



# HITSP

Healthcare Information Technology Standards Panel

## Report from the HITSP Education, Communication and Outreach (HITSP-ECO) Committee

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Co-Chairs:

- Walter G. Suarez, MD, Institute for HIPAA/HIT Education and Research
- Rebecca Kush, PhD, CDISC

Reston, VA | 20 February 2009

# ECO Committee Progress to Date

- ❑ Significant HITSP communications, education and outreach activities in the last couple of months in connection with the ARRA Legislation
  - Done by several people and organizations, including Chair Halamka, HIMSS, ANSI, others



# ECO Workgroups

- ❑ **Workgroups1 & 2:** Committee Administrative and Internal Communications - Finalize plan, establish process for review and approval of education and outreach activities and develop plan for internal communications, including resource availability
  - Co-Chair – Lyle Schofield
  
- ❑ **Workgroup 3:** Outreach Tools: Establishing HITSP Newsletter; Establishing HITSP Calendar; Establishing HITSP Speakers Bureau; Developing HITSP FAQs
  - Co-Chairs – Joyce Lofstrom, Robin Raiford
  
- ❑ **Workgroup 4:** Webinars, Conferences, Partnerships – Initial and ongoing series of HITSP-sponsored Webinars (working with TCs and HITSP implementation sites); identify other venues; develop ‘partnerships’ with other organizations
  - Co-Chairs – Joan Duke, Virginia Lorenzi



# ECO Committee Progress to Date

## - Topics

- ❑ 2009 Webinar Series
- ❑ Conferences and Events
- ❑ Cross-coordination with National Projects
- ❑ HITSP 'One-Pagers'
- ❑ Various Other Activities
- ❑ HITSP ECO and ARRA



# ECO Committee Progress to Date

## *Topic: 2009 Webinar Series*

- Monthly, free events
- Covering two core areas:
  - 2008 Use Cases and HITSP ISs
  - HITSP in Real Life
- Well attended (~ 150-200 per event)
- Excellent reviews



# ECO Committee Progress to Date

## *Topic: 2009 Webinar Series*



<p><b>Webinar 1</b>     <u><b>Advances in Sharing Information in Healthcare IT</b></u></p> <p>Thursday, January 15<sup>th</sup>, 2009 — 2:00-3:30 pm EDT</p> <p style="text-align: right;"><input checked="" type="checkbox"/></p>	<p><b>Webinar 7</b>     <b>Health Information Exchange (HIEs) in the Real World</b></p> <p>Thursday, July 9<sup>th</sup>, 2009 — 2:00-3:30 pm EDT</p>
<p><b>Webinar 2</b>     <b>Personalized Healthcare Interoperability Specification (IS 08)</b></p> <p>Thursday, February 12<sup>th</sup>, 2009 — 2:00-3:30 pm EDT</p> <p style="text-align: right;"><input checked="" type="checkbox"/></p>	<p><b>Webinar 8</b>     <b>Patient - Provider Secure Messaging Interoperability Specification (IS 12)</b></p> <p>Thursday, August 13<sup>th</sup>, 2009 — 2:00-3:30 pm EDT</p>
<p><b>Webinar 3</b>     <b>Consultations and Transfers of Care Interoperability Specification (IS 09)</b></p> <p>Thursday, March 12<sup>th</sup>, 2009 — 2:00-3:30 pm EST</p>	<p><b>Webinar 9</b>     <b>Remote Monitoring Interoperability Specification (IS 77)</b></p> <p>Thursday, September 10<sup>th</sup>, 2009 — 2:00-3:30 pm EDT</p>
<p><b>Webinar 4</b>     <b>NHIN Real World Sites</b></p> <p>Thursday, April 16<sup>th</sup>, 2009 — 2:00-3:30 pm EDT</p>	<p><b>Webinar 10</b>     <b>Medication Management Real World Sites</b></p> <p>Thursday, October 8<sup>th</sup>, 2009 — 2:00-3:30 pm EDT</p>
<p><b>Webinar 5</b>     <b>Immunization &amp; Response Management Interoperability Specification (IS 10)</b></p> <p>Thursday, May 14<sup>th</sup>, 2009 — 2:00-3:30 pm EDT</p>	<p><b>Webinar 11</b>     <b>Security, Privacy, and Infrastructure</b></p> <p>Thursday, November 12<sup>th</sup>, 2009 — 2:00-3:30 pm EDT</p>
<p><b>Webinar 6</b>     <b>Public Health Case Reporting Interoperability Specification (IS 11)</b></p> <p>Thursday, June 17<sup>th</sup>, 2009 — 2:00-3:30 pm EDT</p>	<p><b>Webinar 12</b>     <b>Real World Sites – TBA</b></p> <p>Thursday, December 10<sup>th</sup>, 2009 — 2:00-3:30 pm EDT</p>



# ECO Committee Progress to Date

## *Topic: Conferences and Events*

- IHE North America Connectathon 2009
  - February 23-27, 2009 in Chicago
- HISPC National Conference
  - March 4-6, 2009 in Washington
- HIMSS Interoperability Showcase
  - April 4-8, 2009 in Chicago
- Others



# ECO Committee Progress to Date

## *Topic: Cross-Coordination*

- CCHIT and NeHC
  - Shared Roadmap and Vision for Health IT
- HIMSS
  - Interoperability Showcase
- HL7 Education Committee
  - Educational session on HITSP





# ECO Committee Progress to Date

## Topic: Cross-Coordination

### □ HISPC

- Session at National Conference
- HITSP Video Clip for Provider Education Toolkit

*(www.secure4health.org)*



The screenshot shows the homepage of the Health Information Security and Privacy Collaboration Provider Education Toolkit. The header includes the title and a logo with a laptop and a padlock. A navigation menu contains links for Home, About Us, Participating States, Testimonials, FAQs, Media, and Resources. The main content area features three sections: 'It's Safe', 'It's Secure', and 'It's Time', each with a short paragraph and a video player. The 'It's Safe' section includes a video of Dr. David C. Kibbe and Dr. Daniel Mongiardo. The 'It's Secure' section includes a video of John D. Halamka. The 'It's Time' section includes a video of John D. Halamka. A 'GET CONNECTED' banner is also present, along with a 'HISPC-PET NEWS' section listing several articles.

Health Information Security and Privacy Collaboration  
Provider Education Toolkit

HEALTH INFORMATION SECURITY & PRIVACY  
**TOOLKIT**

Home About Us Participating States Testimonials FAQs Media Resources

Welcome to the Health Information Security & Privacy Provider Education Toolkit designed especially for physicians and the healthcare community. We invite you to explore our Web site, learn more about electronic health information exchange, related privacy and security implications, earn free CME credits, ask questions, and get the tools and resources you need to safely and securely get connected!

**It's Safe.**  
Health information exchange has the potential to improve communications among health care providers, support efficient transmission of patient records and provide effective coordination of care. Sharing information through health information exchange can improve patient safety and enhance the quality of care. Use this powerful tool to help improve clinical decisions, coordinate care and avoid medical errors.

**It's Secure.**  
Properly implemented, CCHIT-certified electronic health record systems uphold the security protections you use every day to maintain the confidentiality and security of your patient records. These systems also provide protections necessary to meet privacy and security guidelines set forth by HIPAA and state patient privacy laws.

**It's Time.**  
The days of paper patient records are drawing to a close. With the right resources and colleague support, today's physician can take steps toward integrating electronic health information exchange technology into their practice. This wise investment promises several returns - fully documented records, financial savings, better patient care and time saved.

Dr. David C. Kibbe Dr. Daniel Mongiardo

See what Physician Champions David C. Kibbe, MD, MBA, and Kentucky Lt. Governor Daniel Mongiardo, MD, have to say about getting connected to health information technology.

**GET CONNECTED**

Yes, I want to learn more about getting connected to electronic health information technology.

**1131 Connected**

**HISPC-PET NEWS**

[Lobbying War Ensues Over Digital Health Data](#)

[Docs say IT critical to healthcare reform](#)

[Stimulus Package Brings Out Wide Range of Privacy Opinions](#)

A message from John D. Halamka, MD, MBA  
Chair, Healthcare Information Technology Standards Panel

# ECO Committee Progress to Date

## *Topic: HITSP 'One-Pagers'*

- ❑ Develop a series of One-Pagers on HITSP
- ❑ Start with a general one for HITSP
- ❑ Looking at other one-pager potential:
  - Profiles of organizations implementing HITSP
  - One-pager overviews of key HITSP documents



# ECO Committee Progress to Date

## *Topic: Other Activities*

- New Attendee Orientation
  - Available now at Panel meetings
- Webinar Evaluation Process
  - Formal evaluations being done
- HITSP Website Statistics



# ECO Committee Progress to Date

## *Topic: Other Activities*

- ❑ Speakers Bureau Development
  - Completed Online Registration Form
- ❑ ‘Article of the Month’ on HITSP Technical Committees
- ❑ HITSP FAQ Expansion/Updates
- ❑ Website Statistics Gathering and Analysis



# ECO Committee Progress to Date

## *Topic: HITSP ECO and ARRA*

- ❑ Health IT education and outreach, and important component of ARRA
- ❑ Explicit language calling for consumer, provider education efforts on Health IT issues
- ❑ Discretionary funding allocated to agencies to support these activities
- ❑ Look forward to the opportunity to expand and continue to advance ECO activities in 2009!

