors

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**HITSP Member Workspace**

(password required)

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**Public Review and Comment**

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**HITSP Specifications**

- Available in HTML here
HITSP eNews

- Successfully launched in July, 2009
- Being issued every month at this point
- Release of September issue this week…
- Widely disseminated; includes calendar of HITSP activities and events
- Aligning it more with weekly updates from HITSP Chair John Halamka
Welcome to HITSP News, a monthly newsletter that provides news on the activities of the Healthcare Information Technology Standards Panel. Visit the HITSP Web site at www.hisp.org for more information. If you have news or ideas for HITSP News, please send them to hitsp@ansi.org for consideration.

What Does HITSP Mean to You?

An Interview with Joan Duke

HITSP News brings readers another column on “What Does HITSP Mean to You?” – interviews with HITSP members and potential members about their perspective on the work of HITSP. In this article, HITSP volunteer Joan Duke shares her thoughts on HITSP by answering four questions that will be posed to each person interviewed for this column. She is co-chair of the HITSP-ECC Committee working group that drives webinar development as reported in the last issue of the newsletter.

The questions below provide insight from healthcare industry professionals, some who are members of HITSP and quite familiar with its work and others who are new to this standards panel, on the value of HITSP and its role in the transformation of healthcare now underway.

Joan Duke is Founder and Principal with Health Care Information Consultants, LLC. HCIC focuses on solving problems relating to systems management, organizational readiness, and technology integration. She has assisted a variety of organizations including health systems, hospitals, home care, long-term care, hospice, behavioral health, clinics, physician groups, healthcare technology vendors, and non-profits unify their organizational and information technology resources.

1. What Does HITSP Mean to You?

HITSP means interoperability to me. Interoperability means that health data will be available from multiple, diverse organizations for the caregiver when and where needed. The data will be in a format that enables the caregiver to interpret and use relevant data from patient visits, hospitalizations, testing centers, and other sites to reduce medical errors, reduce unnecessary testing, and support effective decision-making for the patient and providers during an episode of care. It also means that portions of the data will be available for secondary uses, such as for payers for patient billing, public health officials for detection of disease, emergency rooms for
Additional 2009 ECO Activities

- Work with HITSP PM to coordinate webinar(s) on 2009 HITSP Capabilities (part of the public comment process) – Oct 2009

- Work with ONC to coordinate webinar on the new Consumer Preferences topic and information exchange needs – Oct/Nov 2009

- Plan a HITSP “All-TC” webinar series on the Canadian approaches to interoperability, including Consumer Preferences – Nov/Dec 2009
HITSP ECO Plans for 2010

- Pending on overall 2010 plans for HITSP
- Intent would be to continue/expand on outreach efforts, including webinars, eNews, fact sheets, FAQs, etc
- Intent will be also to look at education and outreach opportunities with in partnership with member organizations
- Explore more formal education curricula and professional ‘certification’ programs