



# INDIA ENERGY STORAGE AND SMART GRID WORKSHOP

DECEMBER 10-11, 2018 | MUMBAI, INDIA  
www.usindiaenergyworkshop.com

**Opportunity to meet leading energy decision-makers from across India as part of the India Energy Storage and Smart Grid Workshop sponsored by the U.S. Trade and Development Agency.** Through this effort, a workshop will provide a forum for U.S. and Indian power sector stakeholders to better understand how U.S. grid modernization, energy storage, energy efficiency and renewable energy integration solutions can support India's efforts to meet increasing energy demand across the country. The activities will also highlight regulatory policies and best practices and financing mechanisms to spur increased investment in cutting edge technologies in India that already are transforming energy distribution globally.

The two-day Workshop will take place in Mumbai, providing a forum for U.S. and Indian industry and policymakers to discuss technical, commercial, regulatory and policy aspects of energy storage, smart grid and energy efficiency implementation, including how to work together to move projects forward.

## DRAFT WORKSHOP AGENDA\*

### MONDAY, DECEMBER 10, 2018

- 9:30 AM Welcome/Introductions/Keynote
- 10:15 AM Developing the Smart and Sustainable Grid in India
- 11:15 AM Networking Break
- 11:45 AM Smart Grid Technologies for Distribution Systems
- 1:00 PM Networking Lunch
- 2:00 PM U.S. Perspective on Developing Storage Projects
- 2:30 PM Applications of Energy Storage Technology to Enhance the Grid
- 3:45 PM Networking Break
- 4:15 PM Roundtable Breakouts: Creating Enabling Regulatory Environments to Drive Implementation
- 5:30 PM Reception

### TUESDAY, DECEMBER 11, 2018

- 9:30 AM Big Data to Improve Operational Efficiencies
- 11:00 AM Break
- 11:30 AM Integrating Renewables/Distributed Generation
- 1:00 PM Networking Lunch
- 2:00 PM Load Balancing Strategies and Technologies
- 3:00 PM Closing Comments/Final Remarks

*\*Agenda is subject to change*

## ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

U.S. Trade & Development Agency  
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## FOR MORE INFORMATION

The program is organized on behalf of USTDA by The Webster Group.

To learn more, please visit:  
[www.usindiaenergyworkshop.com](http://www.usindiaenergyworkshop.com)

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**Sponsorships are available to showcase U.S. company expertise. See the Sponsorship Opportunities section on the next page for the many ways to promote your company throughout the workshop.**



## WHY SPONSOR THE WORKSHOP?

India's power sector has grown by 5.5% per year over the past decade, recently passing Russia to become the world's third largest electricity producer. Fueled by unprecedented economic activity and a growing middle class demanding a reliable power supply, this growth is expected to continue. Sponsorship delivers tangible marketing benefits and distinctive recognition opportunities, while increasing your company's visibility and presence throughout the program to the delegation and public and private sector attendees of the workshops.

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## TERAWATT SPONSOR (ONE AVAILABLE) | COST: \$4,000

### Reception Sponsor:

- Complimentary registration for nine (9) sponsor participants
  - Exclusive speaking opportunity and priority consideration for up to 3 other speaking opportunities (subject to approval)
  - Reserved seating at delegate table
  - Complimentary table-top exhibit space
  - Company promotional material (2 pages) to be distributed to the attendees in their briefing materials
  - Podium acknowledgement at the workshop
  - Company logo included on event signage, event website and all other event materials
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## GIGAWATT SPONSOR (TWO AVAILABLE) | COST: \$2,500

### Lunch Sponsor:

- Complimentary registration for three (3) sponsor participants
  - Priority consideration for speaking opportunity (subject to approval)
  - Reserved seating at delegate table
  - Complimentary table-top exhibit space
  - Company promotional material (2 pages) to be distributed to the attendees in their briefing materials
  - Podium acknowledgement at the workshop
  - Company logo included on event signage, event website and all the event materials
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## MEGAWATT SPONSOR (FOUR AVAILABLE) | COST: \$1,500

### Coffee Break Sponsor:

- Complimentary registration for two (2) sponsor participant
- Company promotional material (1 page) to be distributed to the delegates and attendees in their briefing materials
- Podium acknowledgement at the workshop
- Company logo included on event signage, event website and all other event materials