

ANSI Standardization Collaboratives

Jim McCabe

Senior Director, Standards Facilitation



January 31, 2020

American National Standards Institute (ANSI)

- ◆ Founded in 1918, ANSI is a private non-profit membership organization whose mission is to enhance U.S. global competitiveness and the American quality of life by promoting, facilitating, and safeguarding the integrity of the U.S. voluntary standardization system
- ◆ ANSI represents and serves the diverse interests of more than **270,000 companies and organizations** and **30 million professionals** worldwide
 - businesses, professional societies and trade associations, standards developing organizations (SDOs), government agencies, consumer and labor organizations
- ◆ Official U.S. representative to the International Organization for Standardization (ISO) and, via the U.S. National Committee, the International Electrotechnical Commission (IEC)



ANSI's Roles

- ◆ Represents U.S. globally
- ◆ Accredits standards developing organizations (SDOs) and approves American National Standards
- ◆ Accredits / approves technical advisory groups (mirror committees) for ISO / IEC technical work
- ◆ Accredits conformity assessment bodies through the ANSI National Accreditation Board (ANAB)
- ◆ Provides education and training services
- ◆ Offers neutral forum for coordination & identification of standards needs and priorities (ANSI Standardization Collaborative)
- ◆ Serves as a bridge between U.S. public & private sectors
- ◆ Ensures integrity of the standards and conformity assessment system
- ◆ ANSI doesn't develop standards



Purposes of ANSI Include . . .

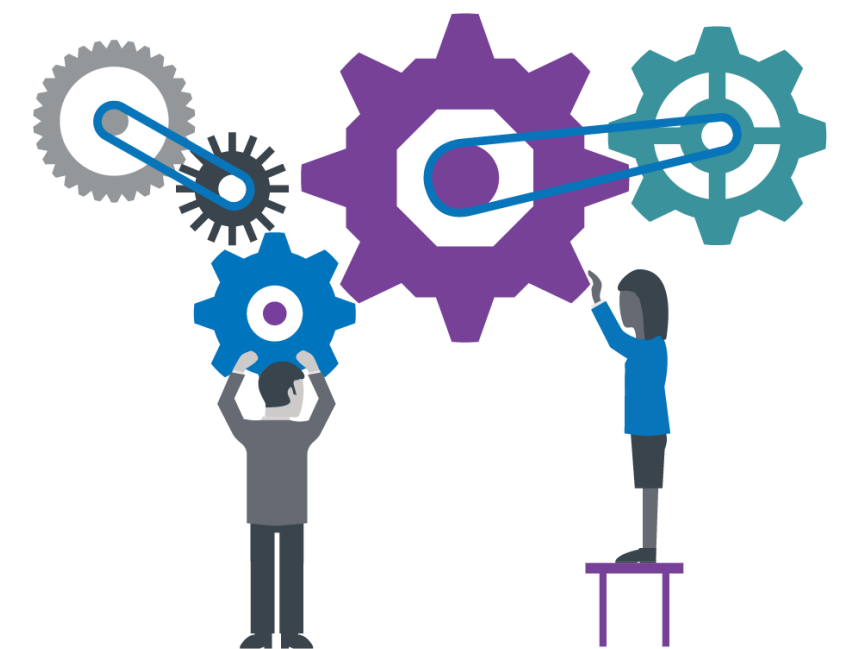
(selected excerpts from ANSI By-Laws)

- ◆ To serve as the national coordinating institution for voluntary standards, conformity assessment and related activities in the United States of America . . .
- ◆ To provide the means for determining the need for new standards and conformity assessment programs; to promote activity by existing organizations competent to resolve the need; and to work toward establishment of suitable groups for these purposes where such do not already exist
- ◆ To cooperate with departments and agencies of federal, state and local governments in achieving (i) optimum compatibility between government laws and regulations and the voluntary standards of industry and commerce . . .



ANSI Standardization Collaborative

- ◆ An **ANSI Standardization Collaborative** is a mechanism to advance cross-sector coordination in the development and compatibility of standards and conformance programs needed to support emerging technologies and national/global priorities
 - Coordinate efforts of both the private and public sectors
 - Identify existing standards and standards in development
 - Define where gaps exist based on stakeholder needs
 - Recommend additional work needed, timelines for its completion, and organizations that can perform the work
 - Help to inform resource allocation for standards participation, avoid duplication of effort, drive coordinated standards activity



ANSI Standardization Collaboratives

1994

Information Infrastructure Standards Panel



2003

Homeland Defense and Security Standardization Collaborative



2004

Nanotechnology Standards Panel



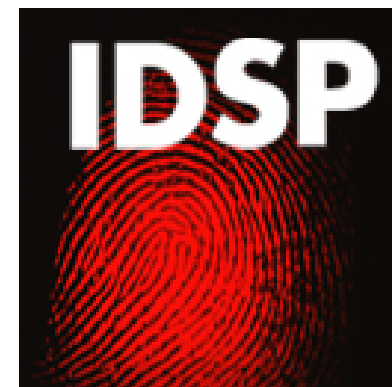
2005

Healthcare Information Technology Standards Panel



2006

ID Theft Prevention and ID Management Standards Panel



2007

Biofuels Standards Coordination Panel



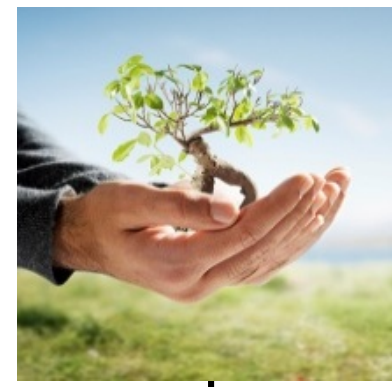
2007

ANSI Network on Chemical Regulation



2009

Workshop Toward Product Standards for Sustainability



2009

ANSI-NIST Nuclear Energy Standards Coordination Collaborative



2010

The Financial Management of Cyber Risk



2011

ANSI Electric Vehicles Standards Panel



2012

ANSI Energy Efficiency Standards Coordination Collaborative



2013

ANSI Network: Smart and Sustainable Cities



2016

America Makes & ANSI Additive Manufacturing Standardization Collaborative



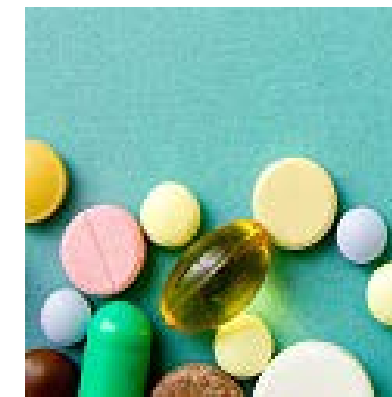
2017

Unmanned Aircraft Systems Standardization Collaborative



2018

Dietary Supplements Standardization Coordination Mtg.



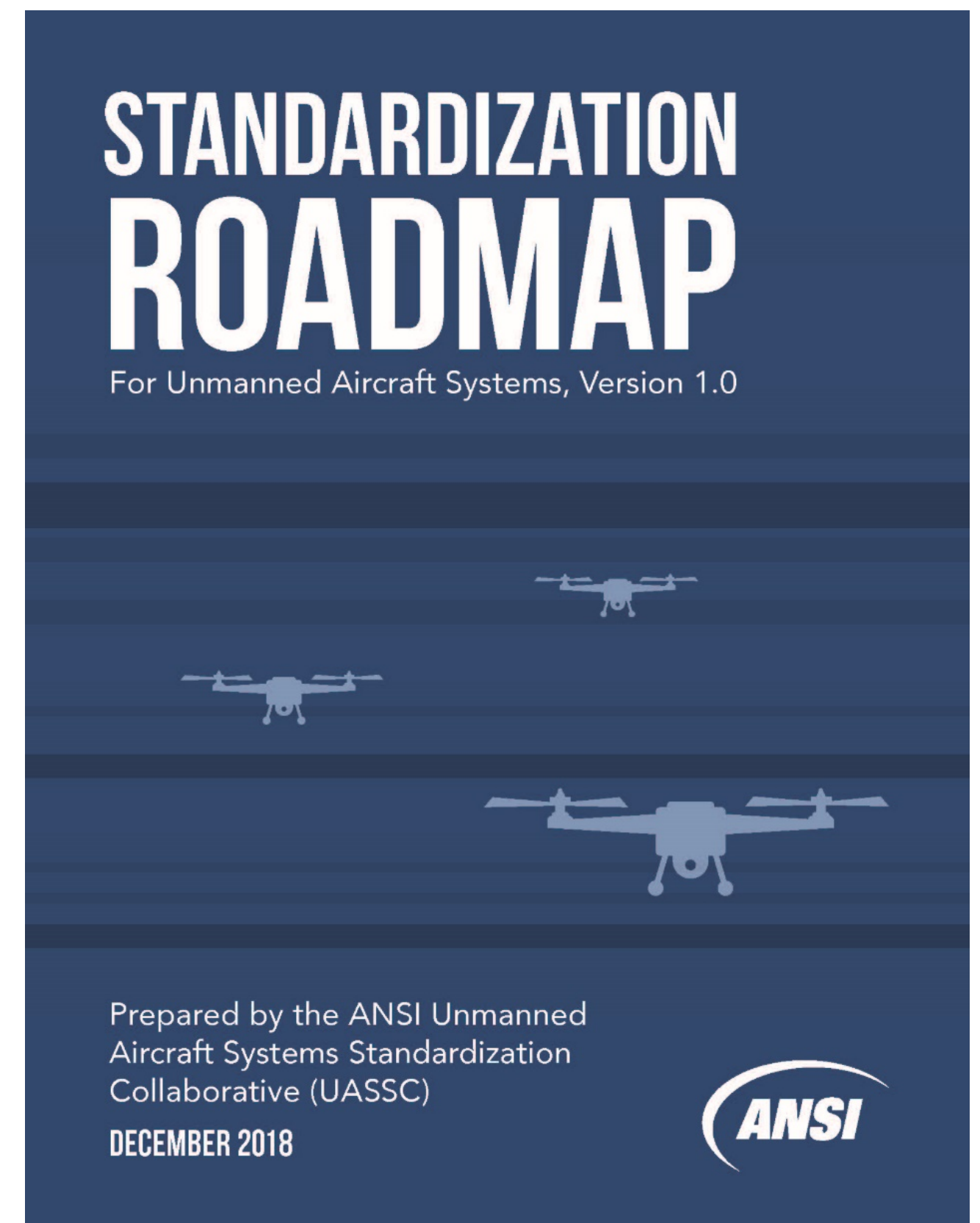
ANSI Unmanned Aircraft Systems Standardization Collaborative (UASSC)

- ◆ Launched in September 2017 to coordinate and accelerate the development of the standards and conformity assessment programs needed to facilitate the safe integration of unmanned aircraft systems (UAS a/k/a drones) into the national airspace system of the United States, with international coordination and adaptability
- ◆ Federal Aviation Administration (FAA), Association for Unmanned Vehicle Systems International (AUVSI), and many other public- and private-sector stakeholders participated in a May 2017 exploratory meeting which indicated broad-based support to establish UASSC
- ◆ Focus is to support the growth of the UAS market with emphasis on civil, commercial, and public safety applications



UASSC Deliverable

- ◆ A comprehensive roadmap v1.0 published in December 2018 describing the current and desired standardization landscape for UAS
 - 60 gaps (no published standard) identified w/accompanying recommendations
 - Available as a free download at www.ansi.org/uassc
 - Downloaded more than 1,650 times
 - **Roadmap version 2.0 kick-off meeting took place 9/12/2019**
 - **Publication of version 2.0 in June 2020**



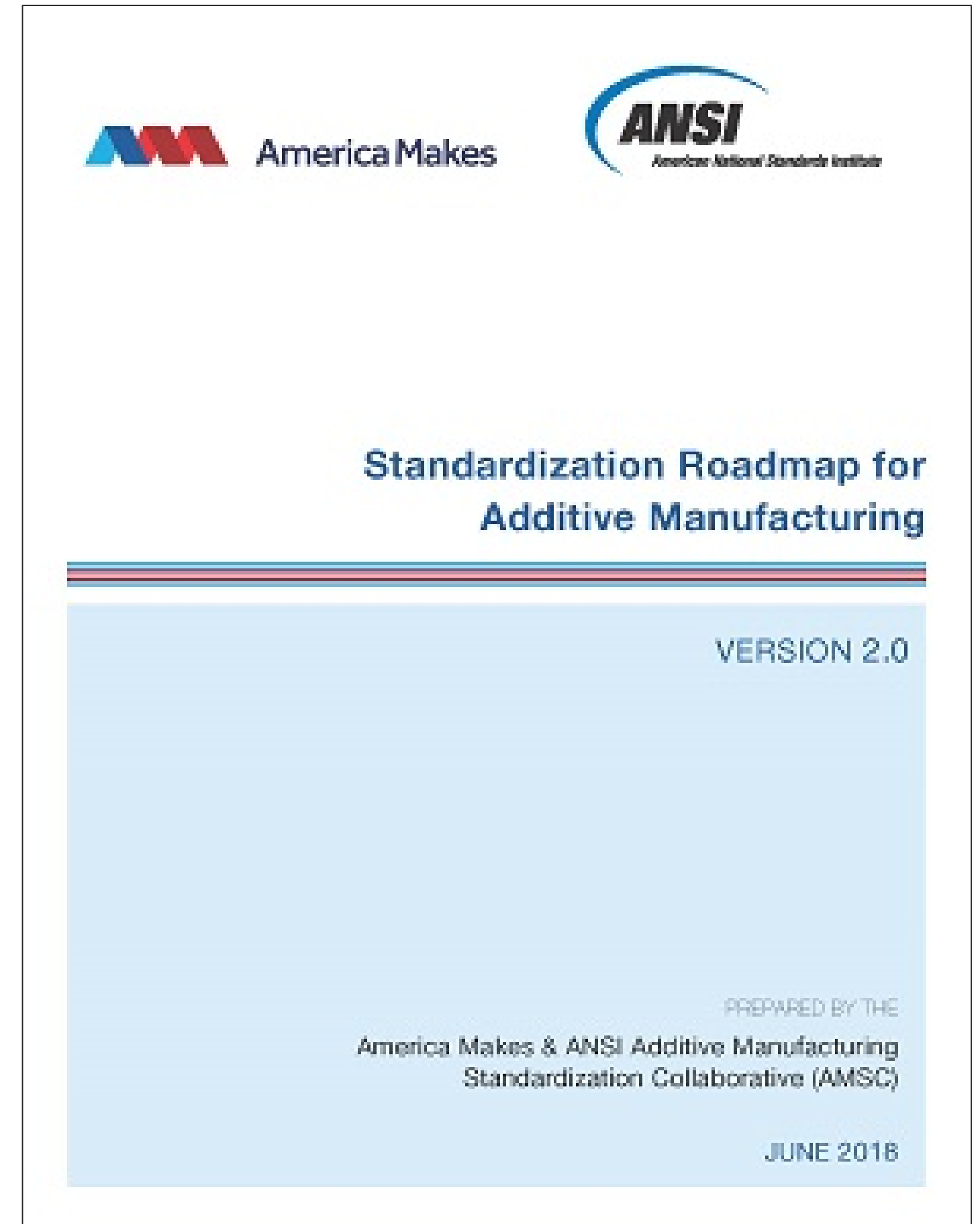
America Makes & ANSI Additive Manufacturing Standardization Collaborative (AMSC)

- ◆ Launched in March 2016 to coordinate and accelerate the development of industry-wide additive manufacturing (AM a/k/a 3D Printing) standards and specifications to help facilitate the growth of the AM industry
- ◆ National Institute of Standards and Technology (NIST), U.S. Department of Defense (DoD), Federal Aviation Administration (FAA) and several SDOs were instrumental in its formation
- ◆ Before AMSC there was no process for identifying priorities and interdependencies in the development of standards and specifications for additive manufacturing
- ◆ A number of SDOs are engaged in standards-setting for various aspects of AM, prompting the need for coordination to maintain a consistent, harmonized, and non-contradictory set of AM standards and specifications



AMSC Deliverable

- ◆ **Standardization Roadmap for Additive Manufacturing, Version 2.0 (June 2018)**
 - Identifies existing standards and specifications, as well as those in development, assesses gaps, and makes recommendations for priority areas where there is a perceived need for additional standardization
 - Downloaded more than 2,600 times
- ◆ **Standards Landscape**
 - A list of standards that are directly or peripherally related to the issues described in the roadmap
- ◆ **Online Gaps Portal**
 - Provides the latest updates by the SDOs to address the roadmap gaps
- ◆ All freely accessible at www.ansi.org/amsc



Participation

- ◆ More than 300 individuals from 175 public- and private-sector organizations involved in UASSC and AMSC individually
- ◆ Roadmaps well received by the community
- ◆ Participation open to stakeholders that have operations in the U.S.
- ◆ Membership in ANSI is not a prerequisite
- ◆ Members include:
 - Original Equipment Manufacturers (OEMs)
 - User Stakeholders – Industry and Government
 - R&D Community – Academia and Government
 - SDOs



A Standardization Roadmap

- ◆ Includes overviews of work in progress by government agencies, industry initiatives, SDOs
- ◆ Describes current and desired future standards landscape
- ◆ Primary focus is a gap analysis and formulation of recommendations to address gaps where standards are needed
 - A “gap” means no published standard exists for the issue in question
- ◆ Identifies priorities for action and organizations that can do the work
- ◆ Most of the work is done virtually via twice monthly web meetings of working groups on specific topical areas
- ◆ Subject matter experts draft the roadmap gap analysis
- ◆ Decisions are based on consensus
- ◆ Makes sense when multiple SDOs involved, there is a need for comprehensive analysis of issues, many which need to be addressed simultaneously



Timeline

- ◆ Appoint Co-Chairs and begin to constitute Steering Committee
- ◆ Announce initiative and do stakeholder outreach
- ◆ Hold a face-to-face plenary kickoff meeting
 - Approve mission statement, objectives, deliverable, timeline
 - Define working group structure
 - Breakout group discussion to identify issues to cover
- ◆ Appoint working group co-chairs and establish recurring call schedule
- ◆ Second face-to-face plenary meeting when a first draft is ready
- ◆ Public review and subsequent disposition of comments
- ◆ Copy edit and publish (roughly 1 year from kickoff meeting)



Collaborative Structure – Role of Co-Chairs (and/or their Designees)

- ◆ Preside at face-to-face meetings of the Collaborative
 - Coordinate planning and scheduling with staff
- ◆ Preside over monthly Steering Committee calls
- ◆ Provide strategic direction to staff as needed
- ◆ Help identify potential Steering Committee members and working group co-chairs
- ◆ Promotion (Be the “Public face” of the initiative)
 - Speak about Collaborative activities at industry events
 - Respond to media requests in consultation with staff and ANSI’s communications team



Collaborative Structure – Steering Committee (Role & Composition)

Role

- ◆ Provide overall planning and strategic direction
 - Commit to one call/month usually of 60 minutes duration
- ◆ Identify / recruit participants
- ◆ Hear periodic progress reports from working group co-chairs
- ◆ Ensure work stays on schedule

Composition

- ◆ Co-Chairs (Private- and Public-Sector) and Staff
- ◆ Working Group co-chairs
- ◆ At large members providing a balance of representation from affected stakeholder groups



Collaborative Structure – Working Group Co-Chairs Role

- ◆ Convene and preside over WG meetings
 - Commit to two WG calls/month usually of 90 minutes duration
- ◆ Develop the WG's relevant sections of the roadmap
- ◆ Identify volunteers from the WG to help draft the document
- ◆ Ensure that the work proceeds according to schedule
- ◆ Make periodic reports on progress to the Steering Committee



ANSI Collaboratives – Ingredients for Success

- ◆ Demonstrated need for coordination
- ◆ Broad stakeholder support
- ◆ Clearly defined objectives, timelines, and deliverables
- ◆ Committed leadership and participants
- ◆ Stable funding mechanism
 - Direct support
 - Sponsorships with attendant recognition benefits



For More Information

Jim McCabe

**Senior Director, Standards
Facilitation**

212-642-8921

jmccabe@ansi.org

American National Standards Institute

Headquarters

1899 L Street, NW

11th Floor

Washington, DC 20036

T: 202.293.8020

F: 202.293.9287

New York Office

25 West 43rd Street

4th Floor

New York, NY 10036

T: 212.642.4900

F: 212.398.0023

www.ansi.org

webstore.ansi.org

