



HITSP

Healthcare Information Technology Standards Panel

Report from the HITSP Education, Communication and Outreach (HITSP-ECO) Committee

Co-Chairs:

- Walter G. Suarez, MD, Kaiser Permanente
- Rebecca Kush, PhD, CDISC

Arlington, VA | September 15, 2009

ECO Committee Progress to Date

□ Four major areas:

- 2009 Planned Webinar Series
- HITSP eNews
- Additional 2009 education and outreach
- Plans for 2010



2009 Planned Webinar Series

- ❑ Completed 6 webinars through September, 2009, including two 'Real World' implementation webinars (NHIN and HIEs)
- ❑ Additionally, organized and conducted two eTown Hall meetings (webinar-based) in June and August, 2009
- ❑ Preparing to complete the remaining of the 2009 Webinar Series schedule
- ❑ Events continue to draw significant attention and participation (averaging 150 attendee-lines per webinar, 250 for eTown Hall meetings)



2009 WEBINAR ARCHIVES		
January	Advances in Sharing Information in Healthcare IT <ul style="list-style-type: none"> ■ Webinar description 	Audio: (wmv) Presentation: (.pdf) Steve's Story Part One
February	Personalized Healthcare Interoperability Specification (IS 08) <ul style="list-style-type: none"> ■ Webinar description 	Audio: (wmv) Presentation: (.pdf) (.ppt) Steve's Story Part two
March	Consultations and Transfers of Care Interoperability Specifications (IS 09) <ul style="list-style-type: none"> ■ Webinar description 	Audio: (wmv) Presentation: (.pdf) (.ppt) Steve's Story Part three
April	NHIN Real World Sites <ul style="list-style-type: none"> ■ Webinar description 	Audio: (wmv) Presentation: (.pdf) Steve's Story Part four
June	HITSP eTown Hall I with Dr. John Halamka <ul style="list-style-type: none"> ■ Webinar description 	Audio: (wmv) Presentation: (.pdf) (.ppt)
July	Health Information Exchange (HIEs) in the Real World <ul style="list-style-type: none"> ■ Webinar description <p>✓ Please click here for additional questions and answers from the HIEs in the Real World Webinar.</p>	Audio: (wmv) Presentation: (.pdf) (.ppt)
August	HITSP eTown Hall II <ul style="list-style-type: none"> ■ Webinar description 	Audio: (wmv) Presentation: (.pdf) (.ppt)
September	Medication Management Real World Sites <ul style="list-style-type: none"> ■ Webinar description 	Audio: Coming Soon! Presentation: (.pdf) (.ppt)

- [2009 HITSP Free webinar series](#)
- [ARCHIVES of 2008 HITSP webinar series](#)



HITSP

enabling healthcare interoperability



Did You Know....

After acceptance by the HHS Secretary, HITSP IS must undergo a one-year period of implementation testing.

HITSP Free Webinars



The Healthcare Information Technology Standards Panel (HITSP) is identifying the standards that will support the exchange of healthcare information across the United States. Learn more about the Panel and how you can engage in shaping the future of HIT interoperability during a series of free webinars that will be held on the second Thursday of each month during 2009.

- ARCHIVES of 2009 HITSP webinar series
- ARCHIVES of 2008 HITSP webinar series

2009 WEBINAR SERIES *

* Recent schedule changes reflect HITSP's response to new efforts in HIT based on the ARRA Stimulus bill provisions. Further changes are possible due to priority changes and availability of speakers.

October	HITSP EHR Centric Interoperability Specification <i>Michael Nusbaum, Manick Rajendran, Corey A. pears</i>	October 8, 2009 2:00 — 3:30 pm (Eastern)
November	Security, Privacy and Infrastructure <i>John Moerhke, Glen Marshall, Johnathan Coleman</i>	November 12, 2009 2:00 — 3:30 pm (Eastern)
December	Quality Measures – Update to IS06 <i>Floyd Eisenberg, Lori Fourquet</i>	December 10, 2009 2:00 — 3:30 pm (Eastern)

- ARCHIVES of 2008 HITSP webinar series

HITSP Member Workspace

(password required)

Public Review and Comment

HITSP and its Stakeholders

Learn more about how HITSP interacts with . . .

- Consumers
- Government Representatives and Policy Makers
- Healthcare Providers
- Standards Developers
- Vendors

HITSP Specifications

- Available in HTML here



HITSP

free webinar series
on U.S. healthcare
interoperability

HITSP eNews

- ❑ Successfully launched in July, 2009
- ❑ Being issued every month at this point
- ❑ Release of September issue this week...
- ❑ Widely disseminated; includes calendar of HITSP activities and events
- ❑ Aligning it more with weekly updates from HITSP Chair John Halamka



HITSP

Healthcare Information Technology Standards Panel

HITSP News

Vol. 1, No. 1

July 10, 2009



The [Healthcare Information Technology Standards Panel \(HITSP\)](#) is a cooperative partnership between the public and private sectors. The Panel was formed for the purpose of harmonizing and integrating standards that will meet clinical and business needs for sharing information among organizations and systems.

Welcome to HITSP News, a monthly newsletter that provides news on the activities of the Healthcare Information Technology Standards Panel. Visit the HITSP Web site at www.hitsp.org for more information. If you have news or ideas for *HITSP News*, please send them to hitsp@ansi.org for consideration.

What Does HITSP Mean to You An Interview with Dr. Neil Calman

HITSP News brings readers a regular column on – “What Does HITSP Mean to You?” – interviews with HITSP members and potential members about their perspective on the work of HITSP. In this inaugural article, Neil Calman shares his thoughts on HITSP by answering four questions that will be posed to each person interviewed for this column. She is co-chair of the HITSP-ECO Committee working group that drives webinar development as reported in the last issue of the newsletter.

Dr. Calman is a board certified family physician in Manhattan, NY for the past 30 years. He has served as President and CEO since 2004 of a Graduate Medical Education, on the Board of Directors of the NY Academy of Family Physicians, and on the Policy Committee.

Additional Information on Dr. Calman and questions.

What Does HITSP Mean to You

1. Prior to your appointment to the HITSP, I had heard of HITSP as I read about the technology and attended conferences where it was discussed.

HITSP

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HITSP Webinars: Educating New Audiences on HITSP

Whether new to HITSP or a veteran volunteer, the [HITSP Webinars](#) is a resource that educates and involves listeners on the work of the HITSP harmonization organization. The interactive, 90-minute sessions have been developed by a group of dedicated volunteers in a shared effort.

The HITSP Education, Communication and Outreach Committee manages the [webinar educational initiative](#), which began in June 2008 with the [first webinar](#), explained Joan R. Duke, co-chair of the HITSP-ECO Committee working group that drives webinar development. Ms. Duke is Founder and Partner in HCIC, LLC, a healthcare management consulting firm. “Presented over the Internet, these online audio/video events allow participation from virtually anywhere. Both live audio and video presentations are included in the series, and the audience can ask questions online and receive answers.”

Getting the HITSP word out: HITSP, through the webinar development, but would be vital to wide-spread adoption of HITSP, government and standards jargon, the pre-emptive general language focusing on HITSP products and implementation of the HITSP process.

“We even included a developing story line (Steve’s Story) to illustrate the need for the adoption of HITSP interoperability specification,” said Virginia Lorenzi, co-chair of the HITSP-ECO working group. Lorenzi is Senior Technical Specialist, FCG Management Services Hospital.

HITSP News

Vol. 1, No. 2

August 10, 2009



HITSP

Healthcare Information Technology Standards Panel

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What Does HITSP Mean to You An Interview with Joan Duke

HITSP News brings readers another column on – “What Does HITSP Mean to You?” – interviews with HITSP members and potential members about their perspective on the work of HITSP. In this article, HITSP volunteer Joan R. Duke shares her thoughts on HITSP by answering four questions that will be posed to each person interviewed for this column. She is co-chair of the HITSP-ECO Committee working group that drives webinar development as reported in the last issue of the newsletter.

The questions below provide insight from healthcare industry professionals, some who are members of HITSP and quite familiar with its work and others who are new to this standards panel, on the value of HITSP and its role in the transformation of healthcare now underway.

Joan Duke is Founder and Principal with [Health Care Information Consultants, LLC](#). HCIC focuses on solving problems relating to systems management, organizational readiness, and technology integration. She has assisted a variety of organizations including health systems, hospitals, home care, long-term care, hospice, behavioral health, clinics, physician groups, health care technology vendors, and non-profits unify their organizational and information, technology resources.

1. What Does HITSP Mean to You

HITSP means interoperability to me. Interoperability means that health data will be available from multiple, diverse organizations for the caregiver when and where needed. The data will be in a form that enables the caregiver to interpret and use relevant data from patient visits, hospitalizations, testing centers, and other sites to reduce medical errors, reduce unnecessary testing, and support effective decision-making for the patient and providers during an episode of care. It also means that portions of the data will be available for secondary uses, such as for payers for patient billing, public health officials for detection of disease, emergency rooms for



Additional 2009 ECO Activities

- Work with HITSP PM to coordinate webinar(s) on 2009 HITSP Capabilities (part of the public comment process) – Oct 2009
- Work with ONC to coordinate webinar on the new Consumer Preferences topic and information exchange needs – Oct/Nov 2009
- Plan a HITSP “All-TC” webinar series on the Canadian approaches to interoperability, including Consumer Preferences – Nov/Dec 2009



HITSP ECO Plans for 2010

- ❑ Pending on overall 2010 plans for HITSP
- ❑ Intent would be to continue/expand on outreach efforts, including webinars, eNews, fact sheets, FAQs, etc
- ❑ Intent will be also to look at education and outreach opportunities with in partnership with member organizations
- ❑ Explore more formal education curricula and professional ‘certification’ programs

