



**STANDARDS
BOOST
BUSINESS**



SME PARTNERSHIP OPPORTUNITIES

Get your company recognized as an industry leader in bolstering efficiency, innovation, and economic growth by sponsoring **STANDARDS BOOST BUSINESS**. This widespread outreach campaign is designed to educate C-suite executives and government and industry leaders about the value of voluntary standards and conformity assessment activities in increasing business performance. With your support and partnership, a series of coordinated events, advertisements, promotional videos, and other programs will be made possible to showcase the strategic value of the standardization system to U.S. business – and your company’s leading role in the effort.

To encourage participation from small- and medium-size enterprises, three reduced-cost levels of sponsorship are available to organizations with less than \$10 million in annual revenue. These opportunities come with a number of valuable incentives that broadly communicate your organization’s involvement in activities that support a strong and effective standardization system.

\$5,000 PARTNER

- Opportunity for executive-level video featured on StandardsBoostBusiness.org website
- Company invited to speak at conference and roundtable events
- Company logo prominently displayed at conference and roundtable events
- Exhibit space at conference
- Ad space on website
- Company logo included in print materials
- Company logo included in sponsors section of website
- Company name mentioned in program press releases

\$3,000 PARTNER

- Company name included in print advertising
- Company logo displayed at roundtable events
- Ad space on StandardsBoostBusiness.org website
- Company logo included in print materials
- Company logo included in sponsors section of website
- Company name mentioned in program press releases

\$1,000 PARTNER

- Ad space on StandardsBoostBusiness.org website
- Company logo included in sponsors section of website
- Company name mentioned in program press releases

To join the **STANDARDS BOOST BUSINESS** campaign, please return this completed form to the address below.

Name _____
 Title _____
 Bus/Org _____
 Address _____
 City _____ State _____ Zip _____
 E-mail _____
 Phone _____ Fax _____

Partnership level (check one)

_____ \$5,000 _____ \$3,000 _____ \$1,000
 Other Contribution: \$ _____

Payment information

Enclose your check or purchase order, payable to ANSI, or provide credit card information (please check one):

- Check Purchase Order American Express
 MasterCard Visa Account Number:

| | | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|

Exp Date ____ / ____ Card Security Code _____

Authorized Signature _____

Return to: Standards Boost Business, ANSI
 25 West 43rd Street, 4th Flr, NY, NY 10036
 via fax: 212.398.0023
 via e-mail: standardsboostbusiness@ansi.org

More information: standardsboostbusiness@ansi.org or 212.642.4945

Notices: Some partnerships are subject to availability. Certain partnership benefits are time sensitive and may not be available at all times. Partnership may be limited to a fixed period.

For more information, visit
www.standardsboostbusiness.org