**February 27, 2012**

What’s New?

*What’s New?* is a weekly electronic newsletter produced and distributed free of charge to the members and constituents of the American National Standards Institute (ANSI). For a complete listing of ANSI news and events, please visit our website, [ANSI Online](http://www.ansi.org/?&source=whatsnew022712). [>>>](http://www.ansi.org/?&source=whatsnew022712)

HEADLINES

A summary of this issue’s top stories…

[**Protecting Consumer Privacy in the Information Age: White House Unveils Privacy Bill of Rights**](https://www.ansi.org/news_publications/news_story.aspx?admin=1&articleid=3161&source=whatsnew022712)

On March 5, White House cybersecurity coordinator **Howard A. Schmidt** is invited to address a press conference unveiling a new report and method to help organizations operating in the health care industry evaluate the financial impact of breached protected health information. The press conference comes just days after the White House unveiled a “Consumer Privacy Bill of Rights” as the core component of a comprehensive report to enhance consumer privacy protections in the information age.  
[more...](https://www.ansi.org/news_publications/news_story.aspx?admin=1&articleid=3161&source=whatsnew022712)

[**ANSI Joint Member Forum to Focus on Building Economic Growth through a Quality Workforce**](https://www.ansi.org/news_publications/news_story.aspx?admin=1&articleid=3162&source=whatsnew022712)

*Building a Quality Workforce: A Key to Economic Development of the Nation* will form the heart of discussions at the ANSI Joint Member Forum meeting and luncheon, to be held March 20 as part of the Institute’s annual spring member meetings.  
[more...](https://www.ansi.org/news_publications/news_story.aspx?admin=1&articleid=3162&source=whatsnew022712)

[**March 21 Webinar to Highlight Report on Safeguarding Protected Health Information**](https://www.ansi.org/news_publications/news_story.aspx?admin=1&articleid=3158&source=whatsnew022712)

On March 21, ANSI, The Santa Fe Group/Shared Assessments Program Healthcare Working Group, and the Internet Security Alliance will host a free webinar on the highly anticipated report, *The Financial Impact of Breached Protected Health Information: A Business Case for Enhanced PHI Security*.  
[more...](https://www.ansi.org/news_publications/news_story.aspx?admin=1&articleid=3158&source=whatsnew022712)

[**Sponsorship Packages Now Available for World Standards Week 2012**](https://www.ansi.org/news_publications/news_story.aspx?admin=1&articleid=3157&source=whatsnew022712)

ANSI is pleased to announce sponsorship opportunities for World Standards Week 2012, to be held **October 9-12** in Washington, DC.  
[more...](https://www.ansi.org/news_publications/news_story.aspx?admin=1&articleid=3157&source=whatsnew022712)

[**Standards Are behind the Curtain at the 84th Academy Awards**](https://www.ansi.org/news_publications/news_story.aspx?admin=1&articleid=3159&source=whatsnew022712)

The glitz and glamor of the silver screen took center stage on Sunday night as moviegoers tuned in to the 84th Academy Awards to see who would take home the coveted golden statuette. This year, standards have been working behind the scenes, playing an essential supporting role for the film industry.  
[more...](https://www.ansi.org/news_publications/news_story.aspx?admin=1&articleid=3159&source=whatsnew022712)

[**People on the Move**](https://www.ansi.org/news_publications/news_story.aspx?admin=1&articleid=3160&source=whatsnew022712)

*People on the Move* spotlights trailblazers in standardization, highlighting their latest achievements, advancements, and contributions to the standards community. In this issue: **Rodney Spady**.

SOCIAL MEDIA

ANSI actively participates in a number of social media websites, making pertinent information about events and initiatives readily accessible and providing a place of discussion for the U.S. standardization community.

Check us out on …

[http://www.ansi.org/images/graphics/facebook_logo.gif](http://www.facebook.com/pages/ANSI-American-National-Standards-Institute/46446679081)     [cid:image007.jpg@01CC7150.86C96650](http://twitter.com/ansidotorg)    [cid:image008.jpg@01CC7150.86C96650](http://www.linkedin.com/groups?gid=990447&trk=anetsrch_name&goback=.gdr_1239827963147_1)    [cid:image009.jpg@01CC7150.86C96650](http://www.youtube.com/user/ansidotorg?&source=whatsnew122109)      [cid:image010.jpg@01CC7150.86C96650](http://ansidotorg.blogspot.com/)

PUBLIC POLICY

*Federal Register* notices of potential interest …

[Standards and Trade Related Notices from the U.S. Federal Register, February 22 – February 27, 2012](http://publicaa.ansi.org/sites/apdl/Documents/Government%20Affairs/Federal%20Register%20Notices/Standards%20_%20CA%20Notices/2012/02%2027%2012.pdf?&source=whatsnew022712" \o "http://publicaa.ansi.org/sites/apdl/Documents/Government%20Affairs/Federal%20Register%20Notices/Standards%20_%20CA%20Notices/2009/08%2021%202009.doc?&source=whatsnew082409 http://publicaa.ansi.org/sites/apdl/Documents/Government%20Affairs/Federal%20Regist)

[National Cooperative Research and Production Act Notices from the U.S. Federal Register, January 1, 2012 – February 13, 201](http://publicaa.ansi.org/sites/apdl/Documents/Government%20Affairs/Federal%20Register%20Notices/NCRP%20Notices/2012/NCRPNotices%2002%2013%2012.pdf?&source=whatsnew022712)2

PUBLICATIONS

Take advantage of more great information…

[***Standards Action* – February 24, 2012**](http://publicaa.ansi.org/sites/apdl/Documents/Standards%20Action/2012_PDFs/SAV4308.pdf?&source=whatsnew022712)The latest issue of ANSI’s key public review vehicle.

[***United States Standards Strategy* (USSS) *– Third Edition***](http://publicaa.ansi.org/sites/apdl/Documents/Standards%20Activities/NSSC/USSS_Third_edition/USSS%202010-sm.pdf?&source=whatsnew022712)  
The *United States Standards Strategy* provides a framework that can be used by all interested parties to further advance trade issues, and a vision for the future of the U.S. standards system in today’s globally competitive economy.[***2010-2011 Annual Report***](http://publicaa.ansi.org/sites/apdl/Documents/News%20and%20Publications/Brochures/Annual%20Report%20Archive/ANSI_2010_11_AnnualReport.pdf?&source=whatsnew022712)  
This year's annual report, *Standardization – Paving the Road to Innovation*, describes how ANSI and its Federation of members have continued to use the power of collaboration to develop solutions for economic growth, innovation, and global priorities, fortifying the U.S. marketplace position in the global economy through standards-based solutions to national and global priorities.  
  
Check out our other[publications](http://www.ansi.org/news_publications/periodicals/overview.aspx?menuid=7&source=whatsnew022712)and[documents of interest](http://www.ansi.org/news_publications/other_documents/ther_doc.aspx?menuid=7&source=whatsnew022712).

CALENDAR

Please check the [Events Section](http://www.ansi.org/meetings_events/online_calendar/events.aspx?menuid=8&source=whatsnew022712) of ANSI Online regularly for updated and new event information.

[**Press Conference: *The Financial Impact of Breached Protected Health Information***](http://www.ansi.org/meetings_events/online_calendar/event_details.aspx?menuid=8&eid=1796&source=whatsnew022712)March 5, 2012  
Washington, DC

[**Congressional Briefing: *The Financial Impact of Breached Protected Health Information***](http://www.ansi.org/meetings_events/online_calendar/event_details.aspx?menuid=8&eid=1797&source=whatsnew022712)March 5, 2012  
Washington, DC

[**ANSI Nuclear Energy Standards Coordination Collaborative (NESCC) Meeting**](https://www.ansi.org/meetings_events/events/2012/Nuclear0312.aspx?menuid=8&source=whatsnew022712)March 12, 2012  
Gaithersburg, MD

[**ANSI Spring Member Forum Meetings**](https://eseries.ansi.org/source/Events/Event.cfm?EVENT=MFMTG_0312&source=whatsnew022712)March 20-21, 2012  
Arlington, VA

[**World Standards Week 2012**](http://www.ansi.org/meetings_events/WSW12/wsw.aspx?menuid=8source=whatsnew022712)October 9-12, 2012  
Washington, DC

EDUCATION AND TRAINING

Please check the [Education and Training](http://www.ansi.org/education_trainings/overview.aspx?menuid=9?&source=whatsnew022712) page of ANSI Online regularly for listings of upcoming courses.

Visit[StandardsLearn.org](http://www.standardslearn.org/?&source=whatsnew022712), the premier online source for standards and conformity assessment education, for easy-to-use educational tools that address the full range of standards activities. All of the courses and resources are free and provided by ANSI as a public service.

[**New on StandardsLearn.org: Standardization Case Studies**](http://www.standardslearn.org/standardization_case_studies.aspx?&source=whatsnew022712)

From radiation detection to quality drinking water, a wide variety of topics are addressed by these case studies, where standardization – either the concept or actual practice – helped in the resolution of real-world problems. Instructors can use these case studies as a vehicle to stimulate class discussion of standardization in their discipline, along with the economic and/or operational consequences of addressing or not addressing the issues or needs.

CAREER OPPORTUNITIES

As a service to our members and constituents in the U.S. standards and conformity assessment community, ANSI provides an [online network](http://www.ansi.org/career_opportunities/positions_available/position_available.aspx?menuid=13&source=whatsnew?&source=whatsnew022712) connecting the most progressive companies with the most qualified career-minded individuals.

Openings are frequently available in ANSI’s New York and Washington, DC, offices. For more information or to submit your qualifications, visit the [Career Opportunities Section](http://www.ansi.org/career_opportunities/positions_available/position_available.aspx?menuid=13&source=whatsnew?&source=whatsnew022712) of ANSI Online.

STORE

Buying standards? Check out the [eStandards Store](http://webstore.ansi.org/?&source=whatsnew?&source=whatsnew022712) (eSS)…

Learn more about this issue’s featured package:

[**IEC 61892-SER Ed. 1.0 en:2011**](http://webstore.ansi.org/RecordDetail.aspx?sku=IEC+61892-SER+Ed.+1.0+en%3a2011&source=whatsnew022712)  
Discounted 15 percent, this package provides the general requirements for electrical installations of mobile and fixed offshore unites. This package includes all parts of the series: IEC 61892-1, IEC 61892-2, IEC 61892-3, IEC 61892-4, IEC 61892-5, IEC 61892-6 and IEC 61892-7.

For information about the inventory of thousands of documents available from the [eStandards Store](http://webstore.ansi.org/?&source=whatsnew022712) (eSS), please visit [webstore.ansi.org](http://webstore.ansi.org/?&source=whatsnew022712) or contact ANSI Customer Service (212.642.4980, [storemanager@ansi.org](mailto:storemanager@ansi.org)).

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