

**Email Communication from Don Purcell of the Center for Global Standards Analysis to S. Joe Bhatia, ANSI President and CEO**

**From:** Don Purcell [mailto:donpurcell@strategicstandards.com]  
**Sent:** Mon 3/16/2009 9:21 AM  
**To:** Joe Bhatia  
**Subject:** National Survey on United States Standards Policies

Dear Mr. President:

In a recent meeting with Mike Quear, Staff Director, U.S. House of Representatives Committee on Science and Technology, Subcommittee for Technology and Innovation, we discussed issues raised in the presentation *Globalization & Technology Standards: The Case for Expanded Leadership* at The Information & Technology Information Foundation in January 2009. A copy of the ITIF presentation is enclosed for your review.

Mike's interest in the ITIF presentation raised several issues that have not been brought to his attention in recent years by the U.S. Information, Communications and Technology Industry or any other industry. During the meeting, I offered to contact representatives in the United States private sector standards community to determine whether there are any standards issues that should be brought to the attention of the House Subcommittee for Technology and Innovation. To assist in collection of information, the Center for Global Standards Analysis is conducting a survey of private sector corporations, standards development organizations, universities and education associations concerning (1) roles of the private and public sectors in development of private sector global technology standards; (2) education and training programs for the next generation of United States engineers, scientists and technology experts that are expected to participate in development of global technology standards. *To participate in the survey, please respond to the issues below by Monday May 18, 2009.*

[[ **note: deadline extended to June 30, 2009** ]]

- **Given the impact of Globalization, is there a need to change current United States policies for development of private sector technology standards; i.e., that the private sector will provide the leadership and resources for development of such standards, as necessary, and the government will play a supporting role? If so, what specific changes should be made to roles of the private and public sectors in developing such standards?**
- **Given increased attention to national standards education programs around the world, should the United States increase its support for U.S. standards education programs in order to maintain or enhance its competitive position in the global marketplace? If so, what are your organization's specific recommendations for increased standards education support in the private, public and academic sectors? Does your organization currently have an existing standards education program?**

On or before June 1, 2009, the results of the survey will be forwarded to participants in the survey and Mike Quear. If you have any comments or questions, contact Donald E. Purcell ([donpurcell@strategicstandards.com](mailto:donpurcell@strategicstandards.com)).

Very truly yours,  
Donald E. Purcell, Chairman  
Center for Global Standards Analysis